

TOP 8 REASONS TO HIRE ROD CUNNINGHAM



1 You Need an Expert on Emotional Wellness

The mental health issues in America are on the rise with increasing school shootings, Baker Acts, community violence, abuse of children, vaping, drug and alcohol abuse, lower reading scores, lower graduation rates, increase in youth and adult incarcerations. Rod Cunningham will prepare your staff to quickly recognize and effectively act on emotional health issues for themselves and their students. Additionally, he can help provide parents with the tools to manage their emotional wellness and the emotional wellness of all of their children.

2 You Need Actionable Steps For Teaching About Prevention of Substance Abuse or Suicide.

According to the CDC, in 2017, we lost 200 people per day to substance abuse, which is the equivalent to 365 airplane crashes each year in America. As the former Drug Enforcement Administration (DEA) Opioid Prevention Educator for Florida, coupled with Rod's emotional wellness experience, education, research, and writings, you won't find a more passionate and focused person to deliver a keynote, seminar, or one-on-one consulting on this topic.



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3 You Want to Arm Your Staff, Youth, and Parents with the Warning Signs for Emotional Decline.

High stress and negative coping skills have become so routine, people don't recognize the warning signs and when to call for help. Rod has developed a systematic approach to emotional wellness that has helped thousands, saving countless lives, building healthy families and communities. Rod's methods show you how to inform your youth to be aware of the emotional pain they have experienced and provide the proper tools to strengthen their emotional wellness.

4 You Need an Expert Who Understands the Struggles Your Staff, Youth and Parents Face

Illustrative, real-life, shared examples from a 29-year retired Air Force Chief Master Sergeant (E-9), representing the top 1% of the enlisted corps. As a military counselor and mentor, he was responsible for 5,000 airmen in 22 locations. Born to a 15-year-old mother in the housing projects of Jacksonville, FL, Rod's father died 2-weeks before his birth. He and his mother would soon experience verbal and physical abuse at the hands of his step-father, escaping the home in the middle of the night at the age of 7. Rod experienced trauma, abandonment, loss, and rejection, and after surviving suicidal ideation, he travels the world to help others.



5 You Need a Guarantee That You are Hiring an Expert

Eager to share his expertise early in his career, Rod has been speaking and training since 1995. He was considered the Air Force's Poster Guy very early on in his career, where he was assigned to meet and brief all dignitaries visiting the unit. This led to a teaching position at the University of South Florida in 2001. Since developing a full-time speaking business, Rod provided over 300 presentations around the nation and his program uses evidence-based practices.

Book Rod Cunningham to empower your teachers, staff, parents, and youth for improved emotional wellness.

Call 813-380-8045, Email Valerie@ChiefEmpowerment.com or
Visit www.ChiefEmpowerment.com

6 You Need a Speaker Who is Passionate and Will Engage Your Audience

Being in a state of emotional decline for 40 years and not know it, made Rod realize how millions of others are in the same situation. Many of us are just one tragedy away from becoming a victim of suicide, alcoholism, drug abuse, cutting, gun violence, incarceration, etc. When you approach anyone who knows Rod, they will say, “Rod is passionate about helping people get their minds right and achieving more than they can ever imagine.”

7 You Need Empathetic Leaders in Your Organization

Rod teaches the four areas that cause emotional decline and the five steps to emotional wellness (**CLIMB: Emotional Wellness for Leaders**). As the workforce ages, there is a high possibility they could suffer emotionally from the major **loss** of a spouse, parents, children, friends, siblings, etc. Additionally, employees may be experiencing a high level of **rejection** due to a divorce/separation or from a workplace that is not diverse. These experiences could lead to a lack of empathy toward children and parents. While the world is practicing “**tough love**” the staff should be practicing “**unconditional love**”. In a 2019 survey of 535 adults and teens over 14-years-old, 99% of the participants stated they desired to be loved unconditionally. When asked if they display unconditional love toward others, including their own parents, siblings, and children, only 9% stated that they do. It’s important for leaders to realize everyone brings value to the team and that all human beings deserve to be loved unconditionally. We are all doing the best we can with what life has given us. Rod focuses on kindness, courage, and love.

8 You Need Relevant Research and Content

Rod customizes every presentation and seminar. His program uses evidence-based practices and he is active with local drug and community coalitions and three different opioid task forces in the greater Tampa Bay area. Rod authored two books on emotional wellness, one book on parenting, and mentors 150 boys in 3 different youth programs. Additionally, he is on the Board of Directors for nine schools, representing 9,000 youth. Rod is considered grassroots and grass tops. He is boots on the ground, working closely within the community, and he has helped to push bills through the State House and Senate.

CUNNINGHAM EMOTIONAL WELLNESS MODEL®

4 Areas that Cause Emotional Pain or Emotional Decline®



WARNING:
Unresolved, any one of these areas CAN lead to a lifetime of high stress, anger, sadness, isolation, anxiety, or depression.

5 Steps to Emotional Wellness



To discover how Rod can help build the emotional strength of your staff, parents, or children, call 813-380-8045 or email valerie@chiefempowerment.com