



Elite & Prospect Camp Marketing – Revenue Share Structure

Revenue share percentages by level for Athletes of Tomorrow camp marketing partnerships.

Level	Examples	Revenue Share
Division I	High-major, mid-major, and low-major NCAA Division I programs	20% Athletes of Tomorrow 80% School
Division II	NCAA Division II programs	25% Athletes of Tomorrow 75% School
Division III / Small College Levels	NCAA DIII, NAIA, NCCAA, USCAA, and Junior College programs	30% Athletes of Tomorrow 70% School

Notes on Revenue Share:

- Revenue share applies only to paid campers generated through Athletes of Tomorrow's marketing and dedicated registration link. Existing campers you already attract on your own are not included.
- There is no upfront cost for this service. Our compensation is performance-based and tied directly to the additional camp revenue we help your program generate.

For many programs, this model creates "found money": Athletes of Tomorrow handles the outreach and sign-ups, while your staff focuses on running a high-quality Elite or Prospect Camp and keeps the majority of the revenue.