

MAVERICK
STUDIOS



new
BUSINESS
BUNDLE

READY TO LAUNCH YOUR BUSINESS?

Here's help you
get off the ground.



HELLO!

Thank you for contacting Maverick Studios about our **New Business Bundle**.

I start work with all of my branding clients the same way: we do a **Brand Roundup**, my signature service that replaces free proposals with a paid breakthrough workshop. The Brand Roundup is an intensive look into your brand, your business goals, and the problems that might be blocking your path to achieving them. If you haven't booked a Roundup yet, click [here](#).

If our Brand Roundup helped you to uncover any confusion or gaps in your public-facing materials, the **New Business Bundle** is how we start fresh.

This package has everything you need to show up professionally from day one, with zero guesswork and built-in support — I handle the details so you can focus on hitting the launch button.

Read on to see the challenges many new business owners face — and then see how I can help you with strategies to help you achieve a successful liftoff.

Yours in partnership,

MICHELLE HOULDEN

OWNER + CREATIVE DIRECTOR, MAVERICK STUDIOS



HERE'S HOW IT WORKS

WHAT IT IS: Your brand, website, and essential materials — ready for launch in just 3-5 business days.

WHY YOU NEED IT: Ready to launch or rebrand your business? If your Brand Roundup uncovered confusion or gaps in your public-facing materials, the New Business Bundle is how we start fresh.

WHAT YOU GET: The **New Business Bundle** works the same as the **Brand Kit for Business** — except now you're getting **two** days of my full attention and expertise, where we'll settle your branding needs on day one with a custom logo design and tagline, then on the second day, add in as many other essentials as we can manage, such as:

- » A **basic website setup** with a home page, a services page, an "about us" page and a way for potential customers to book services with you.
- » Professional business cards and invoice with your logo and contact info.
- » A **social media ad** announcing your company and inviting customers to connect with you.

This service is not for micromanagers. It is for business owners who trust the pros to get it done, and fast. The more trust you have in my expertise to help you build a solid brand strategy and the more decisive you can be, the more we can create over the two days. If you're ready to say "HECK, YES" when you show you something I know will help you achieve your goals, we can get a lot of work done together.



And then, in two or three working days, I will deliver you:

- » Full **logo set** with all variants you'll ever need for print and web use (your new primary logo will already be on your website!)
- » Complete **brand book** that you can use to easily create materials that adhere to your new brand.
- » **Print or web-ready files** for your new business cards, invoices, social ads — or whatever else we managed to create.

It's everything you need to show up professionally from day one, with zero guesswork and built-in support. I'll handle the details so you can focus on launching right.



THIS PACKAGE HAS IT ALL:

Branding materials	Logo concept (3 versions), then a full logo package with print/web versions, a tagline and a digital brand standard guide. You must select your preferred logo design on the first day of this two-day intensive project.
Website (basic setup)	Hosted by GoDaddy using their templates, and tailored to your brand using the Trail map. Includes up to 3 pages and includes basic content: Home page, service page, about page. Site will use stock or client-supplied artwork, your logo and a favicon. You must approve basic site design by the end of the first day of this two-day intensive project.
Business cards (up to 10 people)	Digital file with logo, full color with full info linking to website (one side) ⁽²⁾
Invoice, estimate and letterhead	Ready to use and branded with your logo, contact information (PDF or Word format, this is a digital file) ⁽²⁾
Social media ad (1) 1080x1080 px	Your message, logo and contact information, built to size for whatever platform you need to announce your business.
<div> CONTACT US TODAY TO BOOK YOUR BUSINESS BUNDLE AND LOCK IN THIS INCREDIBLE PRICE: \$6,200* </div>	

*** IMPORTANT NOTES:** Website fees do not include cost to register domain or web hosting package. These must be purchased in advance, and I need a login/password to be able to access and design the site. This package does not include ongoing web maintenance or storefront website setup (if you need this, call for pricing.)

Package price is for design only, print costs, applicable taxes and the cost of any stock photography or other assets that may be needed to complete your project are extra. Need us to find you a great printer? Let us know, we're happy to help!

Regular studio hours are 10 am to 5 pm Monday to Friday. The studio is closed weekends and on statutory holidays.

NEED MORE? Contact me for details and I can recommend the perfect package for your business needs. See the next page for suggestions!



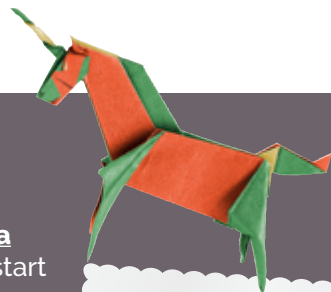
NEED MORE? I'M HERE TO HELP.

I offer comprehensive design, marketing and communication services with a turnaround time that's second to none. Here are just a few of the services I provide for business beyond the new business branding bundle:

- » Branded **office material** (e-signatures, business cards, stationery/letterhead, envelopes, signage, vehicle wraps, etc)
- » Custom branded **merchandise** (tshirts, hats, travel mugs, conference bags, lanyards, etc.
- » Branded **trade show materials** (booth skins, feather flags, table wraps, etc.)
- » **Brochures, fliers** and **product catalogs** to showcase your products and services
- » **Social media, print** and **web ads** to help you reach your audience online and in print
- » Professionally written and researched **blog material** to help you present information and build rapport with your customers
- » **Information graphics, illustrations, charts** and **technical drawings** to help visually explain your materials so they're easier to understand
- » **Brand standard guidelines** and **brand coaching** to ensure all your campaigns are always cohesive
- » New or redesign services for your **technical guide, newsletter, annual report** or **strategic plan**
- » ... AND MORE.

READY?

Email michelle@maverick-studios.ca and together, we'll start the countdown to your business launch.



This package is tax-deductible!