



EasyStreet launches agile small cell tower solution

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(Spokane, Wash.) -- EasyStreet Systems has introduced a new line of small cell towers which transform the way these wireless sites are installed, permitted and accepted into their communities.

EasyStreet's composite design weighs much less than steel or wood, which creates immediate benefits in permitting, installation and speed of network deployment. They can be custom crafted to match the look of a cityscape, neighborhood or other specific environment.

"This is a game changing solution," said Pete Chase, EasyStreet Systems co-founder and CEO. "Small cell installers and network operators are concerned about cost and aesthetics of small cell deployment, and this design addresses both."

Compared to steel poles, EasyStreet installations require less crew, fewer permits and minimal equipment. A 25-foot EasyStreet composite pole weighs 125 pounds, while a 25-foot steel pole weighs approximately 1,000 pounds, Chase says. EasyStreet poles take a crew of two people and 2-4 hours, from pouring a direct bury foundation using quick-set foam or using helical anchor system to complete pole installation. For steel, it takes a larger crew, big equipment and one to three days of work.

Raw materials and manufacturing for EasyStreet products are economically supplied, improving supply chain logistics vs. steel. EasyStreet poles can be ordered in a range of looks, colors, and architectural coatings. EasyStreet towers are designed to municipal code, AASHTO and TIA requirements. EasyStreet is currently installing the product into carrier networks, college campuses and rural broadband applications.

Co-founders Pete Chase and Kent Harrison have a deep background in telecommunications, Mr. Chase launched Purcell Systems in 2000 as a supplier of integrated telecommunication enclosures, and as CEO, oversaw its growth to a profitable global operation with annual revenue of \$140 million and 120 employees. Purcell Systems was named #21 on the Inc. Magazine list of top 500 U.S. growth companies in 2005. Kent Harrison, CTO, was formerly SVP of engineering & product development at Purcell Systems and former VP for AT&T Mobility, west region. He brings more than 40 years of experience in developing telecommunications wireless and wire-line initiatives, rollout plans, technical plans and cost performance targets, from startups to Fortune 500 corporations.

"This solution addresses a variety of different wireless installations, including 5G, Internet of Things and Fixed Wireless Access networks," Chase said. "We are currently designing and shipping a variety of these applications, and we welcome calls to discuss a specific or unique challenge."

More at easystreetsystems.com and (509) 368-9062.

Media contact: David Kilmer (208) 699-2761 david@easystreetsystems.com