

# ELITE FOOD INDUSTRY



**FOOD INDUSTRY W.L.L.**

إليت للصناعة الغذائية ذ م م



# INTRODUCTION



## A VISIBLE DIFFERENCE IN THE QUALITY

**Elite Food Industry** was established in 2019 as the first & only pasta manufacturing company in Qatar. The country now manufactures its own pasta to supplement its imports of commodities.

Our pasta is made from premium quality ingredients and sold at an affordable price. **Elite Food Industry** holds an ISO certification, which enables us to continuously deliver goods that satisfy client needs and adhere to international regulatory standards. We are planning to continue expanding & growing without compromising the cost, quality, or timely delivery.





# PRODUCTION

## 800 TONS

MONTHLY PRODUCTION

## 99%

CUSTOMER SATISFACTION

Elite Food Industry annually produces 10,000 tons of pasta, renowned for its premium quality. Our products are primarily distributed to supermarkets, hypermarkets, local stores, hotels, and restaurants.

## STAGES OF PRODUCTION

### 01 MIXING

Adding and mixing all raw materials to produce dough.

### 02 EXTRUSION

It pushes the pasta dough through a die to create long and short pasta shapes. It controls the rate of production and influences the overall quality of the finished product.

### 03 FORMING

Determines the shape and size of pasta to be produced.

### 04 DRYING

The most difficult and critical step to control in the pasta production process. The objective of drying is to lower the moisture content of the pasta so that the finished product will be hard, retain its shape, and store without spoiling.



### 05 PACKING

It keeps the product free from contamination, protects the pasta from damage during shipment and storage, and displays the product favourably.



# PASTA MACHINERY

## HIGH PRODUCTION CAPACITY

Our pasta machines have, in the same size of competing machines, much larger mixing tanks, this allows greater productivity with the same space.

## MINIMAL DOWNTIME

Minimizing downtime will not only save revenue but provide a positive user experience for your entire business – both your staff and your clients.

## LATEST GENERATION

The possibility of easily interchanging and adapting the production line, with shapes and rollers of the latest generation.







# OUR FACILITY

Our operational facility spans 3,400 square meters and is located in the New Industrial Area of Doha. We meticulously chose this location to optimize our daily operations, efficiently managing both storage and office spaces to uphold smooth day-to-day functioning and to meet productivity targets.

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**2000 SQM**  
PRODUCTION ROOM

**1200 TONS**  
MAXIMUM STORAGE CAPACITY



# OUR BRANDS

مكرونه الريان  
**Al-Rayyan**  
PASTA

*The First Qatari Pasta*  
أول مكرونه قطريه





# OUR PARTNERS

Al Meera الميرة

Lulu  
Where the world comes to shop,  
safely!

انتصار جاليري  
ANSAR GALLERY

سافاري  
SAFARI  
World Class Shopping Experience

SAUDIA  
HYPERMARKETS  
SUPERMARKETS - DEPARTMENT STORES  
DOHA-QATAR

talabat mart

MONOPRIX

مركز التموين العائلي  
Family Food Centre

السوق البلدي  
BALADI

Part of your family  
Masskar Hypermarket

كانت هابر ماركت  
HYPERMARKET  
"Where Shopping is a Pleasure"

Ramez  
رامز

Snoonu

القطرية للمجمعات الاستهلاكية ذ.م.م.  
QATAR CONSUMPTION COMPLEXES W.L.L.

عالم الأطعمة  
FOODWORLD  
Since 1999

Retail Mart  
ريتيل مرت

مونه  
Mowneh  
SUPER MARKET

QSC  
QATAR  
SHOPPING COMPLEX

New FAMILY  
Hypermarket

NISM New Indian  
SUPERMARKET  
سوبر ماركت الهندي الجديد ذ.م.م.

باريس  
paris  
HYPERMARKET

majlis  
HYPERMARKET

ZAIN HYPERMARKET

majlis  
HYPERMARKET

VILLAGE  
MARKETS  
أسواق القرية

Grand

FOOD PALACE  
قصر الأطعمة

CAPITAL  
HYPERMARKET

سبأ  
SHEBA  
تريدينج آند كونتراكتنج  
GENERAL TRADING & CONTRACTING

كشري  
Shaba  
شاووما - كوريلا

جوليبى  
Jollibee

الوالب للمواد النمو يلم ذ.م.م.  
AL RAHABI FOOD STUFF W.L.L.

الحطاب للمواد الغذائية  
Al Hattab For Food Stuffs

Chop Fresh Feel Fresh

كشري التحرير  
ELTAHRIR

LaMaison  
HOTEL

JAZZ  
CAFE

YEMEK  
doha  
Catering Services

hfm  
هنا تبيع فود مارت  
HERITAGE FOOD MART

elegancia  
group

العمادي  
ALEMADI  
للمشاريع Enterprises

مؤسسة حمد الطبية  
Hamad Medical Corporation  
HEALTH • EDUCATION • RESEARCH  
صحة • تعليم • بحوث

سنكي ميلس ذ.م.م.  
SUNKEY MILLS L.L.C  
تيل: 44504274/5

PROGRESSIVE  
CATERING SERVICES

ناصر بن خالد وأولاده التجارية شركة  
NASSER BIN KHALED AND SONS TRADING CO.

شركة السيد للآلة للتجارة والمقاولات  
AL- ABDULLA TRADING & CONTG CO.

كارفور  
Carrefour

مجموعة  
برود واي  
BROADWAY GROUP | CHOOSE THE BEST





# PRIVATE LABELS



# TESTIMONIALS

## 10,000+ HAPPY CUSTOMERS

### WINZELL CANTUBA

Al -Rayyan Pasta , is highly recommended  
Because of the following..  
It's affordable, easy to cook , non -  
perishable, tasty , and more variety of  
shapes to serve different purposes.



### YAMA ORQUE

It was my first time to try Al Rayyan  
Pasta after my friend told me about it.  
What I love about the product is that it  
takes little time to cook it. The texture  
is so perfectly made. And most of all  
it's sooo delicious yet affordable 😊😊



### CRES ALISON NOBLEZA

"I received one box of Al Rayyan Pasta as a  
prize when I joined one of their exciting  
contests. I got to try various types of pasta  
from Al Rayyan Pasta and here's my  
honest review."

1. Quality - it is made of 100% Semolina  
that gives it the perfect balance of  
delicious and nutritious.
2. Price - Given it's quality, Al Rayyan pasta  
is very affordable and is the best priced  
pasta in the market yet.
3. Qatari made - Al Rayyan Pasta is the First  
ever Qatari pasta.

I highly recommend  
Al Rayyan Pasta to be your staple brand.





**THANK YOU**

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