

ELITE FOOD

INDUSTRY



Elite

FOOD INDUSTRY W.L.L.

إليت للصناعة الغذائية ذ م م

INTRODUCTION



A VISIBLE DIFFERENCE IN THE QUALITY

Elite Food Industry was established in 2019 as the first and only pasta manufacturing company in Qatar. In 2025, the company expanded its production capabilities to include flour manufacturing, marking a significant milestone in its growth and commitment to supporting local food production.

Our pasta and flour are produced using premium-quality ingredients and advanced manufacturing standards, ensuring superior taste, consistency, and nutritional value — all at competitive and affordable prices.

As an ISO-certified company, we are committed to maintaining the highest levels of quality, safety, and efficiency, enabling us to consistently meet client expectations and comply with international regulatory standards.

Vision:

To become Qatar's leading pasta and flour manufacturer, recognized for delivering premium-quality products that promote food security, innovation, and sustainable growth regionally and globally.

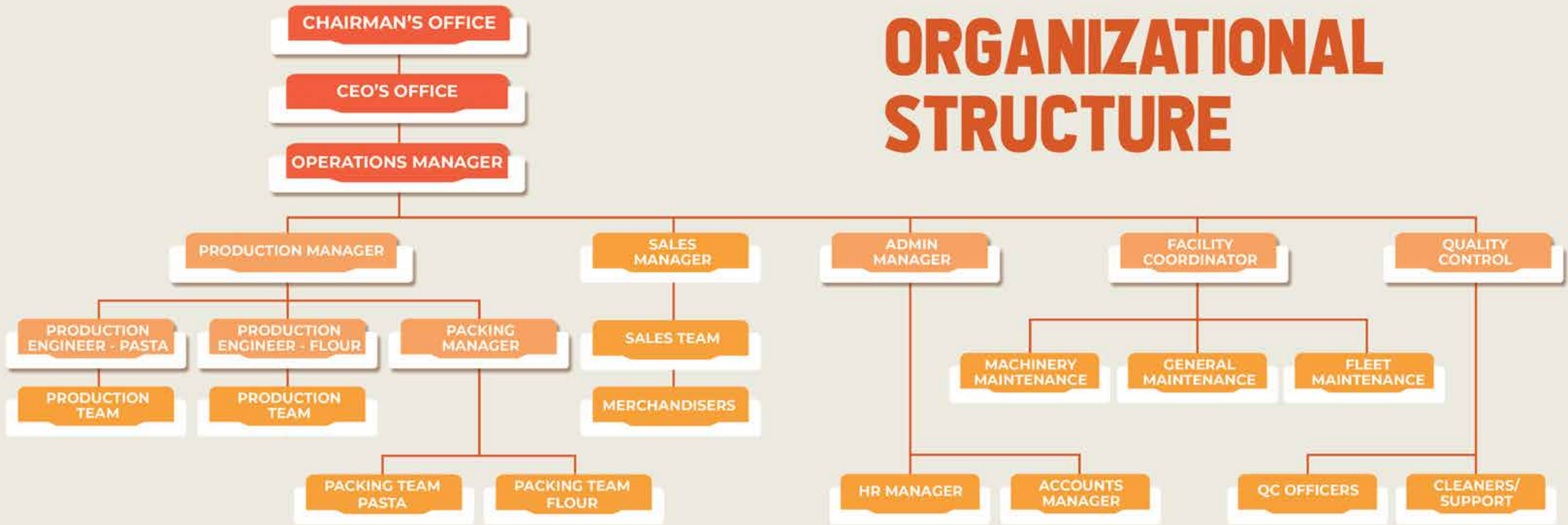
Mission:

We are committed to serving and satisfying our customers by producing premium-quality pasta and flour products, and to be a reputable and trusted manufacturing company in Qatar and across the world.

We continuously develop and optimize our workflows and production processes to enhance product value, ensuring the growth and success of our customers, partners, and company.



ORGANIZATIONAL STRUCTURE



DR. THANI BIN ABDULRAHMAN AL KUWARI
CHAIRMAN

Dr. is the current Vice President of Qatar Olympic Committee (QOC) on his second term and was re-elected as the Olympic Council of Asia (OCA) Vice President.

Dr. Thani is one of the Chairman of Elite group of Companies, he completely believes that Qatar deserves to have its own produced pasta that will meet the exceeding demand in the market. Dr. Thani is the final decision authority of EFI.



MOHAMED GOUDA ELSAYED EMAM ELASSAL
CHIEF EXECUTIVE OFFICER (CEO)

Mr. Elassal is the CEO of Elite Group of Companies. He has been in Business Industry for 15 years including manufacturing. He has graduated Bachelor of Commerce, Economic section. He also gained his Masters (MBA) at Oxford university.

Dr. Thani and Mr. Elassal shared the same passion in meeting the high demand of pasta in the market and for Qatar to have its own produced pasta.



OUR FACTORY FACILITY

Our operational facility spans 3,500 square meters and is located in the New Industrial Area of Doha. We meticulously chose this location to optimize our daily operations, efficiently managing both storage and office spaces to uphold smooth day-to-day functioning and to meet productivity targets.

3500 SQM

RENTED FACTORY

2000 SQM

PRODUCTION ROOM

800 TONS

STORAGE CAPACITY

OUR WAREHOUSE FACILITY

Our rented warehouse facility, located in Birkat Al Wukair, is designed to ensure the safe storage and efficient handling of raw materials and finished products. Equipped with organized storage systems and operated under strict quality standards, the facility helps maintain product integrity, streamline operations, and support the timely distribution of products to meet customer demands.

2000 SQM
RENTED WAREHOUSE
1000 TONS
STORAGE CAPACITY



PASTA & FLOUR MACHINERY

HIGH PRODUCTION CAPACITY

Our advanced pasta and flour production machinery is designed to maximize output while optimizing available space.

MINIMAL DOWNTIME

Minimizing downtime will not only save revenue but provide a positive user experience for your entire business – both your staff and your clients.

LATEST GENERATION

The possibility of easily interchanging and adapting the production line, with shapes and rollers of the latest generation.



PASTA PRODUCTION

600 TONS

PASTA MONTHLY PRODUCTION

99%

CUSTOMER SATISFACTION

Elite Food Industry annually produces 10,000 tons of pasta, renowned for its premium quality. Our products are primarily distributed to supermarkets, hypermarkets, local stores, hotels, and restaurants.

STAGES OF PRODUCTION

01 MIXING

Adding and mixing all raw materials to produce dough.

02 EXTRUSION

It pushes the pasta dough through a die to create long and short pasta shapes. It controls the rate of production and influences the overall quality of the finished product.

03 FORMING

Determines the shape and size of pasta to be produced.

04 DRYING

The most difficult and critical step to control in the pasta production process. The objective of drying is to lower the moisture content of the pasta so that the finished product will be hard, retain its shape, and store without spoiling.



05 PACKING

It keeps the product free from contamination, protects the pasta from damage during shipment and storage, and displays the product favourably.

ALL PASTA TYPES



Penne
بيني
AVAILABLE SIZES
S M



Alphabet
حروف



Elbow Macaroni
مكرونة إلبو
AVAILABLE SIZES
S M L XL



Rigatoni
ريجاتوني



Fusilli
فوسيلي



Vermicelli
شعرية



Spaghetti
سباغيتي



Big Shells
مكرونة صدف



Orzo
لسان عصفور



Vermicelli Nest
عش البلبل



Ditalini Rigate
مقصومة
AVAILABLE SIZES
S M L





OUR PASTA BRANDS

مكرونه الريان
Al-Rayyan
 PASTA

The First Qatari Pasta
 أول مكرونه قطرية



- DURUM WHEAT PASTA
- WHOLE WHEAT PASTA

FLOUR PRODUCTION



2000 TONS
FLOUR MONTHLY PRODUCTION
24,000 TONS
FLOUR ANNUAL PRODUCTION

FLOUR & BRAN



FLOUR - طحين

- All Purpose Flour
- Chapatti Flour
- Chakki Atta
- Whole Wheat Flour

- طحين متعدد الأغراض
- دقيق الشباتي
- طحين آنا
- دقيق القمح الكامل

WHEAT BRAN & FINE BRAN

نخالة القمح ونخالة ناعمة

WHEAT SEMOLINA

سميد القمح الصلب



Elite Food Industry is a flour and pasta manufacturing company in Qatar, dedicated to producing high-quality, nutritious, and reliable flour products that serve both our domestic market and our growing presence beyond the country's borders.

Our state-of-the-art milling facility is designed to meet Qatar's increasing demand for fresh, high-performance flour, contributing to national food security and the country's vision of sustainable, locally produced food products.

In addition to serving the domestic market, we aim to expand our reach by exporting our flour products to international markets. With strong production capabilities, strict quality controls, and efficient logistics, we are well-positioned to supply regional and global customers who seek reliable and high-performing flour solutions.



OUR PARTNERS



مكرونه الريان
Al-RAYYAN
PASTA

The First Qatari Pasta
أول مكرونه قطرية



PRIVATE LABELS

TESTIMONIALS

10,000+ HAPPY CUSTOMERS

WINZELL CANTUBA

Al-Rayyan Pasta, is highly recommended because of the following..
It's affordable, easy to cook, non-perishable, tasty, and more variety of shapes to serve different purposes.



YAMA ORQUE

It was my first time to try Al Rayyan Pasta after my friend told me about it. What I love about the product is that it takes little time to cook it. The texture is so perfectly made. And most of all it's sooo delicious yet affordable 😊😊

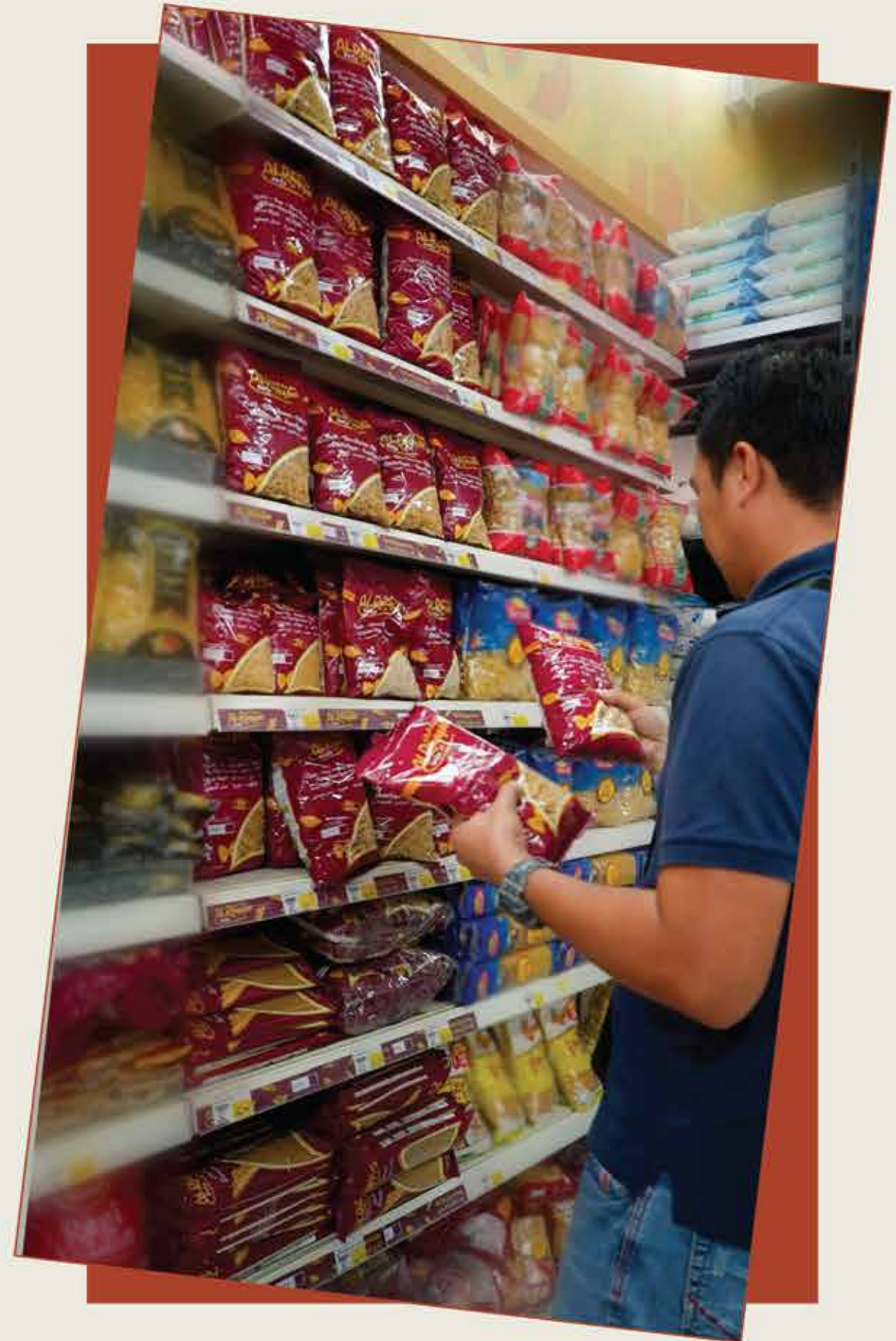


CRES ALISON NOBLEZA

"I received one box of Al Rayyan Pasta as a prize when I joined one of their exciting contests. I got to try various types of pasta from Al Rayyan Pasta and here's my honest review."

1. Quality - it is made of 100% Semolina that gives it the perfect balance of delicious and nutritious.
2. Price - Given its quality, Al Rayyan pasta is very affordable and is the best priced pasta in the market yet.
3. Qatari made - Al Rayyan Pasta is the First ever Qatari pasta.

I highly recommend Al Rayyan Pasta to be your staple brand.



THANK YOU

CONTACT US:

+974 3115 5167
info@elitefoodindustry.com
www.elitefoodindustry.com

Building 46, Zone 81, Street 30
New Industrial Area, Doha Qatar
P.O. Box 4519