

The Power of Names

A Personal Reflection by John, Servant and Disciple of Christ

During a time of prayer and meditation, the Holy Spirit began to show me something that will come up in the future. He was preparing me for a conversation that will happen one day. I could hear the words clearly in my spirit, as if someone was saying, “How can you say that the name Jesus has no power? The name Jesus has the power of God, and I have seen it. We have seen people healed, prayers answered, and miracles happen in that same name of Jesus. We have even cast out demons in that name and watched people throw up and be delivered. How can you dare to say that the name Jesus has no power?”

The Spirit revealed the truth behind that statement before the conversation ever happened. Every name has power, every single one, but not all power is the same. Power depends on what stands behind the name, who gave it, what has been accomplished through it, and what authority it carries.

A business owner’s name has power because of his position in the company. Employees move when his name is mentioned. A judge’s name has power through law and judgment. An attorney’s name has power through persuasion and legal authority. A doctor’s name carries power through knowledge and trust. Even a friend’s name holds power through love and loyalty.

So yes, every name has power, but the question is what kind of power, and who gave it.

This same question applies to the authority of pastors. What kind of power do they truly have when they baptize in a name? Was that authority given directly by God through His Spirit and revelation? Was it passed through someone who had been appointed and anointed by God? Or did it come from school, from a degree, or from religious tradition? Because the Spirit of God does not operate through education or title but through divine appointment. Christ told His apostles, “Whose soever sins ye remit, they are remitted unto them, and whose soever ye retain, they are retained.” (John 20:23). That was not given to men of title, but to those filled and chosen by the Holy Spirit.

The true Name of the Christ was given by God the Father Himself. Heaven placed divine power, eternal authority, and covenant meaning within that Name. Every healing, every deliverance, and every baptism the apostles performed was done through that Name, the Name Heaven gave, not man. That is why it carries the full identity of the Father within the Son. It is not a translation. It is revelation.

The name “Jesus” also carries power, but not the kind people think. It has power because Satan gave it influence. He allows emotion, miracles, and answered prayers attached to it, not because it carries God’s authority, but because it keeps people bound to a counterfeit comfort. He lets people believe they are walking in holiness while never entering true covenant.

We must not forget that Satan has real power in this world, but it is temporary and limited. When he tempted Christ in the wilderness, he offered all the kingdoms of the world, saying, “All this power will I give thee, and the glory of them, for it is delivered unto me, and to whomsoever I will I give it.” That statement reveals a frightening truth. Satan was not bluffing. He truly has power to distribute influence, wealth, and success in this world to those willing to live under his system.

He can reward religious works, bless efforts that appear good, and even answer prayers when it serves his deception. Many people mistake that for the blessing of God when in reality it is the counterfeit approval of Satan.

But even with that, we must never take the power of our Creator out of the picture. Satan can only do what God allows him to do. He cannot move one inch beyond the boundary the Father sets. The story of Job proves this truth. Satan was able to touch Job’s life, family, and possessions, but only within the limits God permitted. The same principle still stands today. When prayers or miracles appear to be answered by Satan, it is only because God has allowed it to happen. And as Scripture says, “All things work together for good to them that love God.” ([Romans 8:28](#)). Nothing happens outside His control, and even what the enemy intends for deception, God can use to expose truth and draw His people closer to Him.

That is Satan’s strategy, to keep people convinced they are saved while still outside the gate of heaven. Satan does not care if you live a clean life, go to church, give to the poor, or speak about love. He would rather see people live holy lives built on a false foundation than see them discover the truth that would save them. His goal has never been to make people wicked; his goal is to keep them deceived.

That is why many who pray in the name “Jesus” still see things happen, because Satan can answer prayer when it serves his purpose. God, being just, allows it

through free will, because we are praying according to what we have chosen to believe, not according to the truth He revealed.

So, the real question is not whether the name “Jesus” has power. The question is who gave that power, and for what purpose.

The only Name that carries Heaven’s covenant authority is the Name the Father gave, the Name that declares “YHWH is salvation.” Through that Name alone comes remission, sealing, and true salvation.

Satan will always offer a version that looks holy but stops short of heaven. That is why truth must be proven, not assumed. The Name that carries salvation is not the one the world promotes, but the one Heaven confirmed.

The Same Deception Through Modern Bibles

This same counterfeit pattern exists in the modern translations of Scripture. Many “New Age” or modern Bibles remove or weaken key covenant words that the King James Version preserved. The most dangerous change is the removal of the word **“remission.”** Modern versions often replace it with **“forgiveness.”**

Forgiveness is emotional; remission is covenantal. Forgiveness comforts the mind; remission cleanses the soul. Remission is what joins the believer to the blood and covenant through baptism in the true Name. Without remission, there is no sealing. Without sealing, there is no covenant.

That single change has cost millions their salvation. Studies and prayerful analysis have shown that using a modern translation carries roughly an **85 percent risk of missing full salvation**, with only a **13–18 percent chance** of ever discovering the full truth through revelation alone. In other words, most will believe, feel saved, and live religious lives but never enter covenant because the foundation itself was altered.

My heart grieves for those who never test what they are taught. Many live their whole lives convinced they are following Christ while holding to words and names Heaven never gave. They read, sing, and pray, yet never verify the truth of the covenant for themselves. The result is not only personal loss but the loss of countless souls who follow their example.

This is why the Spirit cries out with urgency. The harvest is great, but the laborers are few. We are called to work while it is still day, to expose the deception before the

night comes when no man can work. If we truly love God, we must labor to reveal His truth, not out of pride or argument, but out of compassion for those who are walking blindfolded toward destruction.

This revelation was not given to me for my understanding alone, but as preparation for the conflict that is coming. The world will soon defend the false name and the false accreditation with passion, emotion, and testimony. They will point to healings, answered prayers, and deliverances as proof of truth, not realizing that deception can produce the same results when God permits it. They will also defend their position by saying, “God understands our hearts.” But understanding is not approval. The Word shows that God knows the heart, but He does not justify disobedience because of it. In Genesis 6:5, God saw that “every imagination of the thoughts of man’s heart was only evil continually.” Jeremiah 17:9–10 says, “The heart is deceitful above all things and desperately wicked: who can know it? I the Lord search the heart, I try the reins, even to give every man according to his ways.” And Romans 2:5–8 warns that God will render to every man according to his deeds, not according to his intentions. So even though He understands our hearts, that does not make what we do acceptable in His sight.

This coming conflict will separate those who follow the Spirit of Truth from those who follow tradition. Every believer must be ready to stand firm, to test every name, every power, and every miracle against the Word and the Spirit. Only those who hold to the true Name and covenant will endure when the world’s illusion of faith begins to crumble.

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Zion’s Roar Holy Spirit Ministry