



THANKS FOR GIVING US THE OPPORTUNITY TO WORK WITH YOU. Please complete this brief using Adobe Acrobat and send it to michelle@maverick-studios.ca. Once we receive your completed brief, we will schedule a meeting to go over the details to make sure we understand the scope, timeline, and whether we're a good fit for this project. If it all looks great, we will send you a quote for services that contains a contract and payment schedule. Once we have a signed contract and downpayment, we're ready to go!

YOUR CONTACT INFORMATION

COMPANY	
CONTACT NAME	
EMAIL	
PHONE	

THE STARTING DETAILS

DATE NEEDED	
PROJECT TYPE	

* Example: logo, brochure, tshirt design, stickers, newsletter design, custom content writing or editing, postcards, rebranding, posters, ad campaign, etc.

PROJECT DETAILS

FINISHED DIMENSIONS	
---------------------	--

List in inches, feet, pixels or paper size.

FILE TYPE NEEDED	
------------------	--

Example: PDF, EPS, JPG, PNG, GIF, DOC, other

YOUR BRAND'S OFFICIAL COLORS	
------------------------------	--

List as CMYK/RGB/Hex/Pantone as available

YOUR BRAND'S OFFICIAL FONTS	
-----------------------------	--

Example: Raleway Medium

DESCRIBE WHAT YOU'RE LOOKING FOR

1. Tell us what you want us to create (ex.: a two-page sales brochure, social media ads, newsletter content, etc).
2. Are there past projects to build from and improve? If so, please list them.
3. Give us some examples of designs you would like us to use as inspiration. They can be previous samples from your past project or from the internet.
4. Describe in three words the nature and tone of this project (ex. bold, technical, modern).
5. Anything else we should know? Tell us in the space below!