



SOUTHERN ONE FLY

WETUMPKA, AL | OCTOBER 11-13

The Dave Whitlock Memorial Southern One Fly is a beginner friendly, fly fishing tournament hosted by Deep South Outfitters & Coosa Riverkeeper, with a unique One Fly twist on the tournament. This three-day event will be based at the Coosa Outdoor Center in Wetumpka with camping, vendors, and music along the tail-waters of the Coosa. Join us in beautiful Wetumpka, AL for a weekend of good vibes in the Southern Coosa Valley!

This event is benefitting Coosa Riverkeeper, a citizen-based nonprofit working to protect, restore, and promote the Coosa River and its tributaries in Alabama. To help offset event costs, Coosa Riverkeeper is looking for local businesses, municipalities, and companies to sponsor the Dave Whitlock Memorial Southern One Fly event. Regardless of your level of sponsorship, whether it be monetary or product donation, your involvement is significant to the success of our tournament and fundraising efforts to protect the mighty Coosa River.



• KEEPING WATCH OVER OUR WATERS SINCE 2010 •



SPONSORSHIPS

Rod Sponsor - \$2,000

- 4 tournament entries (4 people), 4 dinners Saturday night, 4 raffle tickets, and 4 2023 Southern One Fly t-shirts & 4 Coosa Riverkeeper hats
- 10 shoutouts/recognition in Southern One Fly marketing on social media
- Recognition in relevant Coosa Riverkeeper newsletter, emails, & social media (over 28,000 followers)
- 1-day patrol with Coosa Riverkeeper on a Coosa River lake or creek of your choice
- Option to set up a marketing/demonstration table at the event
- Your logo on the Southern One Fly website, tournament app, and any print materials.

Reel Sponsor - \$1,000

- 2 tournament entries (2 people), 2 dinners Saturday night, 2 raffle tickets, and 2 2023 Southern One Fly t-shirts & 2 Coosa Riverkeeper hats
- 5 shoutouts/recognition in Southern One Fly marketing on social media
- Recognition in relevant Coosa Riverkeeper newsletter, emails, & social media (over 28,000 followers)
- Option to set up a marketing/demonstration table at the event
- Your logo on the Southern One Fly website & tournament app.

Line Sponsor - \$500

- Option to set up a marketing/demonstration table at the event
- Shoutouts/recognition in Southern One Fly marketing on social media
- Recognition in relevant Coosa Riverkeeper newsletter, emails, & social media (over 28,000 followers)

Your sponsorship will help fund:

- Live music
- Professional video to live on the website
- Professional photos for social media and marketing
- Expenses for a ticketed low country boil
- Upgrades/repairs to our hosts, the Coosa Outdoor Center
- Posters, stickers, all the goods

Anglers from 2023:

- "The Southern One Fly was an incredible experience. Fishing on the Coosa River on a perfect fall day was an excellent reminder of how lucky we are to be Alabamians."
- "Wonderful event. Connected with old friends and made even more. Beautiful area to fish, but also just get outdoors, on the water and enjoy the peace that comes with it."
- "The weekend was one to remember and lit a fire in my 7 year-old grandson. He has not stopped talking about it and asked me just this morning when we are going camping and fishing again."

SCAN HERE TO
LEARN MORE



www.southernonefly.com



Please email abby@coosariver.org or chad@coosariver.org for more info on how to sponsor the 2024 Southern One Fly.