# We Invest in The World's Potential

ZUKI Group is a

Global Innovation

#### **Platform**

that invests early in founders building fast-growing technology companies. We focus on markets where technology, innovation, and capital can unlock long-term value and drive economic growth.



### Group Portfolio



Providing engagement tools for influencers in the form of P2E games (USA).



### Money Ball.

Helping sports clubs & organizations maximize the value of their content though an Al-powered suite of ad management tools (Portugal).



Providing world class eSports gaming (Denmark).



Providing on-demand delivery services to the UK's chain stores and independent retailers and restauranteurs (UK).





In revenue



**Break Even** 



**Launch Ready** 



**Launch Ready** (3 months)



billiongraves

Building the largest, most data rich

and accurate collection of death and

vital records on earth, giving access

to 1B+ records, serving a community

of 1.5M+ volunteers, subscribers and

others (USA).

endurance racing content and fantasy



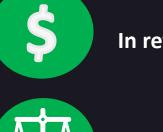


Promoting a scientific, app-based

approach to fitness & metabolic

health (USA).







Billion Graves is the best and most accurate resource of death records ever collected.

- Active Paying Subscribers: 21k

- **\$69K MRR**, growing 15%

- Genealogy Market: \$3.4B





In revenue

Your essentials delivered in minutes

- 50,000 Clients
- \$34K MRR, growing 10x
- >650 vendors, 20,000 drivers daily
- 20 minutes average delivery
- US\$20.36B global market opportunity





Home of Endurance eRacingWorld

Championship

- Total Audience of 5.1 Million

- Monthly Active Users 2M

- Targeting \$6M in 2023

- US\$4.46B Global market opportunity



### Money Ball.

### Google Ads for Sports TV

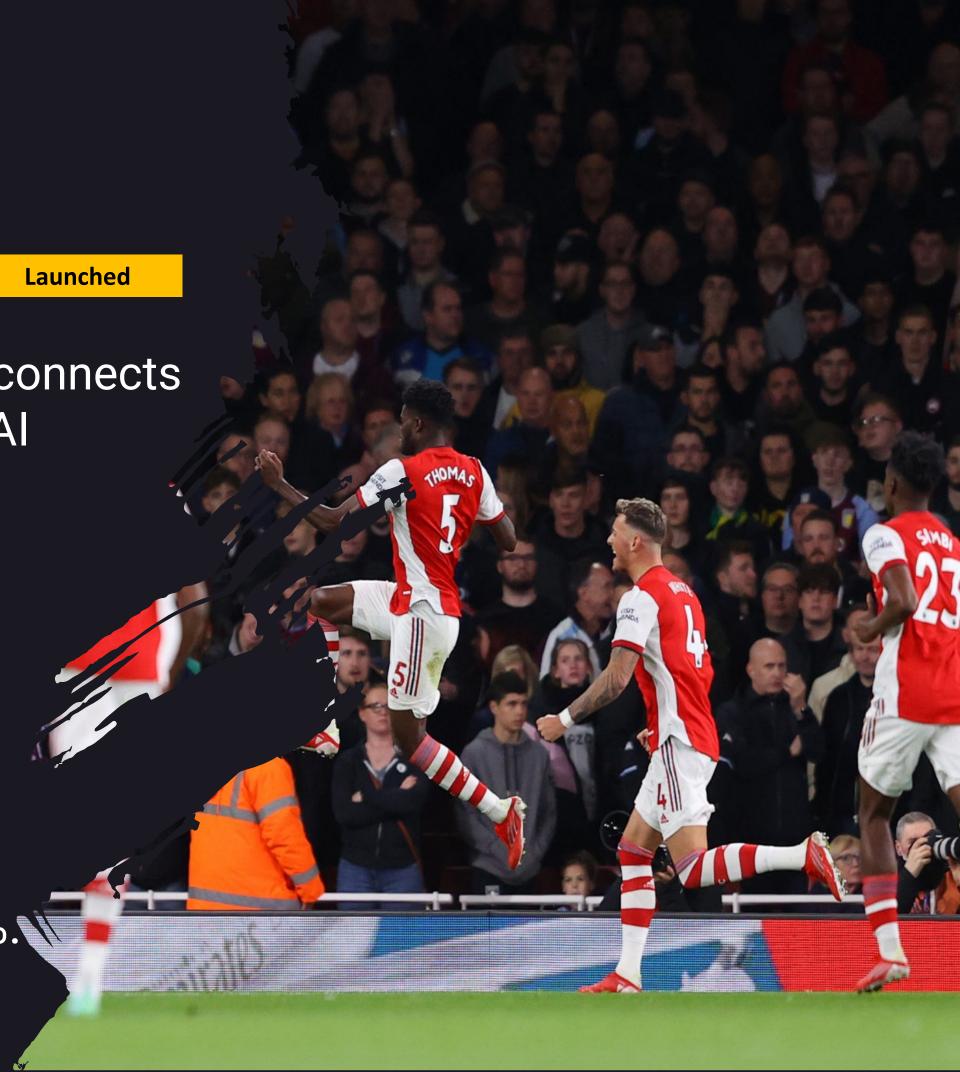
The first Tv Ads management platform that connects Clubs, Brands and Fans Powered by Al

Untapping SMB's Sports Ads Market

Dynamic Server-Side Ad Platform

4 European football clubs onboarded

USD\$ 89.60 Billion Market, YoY 6.72%.



### Zuki App

### Gamify Everything

Launched

- Play-to-earn ("P2E") game platform designed to engage Influencers and fans.
- Tested on Real Madrid Football Club, 1.4 million Fans in 226 countries.
- Assembling influencers and their agents now to reach an audience in the hundreds of millions for launch and beyond
  - Tackling Influencers Market = \$16.4B





### A personal AI/ML-driven metabolic health, nutrition and exercise app

- 7.9 Million US companies need their 159 Million full-time employees healthy and at work.
- 124 AI/ML algorithms designed to help users make better health decisions
- 97.4 B+ market for the taking



### Our Founders Are Global

We invest far and wide, across sectors and geographies, including 6 companies addressing a Total Available Market of \$221B.



Jim Phips CEO Zuki Group





**Hudson Gunn** CEO BillionGraves in



**Paul Stevens** CEO D-Life



**Helder Silva** CEO Moneyball 👨 in





Jon Turell CEO GTR24H in

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