

# SAVING THE OCEAN'S WILDLIFE: SUSTAINABLE FOOD

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# INTRODUCTION

We are a 501(c)(3) non-profit organization seeking to educate the public.

Our purpose is to create a global education campaign to educate people in developed nations about commercial overfishing and sustainable fishing and consumption practices.





# THE PROBLEM

Half of the wildlife in the oceans are gone.

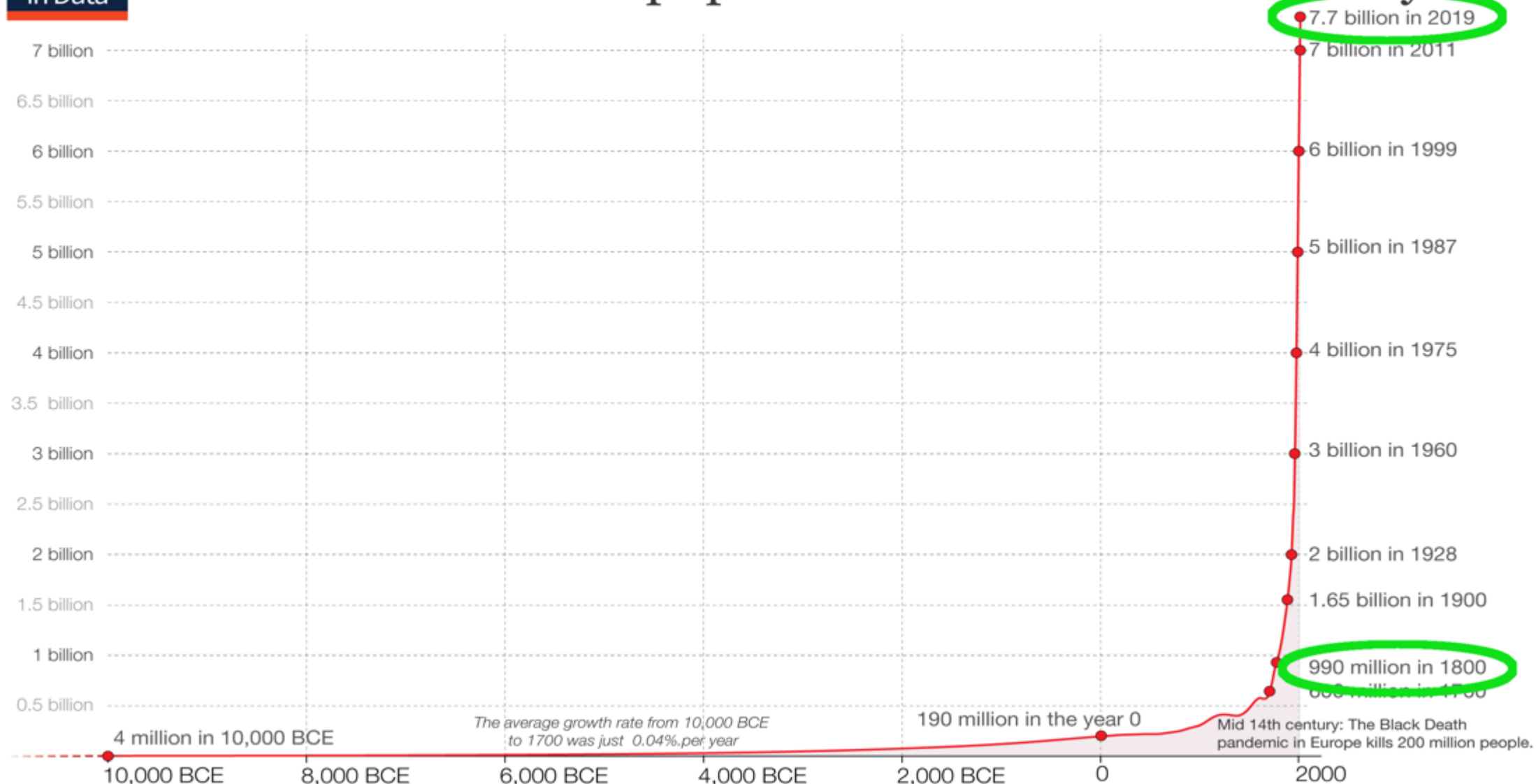
At least 90% of predator fish have been killed off.

Humans are killing approximately 200,000 sharks each day.

By 2048, the majority of the world's fisheries will collapse.



# The size of the world population over the last 12,000 years



Based on estimates by the *History Database of the Global Environment* (HYDE) and the United Nations. On [OurWorldinData.org](https://ourworldindata.org) you can download the annual data.

This is a visualization from [OurWorldinData.org](https://ourworldindata.org), where you find data and research on how the world is changing.

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# THE PROBLEM

## Trawlers

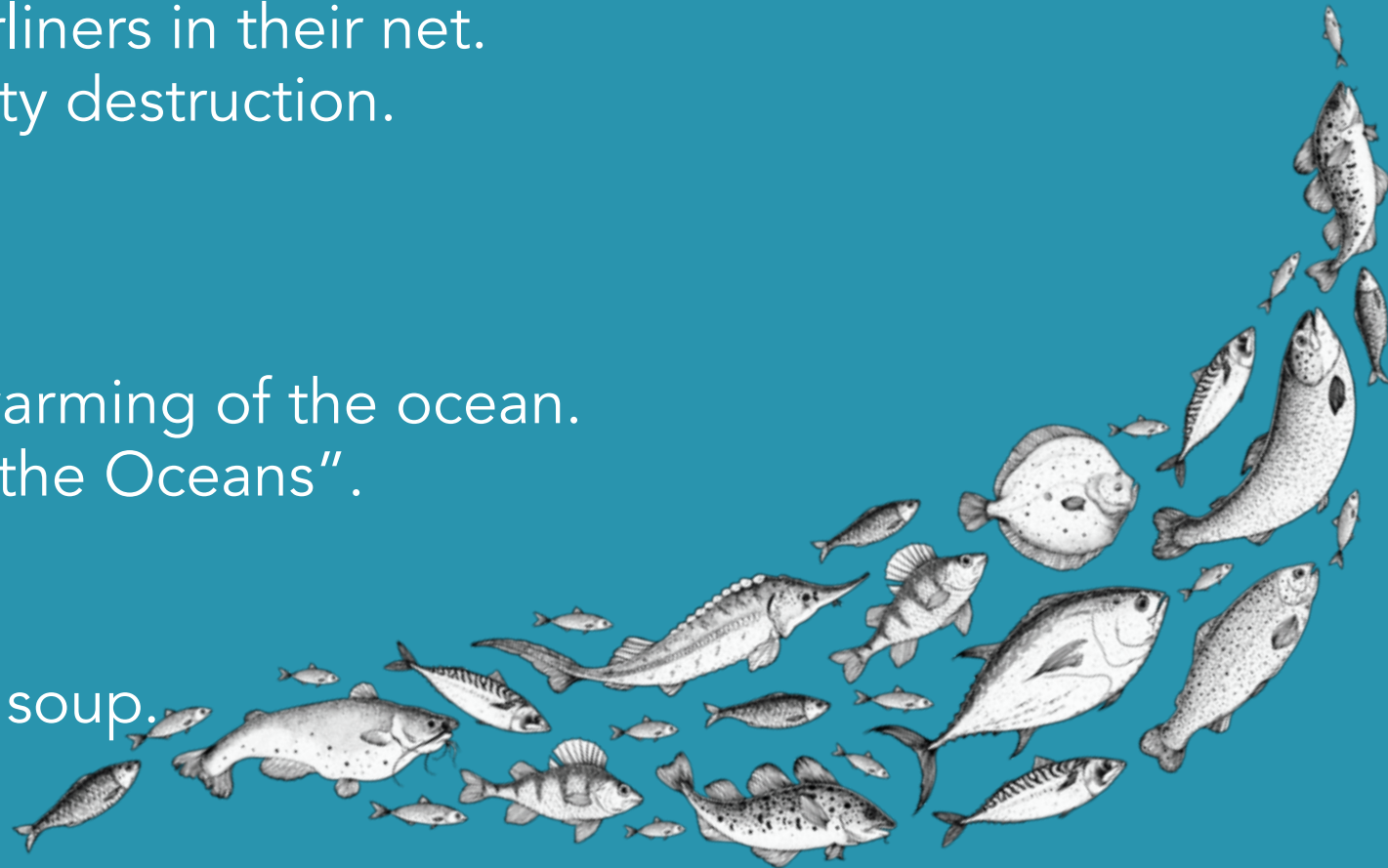
- Have the ability to fit two 747 airliners in their net.
- Contribute to massive biodiversity destruction.
- Ghost fishing.

## Coral

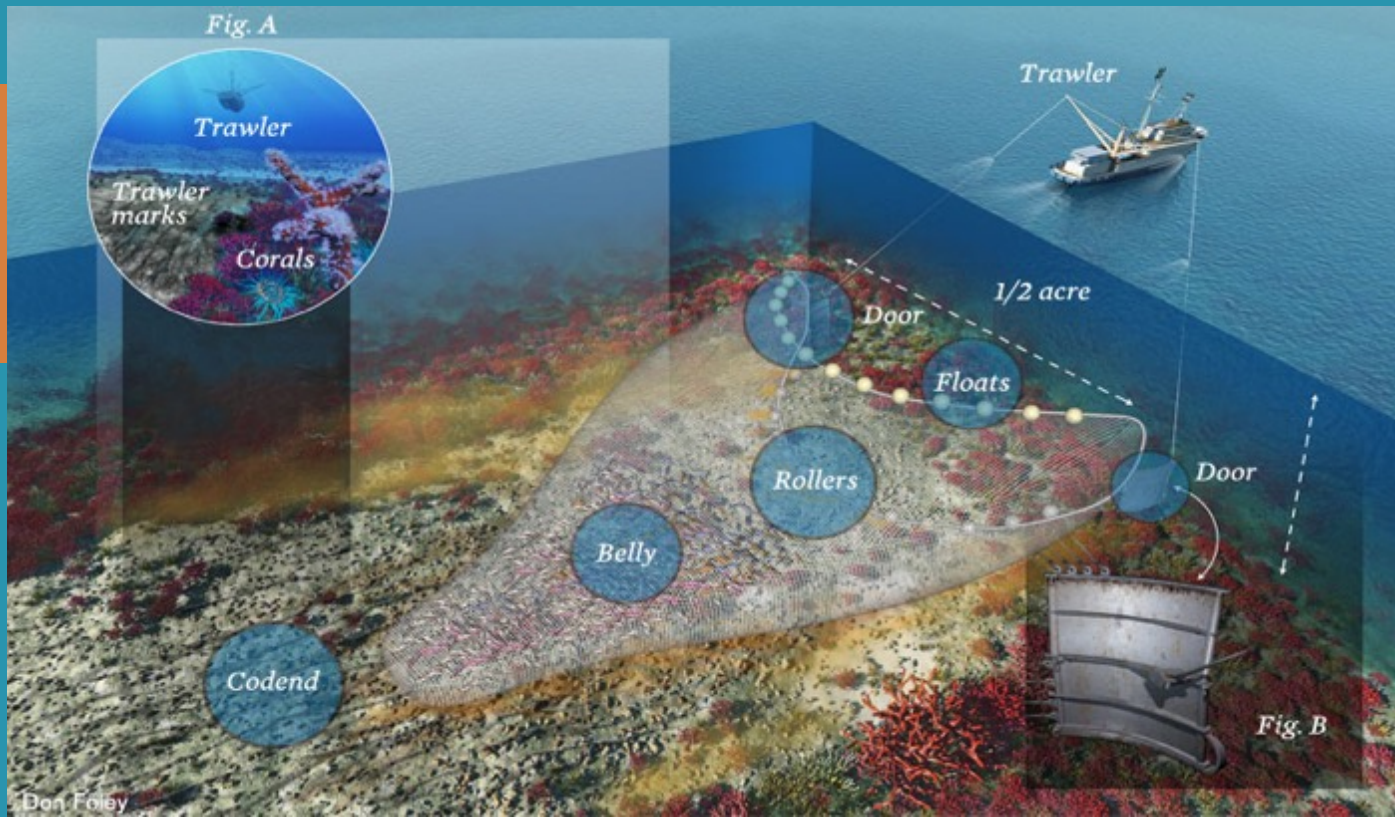
- Subject to acidification and the warming of the ocean.
- Considered "The Rain Forests of the Oceans".

## Sharks

- Used for shark finning & shark fin soup.
- Considered the "White Blood Cells of the Ocean".











ANIMAN

HEY HUMAN,  
GIVE ME BACK  
MY FIN!!



# WHAT CAN YOU DO?

You can eat sustainably. - **But warning! There are pretenders!**

Watch out for options that claim to source their fish sustainably such as:

- Farmed fish.
- Fish sold through greenwashing/ transshipment.
- Abundant slave labor & piracy.

Try not to buy foreign seafood, we don't know where it is coming from.





# WHAT CAN YOU DO?

Be sure choose fish that is **actually sustainably sourced**.

Best choice:

- No fish! Or a plant-based option.

Next best choice:

- American caught fish. The United State's fisheries must comply with the Magnuson-Stevens Act.
- Traceability.

Support your American fisheries!







# WHAT ARE WE DOING?

We are educating.

We are creating a global education campaign through:

- Education Outreach.
- Digital Education Campaigns.
- Social Media.
- Public Participation and Awareness.



# WHAT ARE WE DOING?

## Long Term Goal:

- Amend the Law of the Sea Treaty.
- Assess the Tragedy of the Commons.
- And ultimately create a Global High Seas Marine Preserve.





# SUSTAINABLE FOOD RESOLUTION

Implement our Sustainable Food Resolution on a local level.

Have Salt Lake City become USA's first sustainable food city.

This resolution will:

- Lessen pressures on the planet.
- Lower our carbon footprint by eating sustainably and local.
- Allow you to think globally and act locally.

Most importantly you can be aware  
and spread awareness!



# THANK YOU!

To get more involved or to learn more about our organization, visit us at:

[www.SavingOceans.Org](http://www.SavingOceans.Org)



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# SOURCES

<https://ourworldindata.org/world-population-growth>

<https://britishseafishing.co.uk/atlantic-dawn-the-ship-from-hell/>

<https://unitedearth.us/business-and-finance/marine-scientists-call-for-industrial-deep-sea-fishing-ban/>

<https://www.norway.no/en/china/norway-china/news-and-events/beijing-news-and-events2/nok-ten-million-to-fight-against-illegal-fishing-in-developing-countries/>

<https://www.oldendorff.com/pages/teamwork/transshipment-careers/arabian-gulf?id=35271>



