

ROD CUNNINGHAM

- ◆ Mindset and Emotional Wellness Expert
- ◆ 29-Year Retired Air Force Veteran
- ◆ Community Leader



KEYNOTE SPEAKER | AUTHOR | MINDSET COACH

The Power of Mindset: *Developing a Growth Mindset for Professional Success*

Immersive and Transformative **Workshop or One-On-One Mindset Coaching** experience designed to elevate your professional performance.

LEARNING OBJECTIVES:

By the end of this workshop or coaching, participants will:

- 1. Grasp the Impact of Mindset on Business:** Understand mindset science and its influence on performance and growth.
- 2. Emerge as Growth-Inspiring Leaders:** Understand the leadership mindset's role in team performance and learn to nurture a culture of innovation.
- 3. Boost Productivity with Mindset Shifts:** Understand the mindset-productivity link and gain strategies for improved focus and efficiency.
- 4. Execute Mindset Changes in the Workplace:** Acquire tools to design and enact a successful mindset shift program in your organization.
- 5. Formulate a Sustainable Action Plan:** Create a personalized plan to apply new insights and ensure enduring enhancement in individual and team performance.
- 6. Harnessing Mindfulness for Clarity and Creativity:** Use mindfulness as a powerful tool to minimize brain fog and enhance creativity. Be fully present in the moment, cultivate awareness of your thoughts and feelings.

Join us to reshape the future of your work, team, and organization, unlocking the potential of mindset and productivity to optimize performance and profitability



Why Rod?



BIO



Rod Cunningham's life was shaped by challenging circumstances from a young age. Born to a 15-year-old mother, the death of his biological father, followed by his stepfather's emotional and physical abuse against his mother eventually led to Rod and his mother escaping the home in the middle of the night when he was just 7 years old.

The absence of a significant adult male influence had lasting effects on Rod's sense of self and well-being. It wasn't until he joined the Air Force that Rod found redemption and structure, discipline and influence from dignified men of character – all of which eventually helped him retire with 29 years of service at the highest rank one can achieve in the enlisted corps (representing the Top 1%), Chief Master Sergeant.

Benefits of Hiring Rod

- Boost Morale and Motivation
- Increase Productivity
- Improve Communication and Collaboration
- Foster a Positive Culture

Call 813-380-8045 or Contact Valerie at Valerie@ChiefEmpowerment.com | www.ChiefEmpowerment.com

Featured Presentations

MINDSET:

- *The Power of Mindset: Developing a Growth Mindset for Professional Success*

RESILIENCE:

- *Cultivating Self-Care and Mindfulness for Personal and Professional Success*
- *It's OK, not to be OK*

SALES:

- *Hit Every Goal, Every Time*



Rod is masterful at speaking to the heart of his audience. You will find his presentations to be humorous yet hard-hitting. He has the unique propensity to connect with each person in a room of thousands, as he challenges and inspires them to discover their true value.

Presentation Length

- 15-, 30-, or 60-Minute keynotes on building emotional strength, cultivating self-care, effective mindset training, and living your best life on purpose
- Half-Day Empowerment Seminars (in-person or virtual) - Growth Mindset for leaders and/or staff.
- Weekly One-on-One Mindset Coaching Sessions

Additional Benefits

- *Increased Mental Sharpness and Leadership Skills*
- *Enhanced Employee Well-Being*
- *Improved Decision-Making*
- *Stronger Team Dynamics*

Mission

We are dedicated to empowering individuals and businesses to achieve their highest potential through the transformational power of mindset and productivity. We believe in fostering a culture of resilience, innovation, and continuous growth. Our mission is to provide immersive and insightful workshops, teaching effective techniques that nurture a robust sales and service mindset, inspire leadership, and enhance productivity. We strive to equip participants with practical tools for implementing sustainable mindset shifts, optimizing performance, and maximizing profitability. Our commitment extends beyond the workshop, ensuring enduring improvement and growth in individual and team performance. Together, we unlock the future of work, inspiring a journey of transformation and success.



Testimonials

"Not only did my team respond positively to Mr. Cunningham's workshop, but they were also eager to seek one-on-one coaching from him. The fact that several advisors reached out to inquire about personal coaching speaks volumes about the impact he had on them. It's rare to witness such enthusiasm and initiative from my team. Furthermore, Mr. Cunningham's dedication didn't end with the workshop. He followed up with our team, helping them develop morning team calls, and providing guidance and encouragement to ensure they were implementing his strategies effectively. Over just three months, their production soared, increasing by an impressive 39%. His commitment to their success was unwavering, and it demonstrated his genuine desire to see our financial advisors thrive."

Dexter Wyckoff, Managing Director
Northwestern Mutual

Book Rod Cunningham to empower your organization

Call Valerie: 813-770-7011

Valerie@ChiefEmpowerment.com | www.ChiefEmpowerment.com

