



<https://investnz.us>

Investment
Listings
invitation.

“Invest in NZ” US Showcase Launch

THE “ENDLESS SUMMER” PROGRAM INVEST IN NZ SHOWCASE, FLORIDA USA

Briefing Paper (1) outlining the planned operational profile and (2) an invitation to “list” in an “Invest in NZ” showcase in the US, Listing Sponsor listed NZ investment opportunities for presentation to High Net Worth American investors considering taking up “Residency-By-Investment” visa in New Zealand as a sanctuary investment destination.

All “Endless Summer” imagery is used under license to the CA based owners of the intellectual property resident in the images



Linda Brink - US Resident Director
NZ Showcase USA Inc

5/20/2025

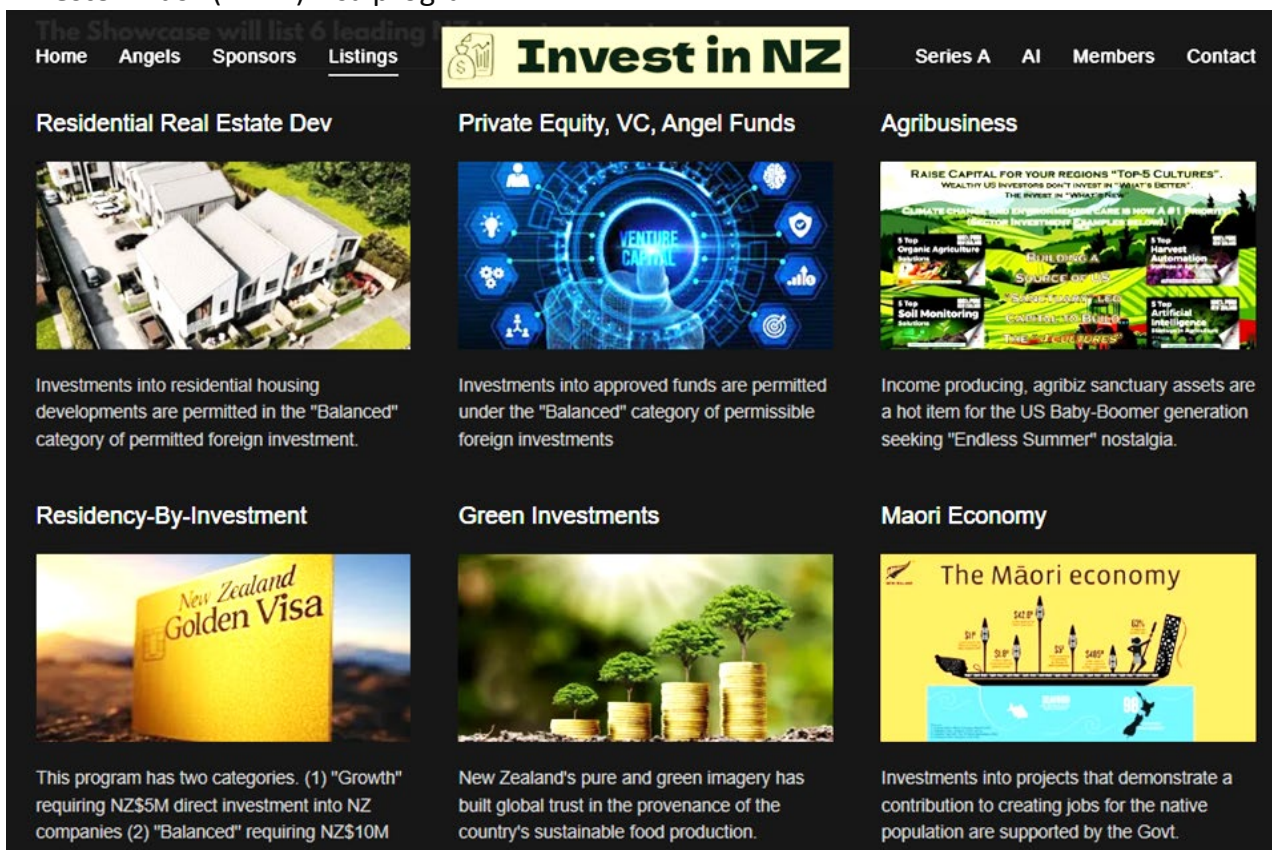
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BRIEFING PAPER PREAMBLE

Launch – NZ Showcase USA Inc, “Invest in NZ” Showcase, FL. USA.

Whereas “NZUS” was incorporated in Florida on July 3rd 2024 to own and operate a NZ investment product showcase across a spectrum of the NZ economy as illustrated in the image below for presentation to High Net Worth, (“HNW”) American investors who may have an interest in acquiring “Residency-By-Investment” in NZ under the country’s “**Active Investor Plus**” (“AIP”) visa program.



The screenshot displays the 'Invest in NZ' website interface. At the top, there is a navigation bar with links: Home, Angels, Sponsors, Listings, Series A, AI, Members, and Contact. The main content area is divided into six sections, each with a title, an image, and a brief description:

- Residential Real Estate Dev**: Investments into residential housing developments are permitted in the "Balanced" category of permitted foreign investment. (Image: Aerial view of a modern residential development.)
- Private Equity, VC, Angel Funds**: Investments into approved funds are permitted under the "Balanced" category of permissible foreign investments. (Image: A digital interface with 'VENTURE CAPITAL' in the center, surrounded by icons for people, gears, and charts.)
- Agribusiness**: Income producing, agribiz sanctuary assets are a hot item for the US Baby-Boomer generation seeking "Endless Summer" nostalgia. (Image: A collage of agricultural products and text: 'RAISE CAPITAL FOR YOUR REGION'S "TOP-5 CULTURES". WEALTHY US INVESTORS DON'T INVEST IN "WHAT'S BETTER". THE INVEST IN "WHAT'S NEW". CLIMATE CHANGE AND RISING OIL PRICES IS NOW A RISK FACTOR FOR INVESTORS (SOURCES: UN, FAO, etc.)'. It lists '5 Top Organic Agriculture', '5 Top Agribusiness', '5 Top Artificial Intelligence', and '5 Top Soils Monitoring'.)
- Residency-By-Investment**: This program has two categories. (1) "Growth" requiring NZ\$5M direct investment into NZ companies (2) "Balanced" requiring NZ\$10M. (Image: A golden visa card with 'New Zealand Golden Visa' text.)
- Green Investments**: New Zealand's pure and green imagery has built global trust in the provenance of the country's sustainable food production. (Image: A row of trees of increasing height, each growing out of a stack of gold coins.)
- Maori Economy**: Investments into projects that demonstrate a contribution to creating jobs for the native population are supported by the Govt. (Image: A map of New Zealand with a Maori canoe (haka) overlaid, showing various investment amounts like \$10M, \$20M, \$40M, \$60M, \$80M, \$100M, and \$120M.)

Whereas the Showcase will be opened and directed by Linda Brink, (“Founder”), an American citizen whose family have owned and operated a Florida State licensed realty brokerage firm in a family owned building located in the heart of Fort Lauderdale, the “world’ s yachting capital” for more than 40 years. To be repurposed as a permanent “[Invest in NZ Showcase](#).”

Whereas NZ Governmental department “economic growth” activity through FDI (Foreign Direct Investment), focuses primarily on the offer /promotion of pre-approved, public sector selected investment offerings under the country’s “Residency-By-Investment” program. Principally promoted through Government owned websites requiring pre-population of personal information, supported by high cost consular / marketing staff in NZ and abroad.

Whereas the Showcase is open to a much wider range of NZ private sector, Listing Sponsor vetted investment offerings (the “Products”) to be listed in the Showcase through a low cost, “supermarket” approach. Providing an introductory service to approved NZ “Listing Sponsors” of their listed Products to HNW American investors from a Showcase in the heart of America’s millionaires playground. Ft Lauderdale, the “Venice of America”.

OBJECTIVE OF THIS PAPER

To present a synopsis of the planned opening / operation of a permanent **"Invest in NZ"** Showcase in Ft Lauderdale, FL that seeks to deliver to American HNW Baby-Boomers, an **"Endless Summer"** themed regional lifestyle in NZ through **"Residency-By-Investment"**.

- A Showcase that through the promotional use of the nostalgically evocative imagery of the iconic 1960's movie, **"The Endless Summer"** attracts the attention of High Net Worth American Baby-Boomers to **"sanctuary invest"** in New Zealand "lifestyle" real estate assets and Emerging Growth Companies, ("EGC"). Investments that will open the door to permanent "Residency-By-Investment."
- Such residency creating the platform upon which an intergenerational, year-round **"Endless Summer"** can be enjoyed by Baby Boomers and their families by catching the northern / southern hemisphere summers each year. Year by year. Every year.

A **licensing agreement** permitting use of "The Endless Summer" imagery has been signed between the Showcase operating company, NZ Showcase USA Inc and the CA based owners of the intellectual property rights to "The Endless Summer" imagery.

NZ INVESTMENT INTEREST (**"Test the Waters"**)

A USD5M "Agribiz Sanctuary Plus" ("ASP") investment package presented via a 90 day expression of interest "Test-the-Waters" campaign in early 2024 showed strong interest with inquiries from 103 "walk-ins" totalling USD515M / NZD850M. Overwhelmingly from the older demographic. Indicatively, the Baby-Boomer generation.

NZ "ASP" INVESTMENT PACKAGE

Pitched at **USD5M / NZD8.3M**, this template comprised the two following components:

- | | |
|---------------------------------|---|
| Residency-By-Investment: | NZD5M (circa USD3M) The direct investment required to be made into a NZ owned company to gain Residency-By-Investment under the investor-visa program. |
| Residence: | NZD3.3M (circa USD2M). As "sanctuary" seeking US baby boomer investors typically prefer the peace of a rural setting, this sum would be sufficient to invest in either (a) a beautiful house and land package in rural NZ or (b) a small, income producing, lifestyle orchard with residence not exceeding 5ha in size. This land area not requiring Overseas Investment Office (OIO) consent for sale to a foreigner. |

INVESTMENT TIMEFRAME

Allow 3-6 months for tyre-kicking. Provided no regulatory consents are required, allow another 3-6 months to investment closing and the rising of an **"Endless Summer"**.

SHOWCASE LAUNCH & DEVELOPMENT CAPITAL FORMATION STRUCTURE

NZ Showcase USA Inc ("NZUS") was incorporated in Florida on July 3rd 2024 to operate a permanent "Invest in NZ" Showcase in Ft Lauderdale. Two development phases are forecast with the Showcase operational capital formation / expansion template structured into 80 parcels of 10,000 shares priced at USD0.60c per share for a single parcel entry cost of USD6,000 as follows:

PHASE 1 – OPENING ON ISSUE-160,000

(1) **SHOW CASE FOUNDER** 160,000 shares at a stated value of USD0.625c per share. (17%)

TO BE ISSUED-800,000

(2) **SOFT LAUNCH** 160,000 shares priced at USD0.60c per share, USD96,000. (17%)
 16 Parcels *NZ Showcase Partners – NZ Listing Product procurement.*

(3) **FULL LAUNCH** 640,000 shares priced at USD0.60 per share, USD384,000. (66%)
 64 Parcels *US Showcase Partners – US Investor procurement.*

PHASE 2 – BUILDING ACQUISITION

This provides for the outright purchase of the Showcase building and undertaking a wharenuui concept upgrading. Assuming completion, it is forecast that a total of 80 parcels of 10,000 shares will be held by the Showcase Launch Partners, 16 by the Founders and 70 by the incoming property owners, increasing the shares outstanding to 1660,000. This delivering what will most likely be the first/only private sector owned business in the US promoting NZ investment through a dedicated Showcase located in the heart of a millionaires playground. While any such issue would be dilutive, assuming delivery of the trading assumptions, all Showcase shareholders are forecast to earn an above average ROI as indicated in the Table below.

ROI

All profits generated through the Showcase operations will "passthrough" tax free at source in the US, back to all shareholders in direct proportion to their shareholding in NZUS.

Post Phase 2 Expansion - Forward Looking Statement (not warranted)

PASSTHROUGH ALLOCATION TABLE	Parcels	Year 1	Year 2	Year 3	Year 4	Year 5
Showcase EBITDA in USD		1,675,278	3,372,164	3,540,772	3,717,811	3,903,701
Showcase Founder return	86	871,144	1,753,525	1,841,201	1,933,262	2,029,925
Showcase Investors return	80	804,133	1,618,639	1,699,571	1,784,549	1,873,777
Return per Parcel	USD	10,052	20,233	21,245	22,307	23,422
Total shares per parcel	#	10,000	10,000	10,000	10,000	10,000
NZ Investor cost per Parcel	USD	6,000	6,000	6,000	6,000	6,000
NZ Investor cost per share	USD	0.60	0.60	0.60	0.60	0.60
USD passthrough income per share	USD	1.00	2.02	2.12	2.23	2.34

Full details of the trading assumptions, ROI, forecast EPS etc are set out in the offer documents. These are available upon request to qualifying parties only.

SHOWCASE OPERATIONS

PART A – PRODUCT MARKETING

RESIDENCY BY INVESTMENT (Golden Visas)



There are over 70 countries around the world offering Golden Visa programs. The most expensive appears to be one about to be launched for the entire Eurozone at €10M followed by Trump's new USD5M offer with New Zealand coming in third at NZD5M (circa USD3M).

However, NZ's Golden Visa (Active Investor Plus) program offers a clear pathway to both permanent residency and citizenship. In an increasingly troubled world, without doubt, the most attractive investor-visa program out there today offered by the safest country in the world. New Zealand.

FOREIGN DIRECT INVESTMENT

Key to attracting and launching American capital to come directly into New Zealand means getting in front of High Net Worth (HNW) individuals / families on their home turf and showing them all of the reasons why an investment in New Zealand is a logical step for those HNWI's seeking to invest abroad to gain "Residency-By-Investment" in New Zealand. With 50% of the USD82T personal wealth pool in the US owned by the "baby-boomer" generation, promotional activity must target

this demographic because its unique natural resources deliver an "Endless Summer" lifestyle that millions of US baby-boomers nostalgically desire. This desire to be manifested into action through the use of evocative messaging that resonates with a US generation that has the capital and desire to recapture that nostalgia by moving to NZ where much of "The Endless Summer" was shot and where a sequel could be produced.

MESSAGING NEW ZEALAND AS AN "ENDLESS SUMMER" DESTINATION

Selling New Zealand as a destination to HNWI's in the US will be achieved by way of an interfacing marketing presentation in the US. i.e.

- (1) Opening the "Invest in NZ" Showcase in Ft Lauderdale, the worlds "yachting capital."

This we will do through opening a physical "Invest in NZ" Showcase in Ft Lauderdale that "lists" New Zealand wide investment opportunities directly to (a) walk-in traffic and (b) prospects reached through expanding into various distribution channels. Starting with the more than 1,000 yacht-clubs, their 600,000 plus, affluent members and circa 4,000 coastal marinas across the US. That's just for starters!

- (2) Creating an intergenerational "Endless Summer" lifestyle between the US and NZ.

Licensed by the CA based film Corp that owns the IP to the evocative imagery from the iconic 1960's movie "The Endless Summer" both the physical Showcase and all New Zealand investment products listed therein, will be marketed as delivering nostalgic "Endless Summers" to the baby-boomer generation that the Showcase targets to invest in New Zealand.

Showcase Operations (contd)

PART B – PRODUCT SUPPLY - LISTING SPONSORS

With the US “Invest in NZ” campaign targeting the HNW, American Baby Boomer generation seeking sanctuary investments abroad, there are two categories under the “Active Investor Plus” (“AIP”) investor visa program that underpin the Showcase Product listings operations, i.e.

DIRECT GROWTH NZD5M A direct investment into a NZ company with a three year hold window plus residency requirements.

BALANCED NZD10M A basket of permitted investments with a five year hold window plus residency requirements. (Includes “Direct Growth” investments)

Listing Sponsor approved investment Products should ideally have a Showcase offer value of not less than NZD5M with the following being the preferred products / Listing Sponsors

	PRODUCT	LISTING SPONSOR
1	Emerging Growth Companies (EGC)	CPA Firms, Law Firms, FMCA licensed participants
2	Going concern business investments	Licensed Business Brokers.
3	House and land Packages	Developers with OIO approved projects.
4	Agribiz sanctuary investments	Licensed Real Estate Agents

CURRENT STATUS

	PRODUCT	STATUS
1	Emerging Growth Companies (EGC)	<ul style="list-style-type: none"> ➤ NZ Business Mentor award winner in place. ➤ Extensive mail outs to accounting, law and FMCA licensed firms across the country over the past few months. ➤ Auckland based P2P exchange has agreed to agency appointment for client EGC’s
2	Going Concern Companies (GCC)	<ul style="list-style-type: none"> ➤ Working to appoint a national business broker network to supply listings launch stock. ➤ Targets a sole national “Listing Sponsor” role for all GCC’s looking to Showcase sale listing.
3	House and land Packages.	<ul style="list-style-type: none"> ➤ Initial approaches made to leading developers with Northland operations.
4	Agribiz Sanctuary Plus (ASP) investment packages.	<ul style="list-style-type: none"> ➤ List of every packhouse in the country ready to support listing procurement campaign. ➤ Leading national realty chain listings agreed to be procured on a “referral agency” basis.

For Listing Sponsors, there is no listing fee. All Showcase income is success fee based.

A “Listing Agreement” is required for all investment opportunities listed.

LINDA'S "SOFT-LAUNCH" LISTING INVITATION



I have a growing number of listings being offered / given to me to list when I soft-launch upon my return to Ft Lauderdale. They include interalia, orchards in both the North and South Island, a magnificent coastal block, a number of "Emerging Growth Companies" seeking expansion capital and a very exciting "Māori economy" project in the Far North.

Opportunities in the following sectors are invited to list through an approved Listing Sponsor:

1. Real Estate Investment Opportunities

- Residential development projects.
- Agricultural land, vineyards and orchards.

2. Private Equity, Venture and Angel Capital

- Tech startups (AI, agri-tech, med-tech, fintech)
- Emerging Growth Companies (AIP program investments)
- Green and blue economy funds (sustainable aquaculture, clean energy)

3. Agribusiness Investment Funds

- Dairy, NZ tea tree agribiz, organic farming, forestry.
- Funds that offer direct participation and/or profit-sharing models

4. Government-Endorsed Investment Pathways

- Investor visas (Growth and Balanced category investments)
- Residency-By-Investment benefits.

5. Green Investment Projects

- Sustainable real estate developments.
- Carbon offset forests or ESG-aligned projects.

6. Māori Partnership Opportunities

- Indigenous-led investment initiatives in tourism, agribiz and culture.
- Cultural co-investment opportunities with tribal authorities

LISTING IS EASY

Our NZ attorneys have drawn up a simple Listing Agreement that provides for:

- ✓ No Listing Fee.
- ✓ A mutually agreed "success fee".

To start the process, simply email your inquiry to our listing email address as follows:

asp@sanctumstay.us

Or reach out to us as per our contact details on page 11.

INTERGENERATIONAL FOCUS

Remember, our US target HNW investor is a baby-boomer who will be looking to make a long term, intergenerational investment in NZ that delivers a pathway to permanent residency. Perhaps citizenship (*Over 30,000 US citizen renouncements backlog in the US today!*). Looking forward to hearing from you soon!

WANTED: “OLD PACKHOUSES”
A LIVING HERITAGE OPPORTUNITY AWAITS



As of the most recent data, there are approximately **200 to 250** fruit packhouses in New Zealand. These facilities play a crucial role in sorting, packing, and distributing New Zealand’s diverse range of fruit, including apples, kiwifruit, cherries, and other crops. The exact number of packhouses can fluctuate over time as new facilities are built or older ones are closed.

IT’S THE OLD “CLOSED” ONES I WANT TO LIST IN THE SHOWCASE!

Americans overwhelmingly invest in agribiz related projects in rural NZ. “The Old Packhouse” in Kerikeri has clearly demonstrated how this kind of old packhouse transformation is a **win-win** for both the local community and the economy. By blending heritage with innovation and offering something for everyone—whether it's fresh produce, a café environment, family activities, weekend stalls or startup space—it creates a thriving, sustainable, and dynamic environment. With careful planning and through the multiplier effect, these projects revitalize regional economic growth, create jobs, attract tourists, and bring much-needed vibrancy to the local community. Here are just some of the benefits of such a project:

- Economic Revitalization
- Tourism and Regional Attractiveness
- Community Engagement and Social Impact
- Cultural and Environmental Benefits
- Innovation and Education
- Long-Term Impact on Infrastructure and Property Values

INTERGENERATIONAL VISION

Many HNW American baby boomers wanting to create an intergenerational legacy asset for their whānau abroad, would jump at such an opportunity if presented in NZ. The wide range of “benefits to the economy” that would flow from such a project would ensure that they gain “Residency-By-Investment” rights, putting them on a pathway to permanent residency and a lifetime of “Endless Summer” lifestyle.

If you own an “old packhouse” or know of one for sale, let’s korero!

REGULATORY COMPLIANCE

SECURITIES MARKETING IN FLORIDA

Like other states, any offering of securities in any company, US domestic or foreign company such as a NZ registered entity one wanting to raise capital in the US through targeting accredited investors in Florida, are subject to state-level registration or filing requirements unless exempted.

REGULATION D EXEMPTION

The most common exemption used for offerings by small to medium sized companies targeting accredited investors are Federal exemptions based on SEC Rule 504, Rule 506(b) and Rule 506(c) of Regulation D of the Securities Act of 1933.

A Florida corporation that advertises Rule 504 investments in foreign companies to accredited investors does not need to register with regulators in Florida or the U.S., but the following requirement applies to Rule 504 of Regulation D exempt offers:

- ❖ **That the corporation only solicit / advertise investments from *accredited investors* as defined by SEC Rule 501.**

Regulation D provides exemptions from the registration requirements of the Securities Act of 1933, allowing companies to offer securities without filing a registration statement with the SEC, provided they meet certain conditions. The important rules under Regulation D that pertain to advertising are **Rule 504, Rule 506(b), and Rule 506(c)**:

Rule 504: Allows the sale of up to \$10 million in securities in a 12-month period.

Advertising or general solicitation is **allowed** under Rule 504 where the securities are being sold **exclusively to accredited investors**.

The following two rules apply to any offer by a NZ company that is over USD10M.

Rule 506(b) Allows for the offering of securities to up to 35 non-accredited investors and an unlimited number of accredited investors, but it prohibits general solicitation (advertising).

Rule 506(c), Permits general solicitation and advertising but limits the offering to accredited investors only.

Florida-Specific Requirements

Florida's **Securities and Investor Protection Act** provided for under Chapter 517 of the Florida Statutes governs the offer and sale of securities in the state, providing for exemptions under Federal securities law which preempts State law. The Act is administered by the Florida Office of Financial Regulation, "OFR".

Regulatory compliance (Continued)

CONDITIONS FOR RULE 504 OFFERINGS IN FLORIDA

(SEC Exempt Offerings up to USD10M)

In common with most States, Florida imposes restrictions around the types of advertising and solicitation allowed for private offerings. The general solicitation provisions under Rule 504 allow for advertising to accredited investors, but the offering must be limited only to those who meet the SEC's definition of "accredited investor" as defined under Rule 501.

FLORIDA REGISTRATION

Registration of NZ Showcase USA Inc as a "finder" of accredited investors with the Florida DBPR (*Department of Business and Professional Registration*), is **not required** as securities does not come under its purview.

The **Office of Financial Regulation (OFR)** oversees securities firms, including investment advisers, broker-dealers, and other entities involved in investment activities.

APPLICATION TO THE SHOWCASE COMPANY

- (1) Notwithstanding the general exemptions available under Rule 504 offers and the marketing thereof, depending on its specific activities an investment services company in FL introducing accredited investors to Rule 504 exempt offerings, particularly those involving foreign investments, may be required to register with the FL Office of Financial Regulation, ("OFR").
- (2) However, provided all NZ offers of securities promoted through the Showcase are federal covered securities (e.g. Rule 504), NZ Showcase USA Inc is not required to register its foreign (NZ) securities marketing activity with the OFR as only an "Introducer" of:
 - a. Rule 501 qualifying investors for investment into Rule 504 qualifying NZ company investment offers that support applications by US Rule 501 investors to seek residency in NZ under New Zealand's "Active Investor Plus" (AIP) investor-visa program which is conducted under and subject to NZ law.
 - b. Established NZ businesses being offered for sale in the US.
 - c. NZ real estate investments.

In summary.

1. If a Florida corporation advertises investments in foreign companies to accredited investors only, it does not need to register the securities offering.
2. It must promote securities to Rule 501 qualifying (accredited) investors only.
3. The offering company must file a Form D with (1) the SEC, (2) the Florida OFR within 15 days of sale of securities.
4. NZ offering company must maintain proper records of the offering and sales of securities.
5. NZ offering company must abide by Florida's anti-fraud provisions under the Florida Securities and Investor Protection Act, (Chapter 517 of the Florida Statutes 2024).

Regulatory compliance (Continued)

WHAT CONSTITUTES AN ACCREDITED INVESTOR IN THE US?

An "accredited investor" is one who meets the definition as set out under **Rule 501** of **Regulation D** of the **Securities Act of 1933**. Regulation D provides exemptions that allow companies to raise capital without having to register the securities with the SEC and Rule 501 outlines the criteria that define an accredited investor.

To be considered an accredited investor under Rule 501, an individual or entity must meet certain financial criteria. These are:

For an individual:

1. **Income-based criteria:**

- A **gross annual income** of at least **\$200,000** in each of the last two years, with an expectation of the same income in the current year, or
- A **joint income** with a spouse or partner of at least **\$300,000** in each of the last two years, with the same expectation for the current year.

2. **Net worth-based criteria:**

- A **net worth** (excluding value of primary residence) of **at least \$1 million**.

For entities:

An entity (such as a corporation, partnership, or trust) can also be an accredited investor if it meets certain criteria, including:

- It is owned by individuals or entities who qualify as accredited investors, or
- It has assets exceeding **\$5 million** and is not formed for the specific purpose of acquiring the securities being offered.

The purpose of the accredited investor designation is to ensure that those who invest in higher-risk, unregistered securities offerings have the financial capacity and sophistication to understand the risks involved.

SUMMARY:

Accredited investors are generally allowed to invest in private placements, hedge funds, venture capital, and other alternative investment opportunities that are not available to the general public due to the lack of regulatory oversight. These types of investments typically carry higher risks but may also offer greater returns.

In summary, **Rule 501 of Regulation D** sets the standards for who can participate in private capital markets and invest in these types of high-risk, non-registered securities.

"THE WAY FORWARD"

Our timing is perfect. The election of Donald Trump to the US presidency is going to have a profound, long term impact on the current world order. These changes are breeding increasing uncertainty and unpredictability. This delivering to NZ, a new "golden age" of growing US investor interest in sanctuary residency options in NZ. The headline stories below from the "*Waikato Times*", the "*Times of India*" and the "*Economic Times*" portend this coming wave.

18,000 Americans look into moving to NZ the day after Trump won

 Tom Hunt | The Post

November 9, 2024

ST

Google reports that NZ saw a 2,000% increase in searches to move to NZ.

NEWS / Fear Of 'Trump's America' Fuels Search For Haven ...

Fear of 'Trump's America' fuels search for haven abroad

Reuters / Updated: Nov 9, 2024, 06:30 IST

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FOLLOW US

After Trump's Win, Americans Research "Move To" Canada, New Zealand, Australia

Google searches for "move to Canada" surged 1,270% in the 24 hours after US East Coast polls closed on Tuesday, while those for New Zealand climbed nearly 2,000%.

Posted by: Aasthaa | World News | Nov 08, 2024 12:14 pm IST

The concept render of the repurposed shop as illustrated here will draw huge attention from the high volume of pedestrian/car park traffic that goes past the door every day.

A US FIRST?

We believe that this is the first private sector venture of its type to have been undertaken in the US to draw investors to NZ.

BENEFIT TO NZ ECONOMY.

The "bundling" of fully vetted investment offers from professionally recognized Listing Sponsors in NZ will draw the attention of HNW individual and family investor groups looking to invest in a safe and secure "home-away-from-home". i.e. New Zealand where their investment into promising, early stage NZ companies and other NZ assets will (a) bring benefit to our economy and (b) deliver a sense of profound safety to the HNW individuals and families who gain residency in a country as desirable as NZ.



CONTACT

Attorney details available under NDA



Nic Iverson- NZ Resident Director
10 Fairway Drive,
Kerikeri, 0230, NZ
Mob +64-21-178 7637
nic@sanctumstay.us

PO Box 80
Kerikeri 0245



Linda Brink – US Director
2929 E Commercial Blvd, Ste 409
Fort Lauderdale, FL 33308 USA
Mob +1-954-203 6233
linda@sanctumstay.us