

WHEELBARROW FARM

**** MEDIA ALERT ****

**A unique opportunity to see the first commercially manufactured,
SOLAR-POWERED ELECTRIC TRACTOR IN CANADA.**

Just in time for Thanksgiving, join us for a live demonstration of our brand new electric tractor plus tour our 100% solar powered, 10-acre vegetable farm.

FOR IMMEDIATE RELEASE

September 12, 2018

WHAT: A demonstration of the unbelievably quiet, prototype [Solectrac](#) electric tractor. See the tractor in action in the field, and check out what's under the hood. Afterwards, tour the farm to see the newly installed 10kW solar array and learn about our sustainable farming practices. Great fall harvest photo opportunities and interview time available.

WHY: Agriculture requires innovation in order to evolve. Small farmers have the opportunity to lead the way on innovation in Canada. At Wheelbarrow Farm, we've always believed that sustainable, organic farming can protect and restore our farmlands. This new tractor will allow us to integrate clean technology into our farming practices, eliminating our dependence on fossil fuels. The tractor is powered by the sun and produces zero CO2 emissions. It is also 2000 times quieter, 5 times more efficient and has 8 times less operating cost than diesel tractors of comparable size.

WHEN: Thursday, October 4th, 2018, 10:30 a.m. - 12:00 p.m.

WHERE: Wheelbarrow Farm - 535 Durham Regional Rd 13, Sunderland, ON, L0C 1H0 (an easy 1hr drive from Toronto)

CONTACT: Tony Neale, Farm and Operations Director at Wheelbarrow Farm
E: wheelbarrowfarm@gmail.com **P:** (647) 335-3190

RSVP BY: Friday, September 28, 2018 to wheelbarrowfarm@gmail.com

ABOUT US: Wheelbarrow Farm is owned by three friends, who believe that farming not only feeds us, but can educate and strengthen our communities. We grow high-quality vegetables, fruit and nuts using sustainable farming practices and renewable energy. We sell at farmers' markets, through our community supported agriculture program and some wholesale and restaurants. We also use the farm as a tool for teaching youth, through apprenticeship and educational tours. For more information, visit www.wheelbarrowfarm.com