

My Digital Personal Brand: Drop your information into these columns to align your social content. This way you can modify it all in one spot and quickly populate it to your pages with cohesion.						
*Tip: Save your images (current and future) into one folder so that you can find them quickly and efficiently.				EDITABLE VERSION:	<a href="#">MAKE A COPY HERE</a>	<a href="#">Compliments of Zelladu</a>
Digital Channel	Linked In	Twitter	Instagram	Youtube by Google	Facebook	Personal Website
How is it working for you? Rank this 1-5						
Image						
Supporting Image						
Handle						
Name						
Tagline/Headline						
Bio/Summary						
Preferred Activities (What are you doing here?)						
How often do you participate?						
Type of Posts you are putting up						
Popular With (who is responding?)						
Top Power Content						
Top Power Content						
Top Power Content						
Hashtags That Work Best						
Four times a year, give yourself a search and rank the results. Are your pages aligned? Do they reflect you? What simple steps can you do if things are off a bit?						
Google Personal Assessment	Date	Overall Grade	Steps to Take to Improve or N/A			
Step 1: Search Your Name	Today's Date	How would you rank yourself on a scale of 1-10				
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