A diverse group of people, including an older man with a white beard, a woman with red hair, a young girl, a woman with long dark hair, and a man with a beard, are smiling and hugging each other outdoors. The background is a soft-focus green landscape.

MIAMI

CHURCH PLANTING
PROSPECTUS



THE MISSION

*Reaching Miami with the Gospel
one family at a time.*

THE PASTORS



JAMES DRAKE, LEAD PASTOR

As the Lead Pastor, James will provide spiritual and organizational leadership for the church, serving as the primary vision-caster and shepherd. His responsibilities include preaching God's Word, leading the staff and providing pastoral care for the congregation. In partnership with the leadership team, the Lead Pastor helps align all ministries with the church's mission and values, ensuring healthy growth, gospel impact, and faithful direction for the future.



KENT KELLER TEACHING PASTOR

As the Teaching Pastor, Kent holds a key leadership role in the church. In addition to his preaching and discipleship responsibilities, Kent is focused on shaping the spiritual formation of the congregation through biblical teaching. The Teaching Pastor plays a crucial role in guiding the theological direction of the church, developing teaching series, mentoring leaders, and ensuring that all ministries are rooted in sound doctrine and gospel-centered truth.

THE DRAKE FAMILY

James and Heidi Drake are passionate about making Christ known. They have enjoyed serving in full-time ministry for over two decades with Cru.

James is ordained by the Presbyterian Church in America as a pastor and as a military chaplain by the National Association of Evangelicals. He was appointed by the Governor to Florida's Faith Council and serves on numerous boards including Explore Foster Miami & City to City Miami. James also enjoys serving as the team Chaplain for the Miami Marlin!

Heidi is a licensed Physician Assistant and leads the Christian Medical & Dental Association in South Florida. She also enjoys homeschooling their younger children as a tutor with Classical Conversations.

The Drakes love traveling around the USA speaking to thousands of couples at Family Life's Weekend to Remember Marriage Conferences. They have lived in Miami for over a decade with their four children and foster daughter. You can find out more about their ministry at :: www.jamesandheidi.com



DR. KENT KELLER

Originally from Kansas City, Kent became a Christian as a teenager in Birmingham, Alabama. He has served in ministry for over 30 years, beginning in youth ministry with Youth for Christ and Key Biscayne Presbyterian Church, and later as a church planter, solo pastor, and senior pastor. He holds degrees from the University of Montevallo, Reformed Theological Seminary, and Covenant Theological Seminary. Kent is also a published writer and author of *Random Observations of an Orderly Universe*. He and his wife Heidi have four children, one grandchild, and a household full of pets—including a German Shepherd who thinks she's a lap dog. He enjoys reading and following Major League Baseball.

At Christchurch Miami, Kent brings wisdom, warmth, and a heart for shepherding people through life's transitions. His passion is helping others encounter grace, grow in truth, and live with purpose in the gospel.



MIAMI IS KNOWN AS AN
INTERNATIONAL CENTER OF
CULTURE IN ART, CUISINE, FILM
AND MUSIC. 51% OF RESIDENTS
ARE FOREIGN BORN.



THE CURRENT REALITY



WITH 6 MILLION RESIDENTS,
MIAMI IS CONSIDERED ONE OF
THE RICHEST CITIES IN THE
WORLD AND IS A BANKING
CAPITOL FOR LATIN AMERICA.

MIAMI IS ONE OF THE MOST
UNCHURCHED CITIES IN THE USA
AND HAS SOME OF THE LOWEST
VOLUNTEERISM & CHARITABLE
RATES IN THE NATION.



MIAMI RANKS AS ONE OF THE
TOP DIVORCE CAPITOLS IN
THE COUNTRY.

WHAT IF?

**WHAT IF MIAMI'S AFFLUENCE AND INFLUENCE WAS USED
FOR THE GLORY OF GOD AND GOOD OF ITS CITIZENS?**

**WHAT COULD HAPPEN IF WE REACHED GROWING
COMMUNITITES WITH THE GOSPEL ONE FAMILY AT A TIME?**

THE OPPORTUNITY

ONE MISSION
+
ONE FAMILY

One Mission. One Family.

In Miami there are millions of people from all over the world. Many of whom have never heard the life changing message of the Gospel. As Christians we are called to proclaim the Gospel and make Disciples. For this reason we're **on a mission of reaching Miami with the Gospel one family at a time** by planting a church.



The only way to substantially and sustainably grow the Body of Christ in a city is to plant new churches.

TIM KELLER

THE STRATEGIC ADVANTAGE OF CHURCH PLANTING

- *Local Leader Engagement*
- *Financially Self Sustaining*
- *Multiplying Movements*



“

*When the disciples heard the Great Commission,
they planted churches. So should we.*

ED STETZER

”

OUR VALUES



Jesus is our message.

The Gospel is what we preach: Christ crucified to save sinners like us!

People are our heart.

We are a community of grace where people can belong before they believe.

Worship is our privilege.

We joyfully proclaim to God alone be the glory.

Dependency is our power.

We rely on the Holy Spirit to honor God with excellence.

Servant leadership is our identity.

As a church family, we enjoy serving together.

Generosity is our spirit.

We never separate God's blessings from His purposes.

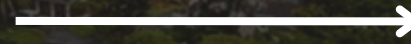
Compelled is our nature.

Christ is LORD of all and we are compelled by His love.

THE TIMELINE

Preparation // January - May 2024

- Initiate Prayer and Fasting
- Receive Mentoring from Granada Church
- Begin Assessment and Network Alignment
- Application Process and Church Governance
- Initiate Administrative Needs for Church



Gathering // June - September 2024

- Begin Fund Development for Church Plant
- Finalize Church Plant Target Area
- Recruit Launch Team with Interest Gatherings
- Complete Church Planting Training/Residency
- Host Monthly Prayer Gatherings

THE TIMELINE

Develop // October - December 2024

- Continue Fund Development for Church Plant
- Finalize Church Plant Location (Lease Agreement)
- Train Launch Team (50+ Adults)
- Formalize Leadership Team
- Establish Church Systems & Place Needed Orders

Launch // January - September 2025

- Start Evangelizing and Serving Community
- Connect with Local Pastors and Leaders
- Launch Church's Public Services
- Implement Discipleship Processes
- Begin Elder Candidate Assessment



THE BUDGET

ONE FAMILY
+
NO MISSION

LAUNCH BUDGET :: \$550,000
5 YEAR GOAL :: \$1,700,000



Launch Costs //

The ability to launch the church well and with excellence in Miami will determine the likelihood of the church's ability to be self-sustaining and maintain critical mass more than any other measurable factor. These initial purchases will help create a welcoming and professional environment for both our portable and permanent set-up.

- Kids equipment, signage, and storage
- Audio, visual, and lighting
- Musical instruments
- Storage/trailers.
- Guest services, environment, signage

Church Ministries //

These costs will cover the day-to-day ministry expenses. This will include all budgeting for ministry areas as well as ensuring we have the appropriate resourcing for team trainings, groups, events, and weekend services.

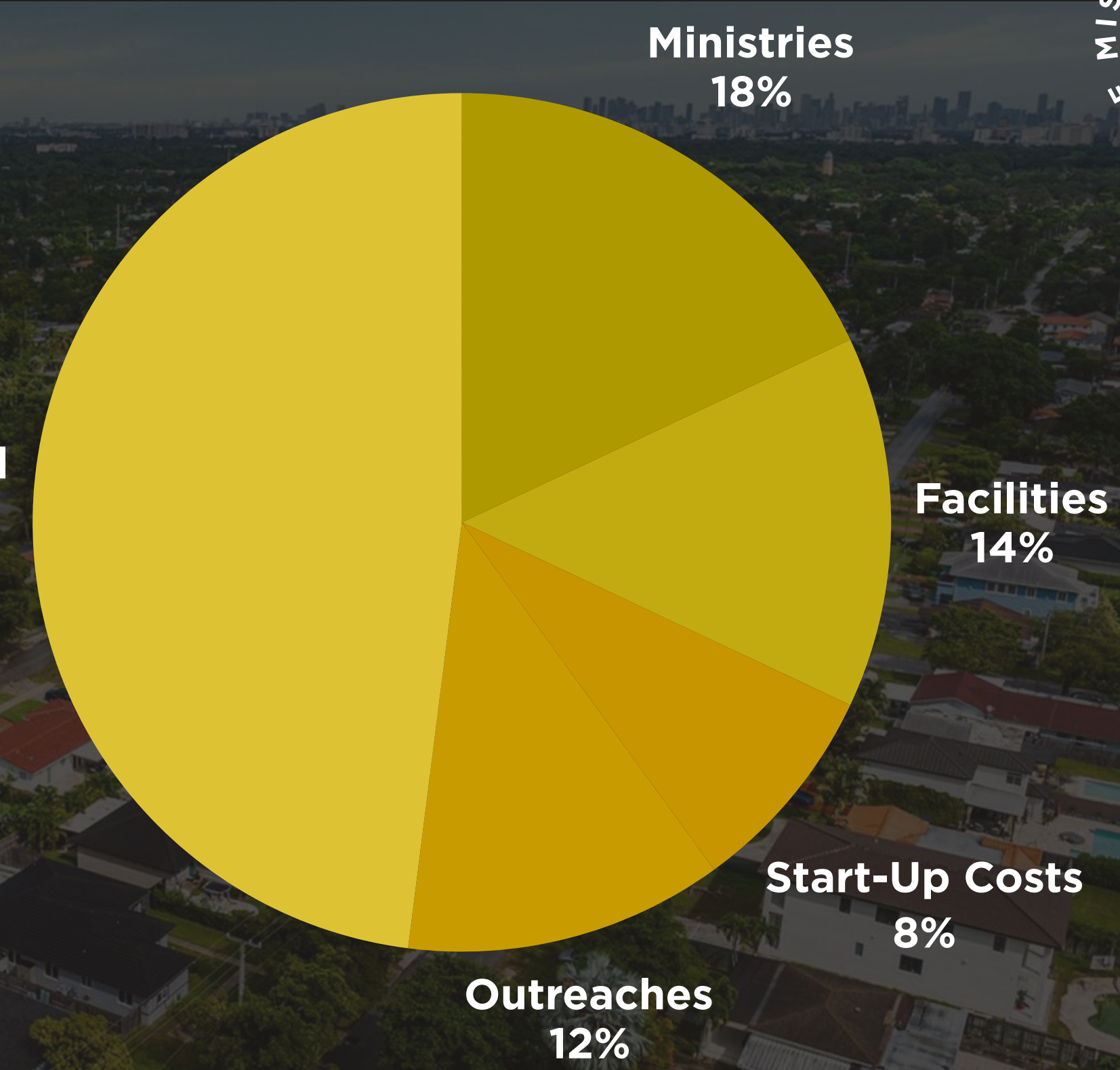
- Curriculum, background checks, & volunteer training
- Weekend services
- Operation systems, software, & finance tools
- Communication & marketing, print, digital services
- Dinner party suppliers, discipleship training, and leader development

Outreaches //

Investing in our community is vital to the health of our church, both in loving our city and in helping people discover the church. These expenses give us the resources we need to reach out to the city and make a difference.

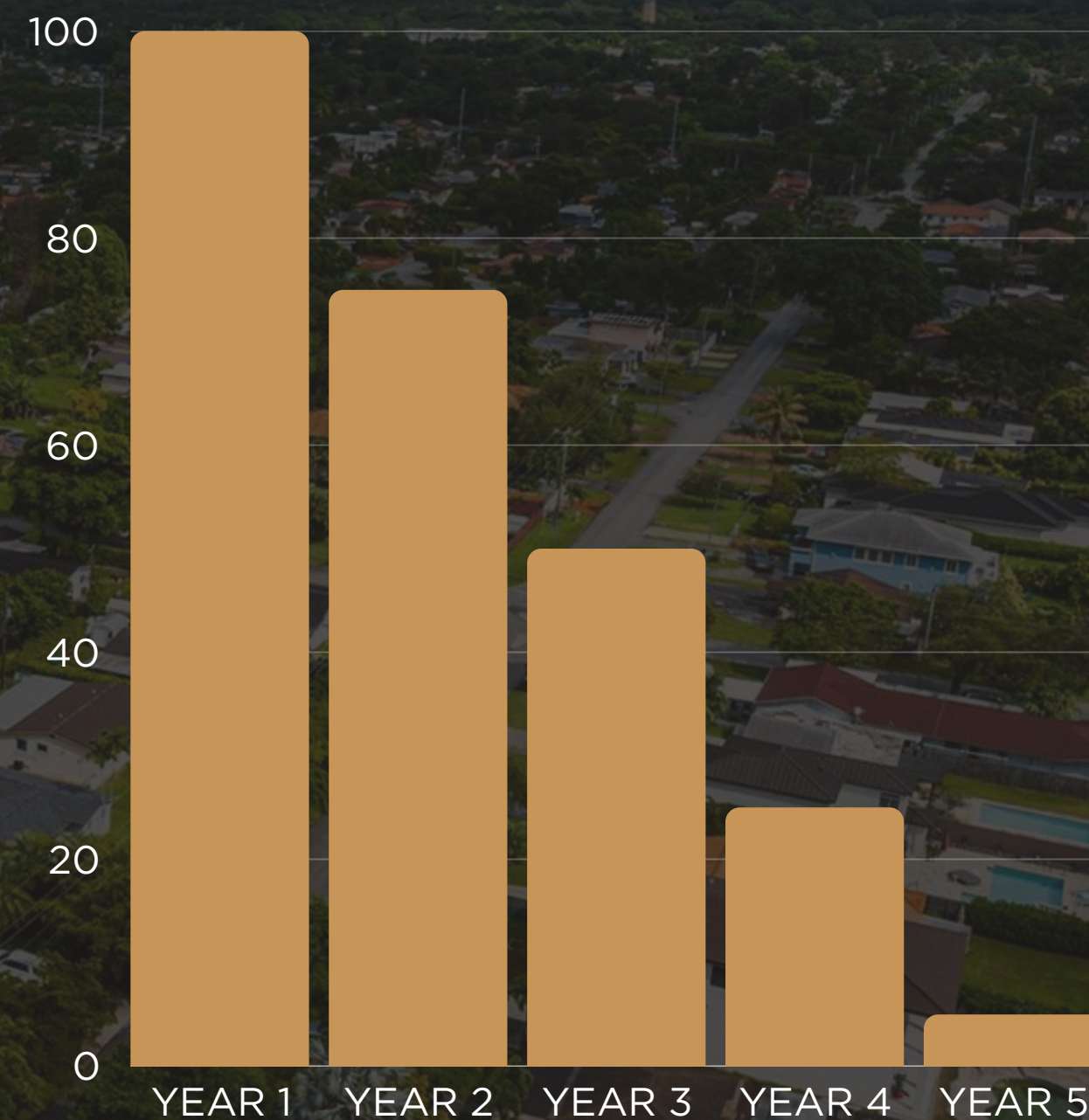
- Funding local Community opportunities.
- Creating spaces for people to experience events that help them connect.
- Partnering With Faith-Based Organizations in Miami.

BUDGET ALLOCATION



INVESTMENT DISTRIBUTION

The goal is for the church plant to be self sustaining within 5 years.





THE PARTNERSHIP

HOW YOU CAN PARTNER WITH US TO
HELP PLANT A CHURCH IN MIAMI

1 GIVE

The churches we each call “home” today exists only because of those in the past who gave sacrificially for our sake. Today, we have the opportunity to do the same for the families of Miami. **Would you prayerfully consider investing in our church plant?**



2 NETWORK

The power of connections cannot be overstated. **Who do you know who might share a vision for church planting in Miami and desire to be a part of this opportunity?**

3 PRAY

Join us in praying for our launch team, the people who will be joining our church, the provision of resources, and all that **God is going to do through this Church Plant.**

NEXT STEPS

YOU CAN GIVE, NETWORK & PRAY AT ::
WWW.CHRISTCHURCHMIAMI.COM

We will keep our partners regularly updated on how the church plant is going through monthly emails. For investors interested in serving on a Board of Directors to support missional direction & financial stewardship please contact us for details.

S O L I D E O G L O R I A

James Drake, Lead Pastor

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james.drake@christchurchmiami.org

