



INNOVATING YOUR DIGITAL FUTURE

# ABOUT US

- At **Parnika Systems**, we specialize in developing scalable digital solutions that empower businesses to operate efficiently and effectively. Our expertise spans multiple industries, with a focus on **IoT, Business Intelligence, and CRM solutions**. We help companies optimize workflows, enhance customer satisfaction, and scale operations to achieve their business objectives.
- We are more than a service provider, we are your strategic partner in digital transformation



# OUR CORE OFFERINGS



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# CRM

Robust solution designed to streamline field service operations, offering tools to manage service workflows, inventory, and customer interactions effectively



## Customer Interactions

- Effectively organize calls, and customer interactions
- Streamline onboarding processes
- Accommodates a wide range of services and products

## Mobile App

- Mobile application for on field support personnel
- Real-time updates from the field, automatic task assignment, distance tracking.

## Data analytics

- Comprehensive Dashboards
- Customizable KPIs

## Ideal For

- Service Teams, After-Sales Support, Distributed Operations





# IOT MONITORING & BI SOLUTION

Provides real-time remote monitoring and management of machines and equipment, helping businesses maintain uptime and reduce maintenance cost

## IoT Integration

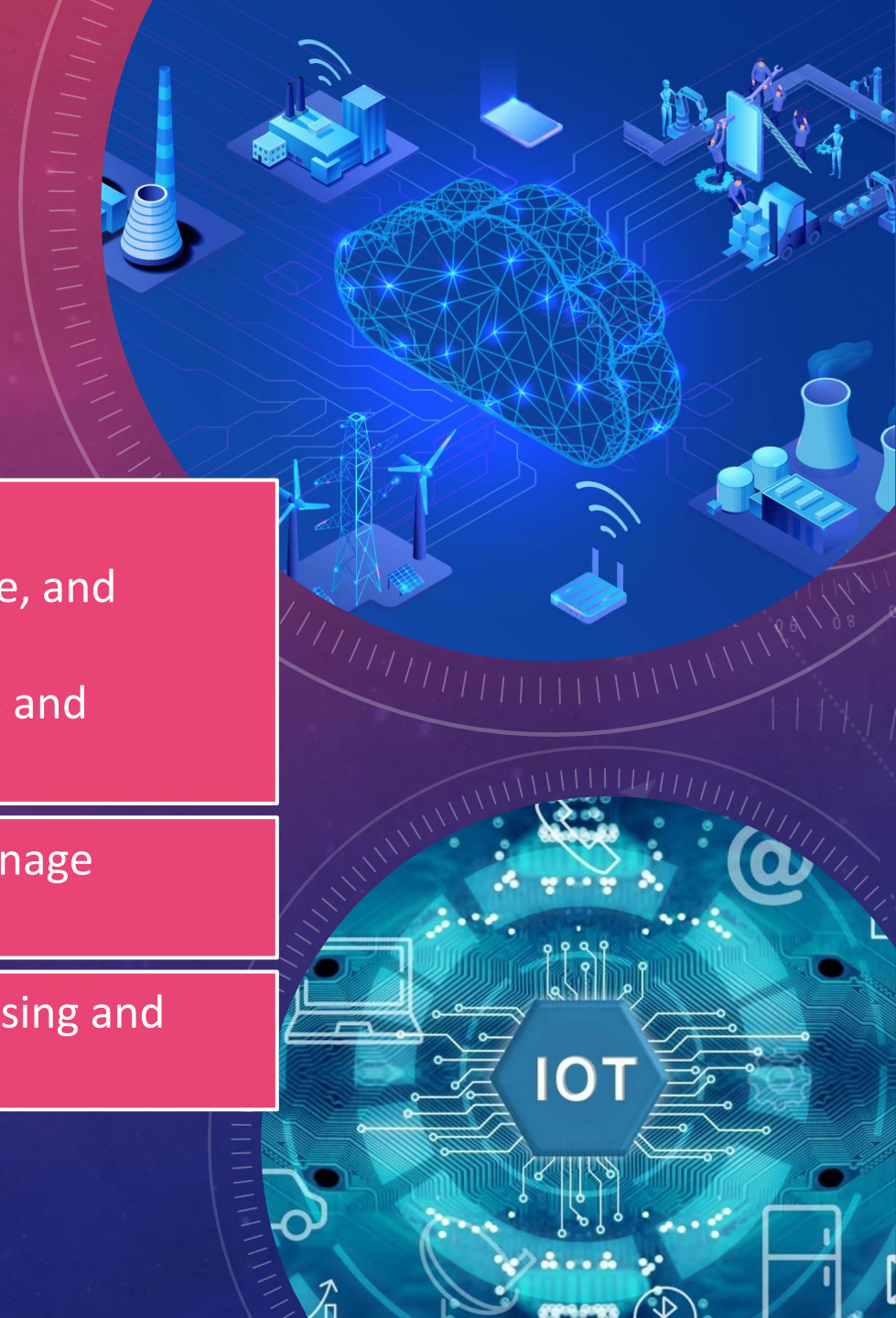
- Plug-and-play with any IoT gateway
- Collect data such as temperature, voltage, and machine performance
- Accommodates a wide range of services and products

## Custom Dashboards

- Visualize KPIs, set custom alerts, and manage incidents with ease

## Ideal For

- Manufacturing, Agriculture, Food Processing and Logistics



# WHAT WE DO FOR CLIENTS

- We work closely with businesses to design and implement tailored solutions that address specific operational challenges. Here are a few examples of how we've transformed businesses:
  - Digital Planning Boards: For a leading company, we digitized project schedules, enabling remote collaboration and real-time task management.
  - Cold Storage Monitoring: We developed a remote monitoring solution, optimizing refrigeration and milk collection processes across distributed rural sites.
  - CRM for After-Sales: Our customizable CRM platform helps businesses streamline their after-sales services, managing calls, inventory, and customer support with ease.



# WHY US?

- Customer-Focused Approach: We partner with businesses to ensure long-term success through continuous innovation and support.
- Scalable & Customizable: Whether you're a startup or a large enterprise, our solutions are designed to grow with your business.
- Industry Expertise: With decades of combined experience across diverse sectors, we understand your business needs and offer practical solutions



Ready to unlock the full potential of your business with digital transformation? Contact Us Today

**Parnika Systems**

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