

Mark Gates

COFFEE-LOVING GRAPHIC DESIGNER



WORK EXPERIENCE

AUGUST 2023 - Present

JISP GRAPHIC DESIGNER

- Creation of adverts, animations and exhibition artwork
- Email campaigns and support material
- Brand Identity and corporate guidelines

2013 - AUGUST 23

CAFE2U PORTSMOUTH MANAGER / OWNER

- Provide quality beverages consistently for all customers by adhering to all recipe and presentation standards
- Stock Management and book-keeping

2012 - 2013

KENWOOD LTD GRAPHIC DESIGNER / STUDIO MANAGER

- Managing studio workload, staff and resources
- Creation of Brochures, adverts, exhibition artwork
- Email blasts, photography directing and retouching
- Brand Identity and corporate guidelines

2006 - 2012

PALL CORPORATION GRAPHIC DESIGNER / ART DIRECTOR

- Creation of Brochures, adverts, exhibition artwork and web banners
- Re-branding and implementing new identity and corporate guidelines
- Product photography in-house and at various locations in Europe

2000 - 2006

PORTSMOUTH NEWS GRAPHIC DESIGNER

- Creation of adverts and advertorials for small and national companies for newsprint and magazines

EDUCATION

UNIVERSITY OF PORTSMOUTH

BA HONS, ART DESIGN AND MULTIMEDIA / ILLUSTRATION [2:1]

PORTSMOUTH COLLEGE

GNVQ LEVEL 3 ART DESIGN AND MEDIA - MERIT

REFERENCES

REBECCA KALE

SENIOR MARCOMS MANAGER
AT PALL LIFE SCIENCES

EMAIL

rebecca_kale@europe.pall.com

LAUREN DAY

SENIOR GRAPHIC DESIGNER
JISP

EMAIL

lauren@jisp.com

PROFILE

I'm an experienced and versatile graphic designer driven by my love of design and fuelled by my passion for coffee, based on the south coast, with a strong and varied track record in both print and digital design.

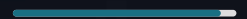
My expertise includes creating impactful branding for some of the world's biggest FMCG brands through to small, local, independent, family-run businesses – developing visually compelling digital and print materials and delivering designs that communicate ideas effectively through simplicity of design, typography and balance.

SKILLS

Graphic Design



Barista Skills



Teamwork



Communication



Photography Direction



Punctuality



Motion Graphics



Customer Service



CONTACT



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visit my portfolio

www.markg8s.co.uk