

Press Release



Media Contact:

David Leon
Communications Manager
(760) 351-1010 Ext 170
Dleon@Ansmgmt.com

For Immediate Release

Release Date: 3/18/2024

Imperial Valley Respite Celebrates 40th Years of Service! **[[A red-carpet private screening at the movies]]**

[Brawley, California] – Imperial Valley Respite proudly announces its 40th anniversary of unwavering dedication and service to the community. Since its inception in 1983, Imperial Valley Respite has been a beacon of hope, offering in-home respite care to families and individuals offering a lifeline to those in need of temporary relief from the demanding responsibilities of caring for a loved one.

To kick off the celebration, over 130 guests attended the private screening of the spring-anticipated children’s blockbuster Kung Fu Panda 4 by DreamWorks hosted at the Cinemark Imperial Valley Mall 14 in El Centro, California.

The guests in attendance consisted of Imperial Valley Respite’s families, Respite Care Providers, and invited members of the community including our Respite Ambassadors, the Walk Family from Brawley, California.

All the guests were treated like V.I.P. s with a stroll down the red carpet, a photo opportunity on the step and repeat and complimentary popcorn and a soft drink as they were escorted to the private screening including a commemorative gift t-shirt.

“Thank you so much for your support over the past 40 years. We are honored and proud to serve you...I would like to thank the loyal families and care providers who believe and have faith in our services.” Said Katy Alcantra-Santillan, Founder and Board President



**In honor of this remarkable milestone.
Imperial Valley Respite has released this celebratory logo.**

About Imperial Valley Respite:

Imperial Valley Respite offers quality companion services to developmentally disabled individuals throughout Imperial and San Diego Counties to provide respite for their families. Serving the local developmentally disabled community. Imperial Valley is celebrating its 40th anniversary this year! As a family-owned business, they take great care of the families they work with, making efforts to understand the importance of their family values. At Imperial Valley Respite, Families come first! Visit ivrespite.com for more information or call (760) 351-0825.

###