



2023 *interior design trends for your home*

with Danna Johnson
REALTOR®/DESIGNER



About.

REALTOR[®]/Designer Danna Johnson shares *ALL* the latest interior design trends from her trip to this year's home improvement industry shows.

I recently had the opportunity to see all that is new for 2023 in home design while attending the 2023 World Market, The International Home Builders' Show, Kitchen & Bath Industry Show, National Hardware Show, and The International Surfaces Event.

I must say, it felt more like I had stepped into the 1950's, 60's, and 70's. Remember the nostalgia and warmth of your grandma's house? Vibrant kitchens, velvet furniture, wood on the walls, lots of marble & gold everywhere, and most of all the slowdown of Sunday lunch. Now, if only these designs could take us back to that slower pace of life where time was abundantly spent with family.

My overall feeling for the 2023 Design and Construction Week shows is that I was surrounded by retro design styles with futuristic technology.

-Danna





the shows

Every year, I attend one or more of the following industry shows:

World Market: Home Decor

International Builder's: Whole Home

Kitchen, & Bath Industry Show

Surfaces: Flooring and Tile

These shows allow me to see the latest products from thousands of vendors.

The same vendors that supply Home Outlet locations with their products are there to show industry professionals, like me, what's next for home owners who are renovating their homes.

This year, the shows were all held the same week in Las Vegas. It was a whirlwind tour but I've brought back the latest and greatest to share with you.

Are you considering a remodel or new build in 2023? Keep reading for my **Top 7 Takeaways** from the 2023 Construction and Design Week.



Color
BOLD colors are back.



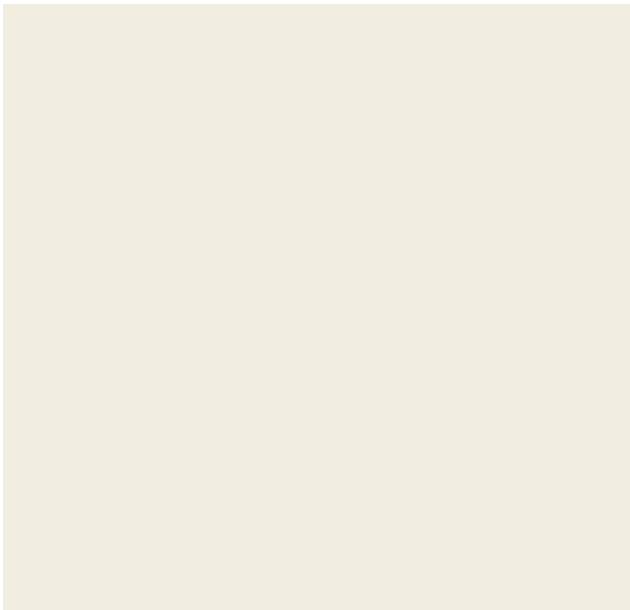
| Fabuwood Fusion Kona

While still popular, Gray is transitioning
to warm, earthy browns.



Pantone Color of the Year, VIVA MAGENTA

Black is still going to be a classic as it grows in popularity for exterior home colors to interior walls and cabinetry.



Behr Color of the Year, BLANK CANVAS

everyone's favorite conversation: **Color.**

BOLD colors are back, and they are making a loud statement. From Pantone's color of the year, VIVA MAGENTA to your favorite primary color. These vibrant colors can be found in an array of appliances, wallpapers, cabinets, tiles, and paint.

White is not disappearing by any means. In fact, my favorite 2023 paint color of the year is Behr's BLANK CANVAS. This warm white is the perfect neutral and backdrop to make these trending bold colors pop.

If you want to add one of this year's top colors to a wall, consider VINING IVY by Glidden for your master bedroom. This rich blue-green jewel tone will create a tranquil space of luxury when paired with beautiful woods and elegant lighting.

How about updating an old piece of furniture or adding an accent wall with VIVA MAGENTA or Benjamin Moore's RASPBERRY BLUSH? Black is still going to be a classic as it grows in popularity for exterior home colors to interior walls and cabinetry. While still popular, Gray is transitioning to warm, earthy browns.



Glidden Color of the Year, VINING IVY

Cabinets

Black cabinets - the new neutral

Cabinets with flat panel or shaker doors will be the style. I think we will see the all white kitchen start to fade away. It will never truly be gone as white cabinets feel bright and clean. However, I think wood tones will be returning to the kitchen as they pair perfectly with the new, colorful appliances.

Black cabinets are going to be extremely popular and will become the neutral to blend with other colors in the kitchen and bath. I think you will see a multitude of shades from the blue and green palettes, all of which will look great with gold hardware. I believe we will see a mix of colors on the uppers, lowers and island in the kitchen. For example, you might use white upper cabinets with blue lower cabinets and bring in some warmth with a wood stained island.





Fabuwood Galaxy Indigo



Kith Benton Maple Midnight



Kith Richmond Alabaster & Billiard Green

Popular in 2023:

A multitude of shades from the blue and green palettes.



Kith Homestead II Alabaster, Natural Vintage Oak, Creekstone

Flooring

2023 Most Improved: Laminate

It's the most used surface in the home, and this may have been the biggest change that I didn't see coming in 2023. Over the past few years, almost everything you would see at the International Surfaces Event was vinyl. LVT, LVP and even vinyl that was made to look like carpet.

This year, I saw a huge change back to laminate floors. We all live busy lives and many have pets and children running in and out of our homes. I think this is why vinyl has been so appealing over the past few years. Its resistance to water and scratches provided a sense of comfort that we didn't have with real hardwoods and laminates in the past.

The new laminates have an improved wear layer making them more resilient while still providing the look and feel of real hardwoods. I personally love a blonde, natural wood color without a lot of variation as it tends to go perfectly and doesn't compete with the bold colors, patterned textiles, and retro styles. Warm, neutral, and earthy. Not to mention, the lighter colors show less dirt and wear which helps a busy mom like myself keep my sanity. Tiles, many of which were porcelain, had the appearance of marble in a variation of colors.

The most popular floor tiles were white marble, black, black marble, earthy browns, and bold patterns. Backsplashes and shower deco tiles were vibrant with colors and geometric shapes. However, what kept catching my eye were the exquisite onyx and marble surfaces that made a statement in every color.

The new laminates have an improved wear layer making them more resilient with the look and feel of real hardwood.

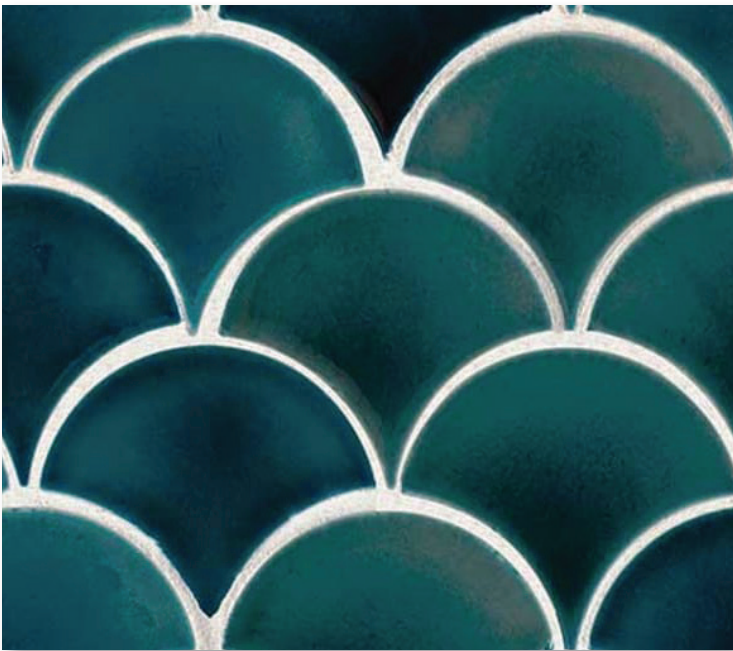
| Sandolo Oak Laminate



| Fireside Oak Vinyl Plank



| Bayonne Bianco Wall Ceramic



| Azul Scallop Mosaic

Warm, neutral,
and earthy



| Invisible Gray Porcelain



Woodscapes Acacia Butcher Block

Countertops

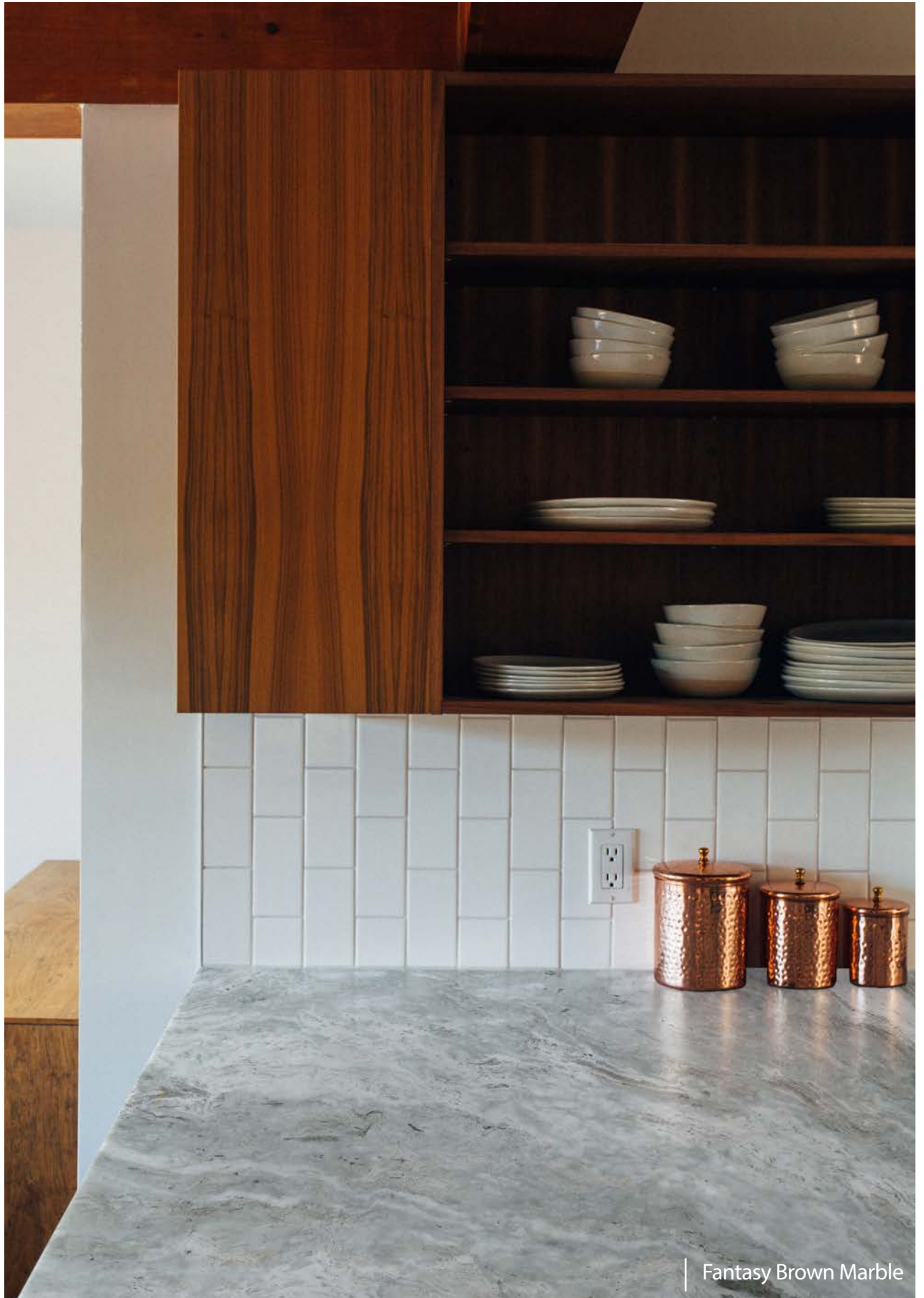
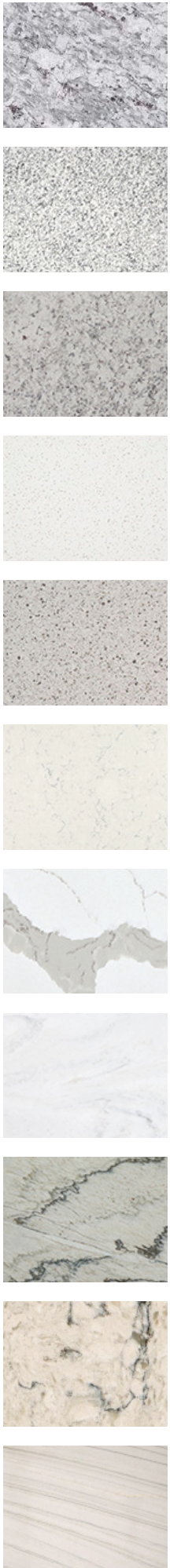
A lasting Impact

Countertops are always a hard decision due to the cost. Unlike cabinets that be changed with a coat of paint, countertops feel like a lasting decision that you want to get right the first time.

Of course, you can't go wrong with quartz which is the most durable, man-made product on the market. But, it's hard to beat the beauty that nature provides. There was a huge resurgence in natural stones from soapstone to marble. These gorgeous materials will be showing up in kitchens and baths and will give your guests something to talk about.

With woods making a comeback, it was also no surprise to see butcher block and live edge wood slabs that make beautiful islands.

Black Forest Granite



| Fantasy Brown Marble

Countertops feel like a lasting decision that you want to get right the first time.

Metals & Hardware

Black, Gold, & Silver

2023 will see a shift from bronze as the dark brown hardware was nowhere to be found. Black, gold, and silver will be your best bet for cabinet hardware, door hardware, fixtures, mirrors, and lighting. Can't decide? The good news is: You don't have to choose just one, as I believe we will see a blend of the metals throughout the home.



| Alvar Silver



| Edgefield Matte Black



| Stanton Satin Bronze



| Stanton Matte Black



| Lighted Impressions Bahama 48"x24 LED Mirror



| Broan Antibacterial Fan

Technology

Making life more convenient

Technology is ever-changing, making life more convenient and homes smarter. You can control almost every aspect of your home from the touch of your cell phone no matter where you are. Security systems, heat and air, plumbing fixtures, and of course appliances have all stepped up their game when it comes to technology. Anyone who has stayed at a hotel recently has wished they could bring the LED mirror home with them. Who wouldn't want the flattering light, infrared on/off capability, and color-changing technology in their home?



Style Vintage is the Word



Style is what it's all about. And, vintage is the first word that comes to mind. Throw in a beautiful antique piece in your remodel and watch it bring the room to life. Don't bother painting it because those gorgeous wood tones will steal the show.

Create an alcove or niche in your entry or living space to display a sculpture or piece of art. Live the fun life of the 50's with bold colored appliances and cabinets in your kitchen and bath.

If you like a little glam, add some art deco wallpaper or tile to a feature wall or in a niche built in behind your coffee bar. The growing popularity of the gothic design is a master bedroom favorite for me. It creates some depth with dark hues, dramatic chandeliers, and arched mirrors.

No matter your style, just pick your favorite decade of the past and go with it. Better yet, blend them all together with some 21st Century technology and you will have a space that is design magazine worthy.



your style





At Home Outlet, we believe every design is attainable and every style is within reach - no matter your budget. Visit your local, 100% Employee-Owned Home Outlet today to achieve your dream space.

See for yourself what makes us different. More experience, more value, and with our Guaranteed Lowest Price, more savings.



Build It Better

With 10 Arkansas locations to serve you, Barton's is your 100% Employee-Owned hometown building material and hardware retailer. We offer quality home improvement products and solutions at the best price to help customers achieve their dreams. Visit the team at your local Barton's today to get started on your next project.



Danna Johnson, GRI REALTOR®/DESIGNER

Danna Johnson is a lifelong resident of Northeast Arkansas where she attended Arkansas States University earning a Bachelor of Science in Marketing before obtaining her real estate license. Danna is a 25 year veteran in the real estate industry and the Owner and Principal Broker of Johnson Real Estate Group.

As a top producing REALTOR®, she has had the opportunity to tour thousands of homes with consumers learning and understanding their wants and needs in a home. Johnson has made it priority to make sure she implements what she learns in her designs.

Almost 20 years ago, Danna began representing builders and has since become a new construction specialist. She is involved in every stage of construction and design from the selection of the house plans to the exterior and interior touches that make a house a home.

Danna dedicates a tremendous amount of time to the design process including attending national home building and design shows which has helped her to be at the forefront of bringing new trends to the NEA area. Her expertise in new construction and design is highly respected in the industry and community.

From the first home to the dream home, Danna considers it a privilege and an honor to work in an industry that she loves and allows her to be a part of the American Dream as she helps people with their greatest investment.