

## Privacy Policy

Effective Date: September 2024

### **1. Introduction**

Welcome to Imperial Valley Respite, INC. (“we,” “us,” “our”). We are committed to protecting your privacy and ensuring your personal information is handled in a safe and responsible manner. This Privacy Policy explains how we collect, use, and disclose information when you visit our website located in California.

### **2. Information We Collect**

We may collect the following types of information:

- Personal Information: Information that identifies you as an individual, such as your name, email address, phone number, and other contact details.
- Non-Personal Information: Information that does not directly identify you, such as demographic data, browser information, and usage data.

### **3. What Are Cookies?**

A cookie is a small file with information that your browser stores on your device. Information in this file is typically shared with the owner of the site, in addition to potential partners and third parties affiliated with the business. The collection of this information may be used for the function of the site and/or to improve your experience.

### **4. How We Use Cookies**

To give you the best experience possible, we use the following types of cookies:

- Strictly Necessary Cookies: These cookies are essential for the operation of our website. Without them, our services cannot function properly.
- Preference Cookies: We use these cookies to remember your preferences and tailor your experience. For example, we may use your location to provide services and offers specific to your area.
- Analytics Cookies: These cookies help us understand the types of people who visit our site and how they use it. We use this information to improve our services and products.
- Functional Cookies: These cookies enable specific functionalities of the site, such as logging in or adjusting visual elements. They are essential for delivering the services you request.

### **5. How to Control Your Cookies**

You have the option to manage your cookie preferences at any time. If a cookie is not strictly necessary, you may choose to opt in or out of its use. To alter the way in which we collect information from you, please visit our Cookie Manager.

## **6. Retention and Deletion of Cookies**

We will retain your personal data, including cookies, for as long as necessary for the purposes for which it was collected and as required by applicable law. Once your data is no longer needed, we will remove it from our systems or take steps to anonymize it.

## **7. Third-Party Cookies**

In some cases, we may partner with third-party services that also use cookies on our site. These cookies are managed by third parties and are subject to their privacy policies.

## **8. Your Rights**

You have the right to request access to, correction, or deletion of your personal information at any time. If you wish to exercise any of these rights or have any questions about our Privacy Policy, please contact us at [Your Contact Information].

## **9. Data Security**

IVRs duty and responsibility is to inform users if the security of the website is breached which results in personal information being exposed.

## **10. Privacy Rights Notice to California Residents.**

If you are a resident of California, you have certain rights pursuant to the California Consumer Privacy Act ("CCPA"), as amended by the California Privacy Rights Act of 2020 ("CPRA").

## **11. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page with an updated effective date.

## **12. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Imperial Valley Respite, INC.  
340 Panno Dr. Brawley, CA 92227  
760-351-0825

By using our website, you agree to the terms of this Privacy Policy.