



SPONSORSHIP PACKAGE



ASSINIBOIA AIRPORT CJN4 CAPITAL IMPROVEMENT PROJECT

ASSINIBOIA MUNICIPAL AIRPORT AUTHORITY



 BOX 610, ASSINIBOIA, SK S0H 0B0 | ASSINIBOIAAIRPORT.CA

COMMUNITY AVIATION PARTNERSHIP PROGRAM



The Assiniboia Municipal Airport Authority (AMAA) invites businesses and organizations to partner with us in revitalizing and sustaining a critical piece of regional infrastructure. Sponsorship support directly contributes to airport safety, emergency access, and long-term connectivity for southern Saskatchewan.

Fundraising Goal: \$3,000,000



▶ LEGACY PARTNER (TOP TIER) - \$100,000 +

This premier sponsorship level honours the Assiniboia Airport's proud aviation legacy while shaping its next chapter. A Legacy Partner becomes a defining contributor to the Airport's transformation, carrying forward decades of history and seamlessly meshing it into a renewed identity built for modern emergency response, aviation training, and community growth.

Recognition

- Prominent exterior signage at all primary entrances and key locations
- Recognition on all official airport communications, digital platforms, and media releases
- Inclusion in provincial and regional announcements related to airport improvements
- VIP access to all ceremonies, milestones, and air ambulance demonstrations
- Permanent, top-position placement on the Airport Legacy Wall
- Opportunity for a joint public announcement with AMAA and municipal partners

Impact

A Legacy Partner anchors the Airport's evolution—supporting the runway extension, full resurfacing, and advanced instrument approach systems required for Saskatchewan Air Ambulance's upgraded fleet. This contribution ensures the Airport's rich past is preserved while enabling a modern identity that serves the region for generations.



Assiniboia Airport was originally part of the British Commonwealth Air Training Plan (BCATP) — one of the largest aviation training programs in history. Young pilots from across the Commonwealth trained right here on the Prairies, where the wide-open skies were perfect for learning to fly.



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➤ PLATINUM SPONSOR - \$50,000 +

Platinum Sponsors are catalysts for transformation. Their leadership accelerates the Airport's modernization and ensures the region has the aviation infrastructure needed for emergency response, agriculture, and future growth. This level positions partners as champions of safety and innovation.

Recognition

- Large-format signage at high-visibility airport locations
- Prominent recognition across digital platforms, media releases, and project updates
- Acknowledgment at all major airport events and milestones
- Featured placement on the Airport Legacy Wall

Impact

Platinum Sponsors help deliver critical upgrades such as runway crack sealing, taxiway improvements, and GPS-based approach systems. Their investment strengthens the Airport's ability to support Saskatchewan Air Ambulance, STARS, and regional aviation partners in all weather and visibility conditions.

GOLD SPONSOR - \$25,000 +

Gold Sponsors help build the Airport's capacity to serve agriculture, business, and emergency responders. Their support enhances the Airport's role as a regional connector—linking people, services, and opportunities across southern Saskatchewan.

Recognition

- Medium-format signage at designated airport locations
- Recognition on the Airport website and digital communications
- Acknowledgment in project updates and public progress reports
- Placement on the Airport Legacy Wall

Impact

Gold Sponsors contribute to improvements that benefit agricultural spray operators, private pilots, and aviation training partners. Their support fuels regional economic development and ensures the Airport remains a reliable hub for essential services.

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▶ SILVER SPONSOR - \$10,000 +

Silver Sponsors play a vital role in maintaining the Airport's operational readiness. Their contribution supports the essential systems that keep the Airport safe, functional, and dependable for emergency responders and aviation users.

Recognition

- Listing on the Airport Legacy Wall
- Recognition on the Airport website

Impact

Silver Sponsors help maintain runway lighting, navigational aids, and safety equipment. Their support ensures the Airport remains ready for emergency medical transport and day-to-day aviation activity.

▶ COMMUNITY CHAMPION - \$5,000 +

Community Champions represent the heart of regional support. Their contribution strengthens the Airport's ability to serve residents, businesses, and emergency responders while demonstrating a shared commitment to community well-being.

Recognition

- Listing as a Community Champion
- Annual recognition in project updates

Impact

Community Champions help sustain ongoing maintenance, support small-scale improvements, and contribute to the Airport's readiness for emergency operations and agricultural activity.



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FRIENDS OF THE AIRPORT - UP TO \$4,999

Friends of the Airport provide meaningful contributions that collectively strengthen the Airport's operations and long-term sustainability. This level is ideal for individuals, families, small businesses, and community groups who want to support regional aviation.

Recognition

- Listing on the Friends of the Airport donor roll

Impact

These contributions support everyday operational needs, beautification efforts, and small equipment upgrades that enhance the Airport's functionality and welcoming atmosphere.

CUSTOMIZED & IN-KIND SPONSORSHIPS

The AMAA also welcomes in-kind contributions and customized sponsorship arrangements, including support for specific projects such as runway improvements, lighting, signage, or safety equipment as well as maintenance equipment such as tractor, plow, blade, sweeper, etc. Recognition levels for in-kind contributions will be aligned with the equivalent financial value.

CONCLUSION

The Assiniboia Airport is a lifeline for southern Saskatchewan. With the province's upgraded air ambulance fleet and growing regional aviation needs, now is the time to invest in the Airport's future. Sponsorship support will ensure safe, reliable emergency medical access, strengthen community resilience, and build a modern aviation hub for generations to come.

Organizations interested in corporate sponsorship or partnership opportunities with the Assiniboia Municipal Airport Authority are encouraged to contact any member of our Board of Directors. Our board members would be pleased to discuss the airport's revitalization plans, sponsorship options, and how your organization can play a meaningful role in supporting this essential regional asset. Please feel free to reach out to any of the following contacts for further information or to begin the conversation.

CONTACT/BOARD MEMBER INFORMATION:

Renaud Bissonnette, Fundraising	(306) 642-8688	Bob Ellert	(306) 642-8074
Grant Payant, Chairperson	(306) 642-7654	Chris Sinclair	(306) 642-7473
Graham Harvey, Vice-Chairperson	(306) 642-0031	Brady Heatcoat	(306) 642-7674
Shanese Mielke, Secretary	(306) 642-3533	Clint Engstrom	(306) 642-8636



