

Whistler, B.C.

Sponsorship Package

Honorable Order of the Blue Goose International

117th Grand Nest Convention July 10 – 13, 2023

The Honorable Order of the Blue Goose International is a fraternal organization of men and women who work in the insurance industry and related fields. We are claims executives, claims adjusters, brokers, agents, contractors, lawyers, accountants, engineers, consultants, restoration specialists and a host of others. The Blue Goose has members that represent all aspects of the insurance industry in Canada and the United States.

Founded in 1906 to promote "Character, Charity and Fellowship" the Blue Goose hosts regular meetings and events that raise money for charities and provide excellent networking opportunities for our members. Collectively, over the past 5 years, we donated over \$1,100,000.00 to charitable causes, 11,205 volunteer hours and \$500,000.00 in products. In addition, \$97,000.00 in scholarships were awarded.

Every year we meet at an international convention known as the Grand Nest Convention. In 2023 the convention will be held in Whistler, British Columbia at the Hilton Hotel, hosted by the BC Pond of the Blue Goose. (The BC Pond has a long history of service with the Blue Goose dating back to its formation in 1917.)

To be successful, events like this require both good planning and financial support. To this end we are reaching out to insurance industry corporate stakeholders to solicit sponsorship of this event. In return for support, we will provide opportunities for those entities to participate in the conference, take advantage of networking activities and provide brand exposure.

Take part... have the experience....be recognized!

Attached is an outline of the sponsorship levels and the corresponding levels of participation and brand recognition. (The attached is not meant to be restrictive. If you have another way you wish to participate, we will consider every idea.)

Should you wish to participate, select a level of support, complete the form and return it to: Angela Shears angela@cornerstoneadjusters.com. All payments should be made to "The Honorable Order of the Blue Goose International".

Please feel free to direct enquiries to any member of the Convention Committee:

Wendy Knizek – wendy@canwestclaims.bc.ca
Angela Shears – angela@cornerstoneadjusters.com
Kerry Diehl – pocokerry@gmail.com
Lisa Nykoluk – Inykoluk@onside.ca
Laura Warwick – Iwarwick@coastclaims.com

2023 GRAND NEST SEA TO SKY CONVENTION SPONSORSHIP LEVELS



Double Black Diamond Corporate Sponsor - \$10,000.00

- Recognition as a top-level sponsor
- Logo recognition on convention page of Blue Goose BC Pond Website
- Recognition on all convention communication and monthly social media posts
- Full page ad in 2023 Program including choice of location.
- Space available for exhibit booth at convention
- Signage at all events
- 2 Convention Registrations
- Preferred starting hole for golf tournament, registration additional.



Black Diamond Corporate Sponsor - \$5,000.00

- Recognition as a black diamond sponsor
- Logo recognition on convention page of Blue Goose BC Pond Website
- Recognition on all convention communication and monthly social media posts
- Full page ad in 2023 Program.
- Space available for exhibit booth at convention
- Signage at all events
- 1 Convention Registration



Intermediate Corporate Sponsor - \$2,500.00

- Recognition as an Intermediate level sponsor
- Logo recognition on convention page of Blue Goose BC Pond Website
- Recognition on all convention communication and monthly social media posts
- Half page ad in 2023 Program.
- Space available for exhibit booth at convention
- Signage at all events
- 2 Banquet Tickets



Easy Corporate Sponsor - \$1,000.00

- Recognition as an Easy level sponsor
- Logo recognition on convention page of Blue Goose BC Pond Website
- Recognition on all convention communication and monthly social media posts
- Quarter page ad in 2023 Program.
- Space available for exhibit booth at convention
- Signage at all events
- 2 Welcome Party Tickets



Terrain Park Corporate Sponsor - \$500.00

- Recognition as convention sponsor
- Logo recognition on convention page of Blue Goose BC Pond Website
- Recognition on all convention communication and monthly social media posts
- Business card ad in 2023 Program.