



SPEAKER · BUSINESS ADVISOR · AUTHOR



Teresa Barnes, RN

Teresa Barnes, RN is Founder of HearCommunication a Business Educational Company that focuses on how businesses can better serve the niche market of those with hearing loss. According to a John Hopkins Study 1 in 5 of customers and employees have hearing loss. It is a missed market niche worth **Trillions**.

Let Barnes show you how to **CONNECT** with this misunderstood, often missed, and marginalized population to improve your organization's **INCLUSION, REVENUE, & RETENTION**.

Teresa will provide your organization with an **Engaging, Applicable, and Dynamic Presentation**.

Teresa customizes her presentation to fit your needs. Here are a few of the most popular topics she covers.



Sound Advice: Tune Into Hearing

Does Your Market Hear You?

- Grasp the power and impact of this market
- Identify skills for seeing the missed market
- Learn "Hearing Friendly Communication Skills"
- Understand the needs and the perspective
- Become a "Certified Hearing Friendly Business"



Creating a Culture of Inclusivity

20% of Your Customers & Workforce

- New ADA knowledge
- Minor adjustments to your environment
- Improve business social responsibility
- Retention of employees and customers
- Increase revenue, productivity, and employee relationships



5 Key Ways to Reduce Hearing Loss

Keep Your Hearing Healthy

- Discover ear healthy foods
- Avoid ear toxic everyday products
- What the Ototoxic medications do
- Your WorkPlace environment adjustments
- How not to embarrass a Hearing Impaired person

"An Ounce of Prevention is Worth A Pound of Cure" Benjamin Franklin