

# TOPSHELF



# ABOUT *TOPSHELF*

You've consumed enough to know the difference. You know what burns too hot. What hits too hard. What overpromises and under delivers. So do we. That's why we built TOPSHELF.

We're not here to impress the masses. We're here for those who expect more and invest in products that deliver. TOPSHELF exists to bring precision, consistency, and experience back to cannabis.

We don't rush. We don't cut corners. We make fewer products, and we make them properly. From how we process, press, cure, and wrap each unit to the way we control airflow and smooth the pull everything is built to elevate your session. This isn't a novelty.

It's a moment, designed for those who know what quality feels like.

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# WHY WE *EXIST*

Because most pre-rolls are made for convenience.

We make ours for connoisseurs.

We've smoked the same products you have:

- Harsh on the throat
- Burns fast and uneven
- Leaves residue
- Destroy terpenes during sessions

So we reimagined the whole experience from how it's built to how it burns.

We use proprietary patented processes and custom-designed tools to create something more meaningful.

Every TOPSHELF unit is engineered to protect the terpene profile, regulate airflow, reduce heat, and extend the burn.

This isn't about smoke. It's about intention.

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# DESIGNED *TO ELEVATE*

## WHAT'S IN EVERY TOPSHELF UNIT?



### WHOLE FLOWER ONLY

No trim, no shake,  
no gimmicks



### COOL-DRAW FILTER

Smooth inhale, reduced  
throat burn



### VENT HOLE SYSTEM

Stabilizes airflow, preserves  
terpene profile



### CURED WITH CARE

Temperature and  
humidity controlled



### HAND-ROLLED, NEVER CONED

Because shortcuts show



### MULTIPLE QUALITY CHECKS

From packing to final finish

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# WHAT YOU *EXPERIENCE*



Clean flavor from  
start to finish



Even, steady burn that  
doesn't run or canoe

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Comfortable inhale  
with no throat burn



Full terpene  
expression

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No sticky residue,  
pooling oil, or  
sour relights



Extended burn time

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# THE 5G UNIT

One of Canada's Largest Legal Pre-Rolls. Built to Perform. This isn't just a bigger joint. It's a landmark. The TOPSHELF 5g pre-roll is a cigar-style experience crafted with the same precision and restraint that defines the world's most elevated combustion products.

It's not mass-produced.  
It's not filled with trim.  
It's not designed for hype.

**It's designed for those who expect more.**

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## EVERY 5G UNIT FEATURES:

- Whole flower only. No trim, no additives
- Cool-draw filter
- Vent hole airflow system
- Hand-packed and pressed
- Cured with intention
- Wrapped by hand. No cones

## WHY 5G MATTERS:

- Relightable. Clean, without residue
- Built for sessions, not samples. Estimated burn time:  
~45 minutes
- Shareable, giftable, unforgettable
- The only unit of its kind in Canada

This is the flagship.

Not just for us, but for anyone who believes pre-rolls can be premium.



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TOPSHELF ISN'T  
FOR EVERYONE  
*AND THAT'S  
THE POINT.*

We're inviting a small group of aligned partners to bring this flagship product to market.

If you'd like to preview the unit or receive full product spec sheets, let's connect.

Steve Mix

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This isn't about volume.  
It's about vision.

