



HOW TO GET YOUR PROPERTY PHOTO-READY

Beautiful photography starts with thoughtful preparation. A clean, organized, and inviting space helps every property photograph at its very best. Follow this checklist to maximize your property's visual impact and create a memorable first impression.

1	EXTERIOR	• Wash or paint the property's exterior if needed • Keep the yard trimmed and manicured • Remove yard clutter (toys, tools, hoses) • Weed and add fresh mulch to garden beds • Clean interior and exterior windows • Sweep driveways, walkways, and entry areas • Create a welcoming front entrance
2	INTERIOR	• Remove personal items (family photos, certificates, bold décor) • Minimize excessive decorations and furniture • Declutter countertops and surfaces • Organize and clean closets • Clean carpets • Clean lighting fixtures and replace non-working bulbs • Deep clean kitchen and bathrooms • Minimize and clean pet areas
3	Final Tips Before Your Shoot	• Open blinds and curtains • Turn on all lights • Hide trash cans and cords • Make beds neatly with neutral bedding The Goal: Clean. Bright. Organized. Inviting. When your property is fully prepared, professional media can showcase its best features and leave a lasting first impression.