

STAGE 1

Providing free counselling to achieve
Experience & positive feedback



STAGE 2

Charge £25 as New therapist
(£15 to new therapist)



STAGE 3

Charge £38 to client as experienced therapist
(£18 to the therapist)



STAGE 4

Charge £40 to client (£20 to therapist)
Consultations and lead callbacks required



STAGE 5

Therapist runs franchise
60/40 split in therapists favour



STAGE 6

Therapist runs franchise
70/30 split in therapists favour



STAGE 7

Therapist runs team of therapists