

STEPHANIE ZELLHOEFER

Operations Specialist, Project Management, Experience Design, Change Management
Proficient leader with 22 years cross-functional experience in producing and managing large-scale projects, designing workplace environments and driving team-based initiatives.



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Experience Projects (2017-2024)

- 2023-2024, ABInBev Cruise Ship Training Program, Experience Designer & Executive Director, Cozumel & Juneau Alaska
- 2023-2024 GoodRX Annual Sales Meeting, Roundtables, Warehouse Management
- 2023-2024, Oslo Freedom Forum / Human Rights Foundation, Norway, Transportation & Hospitality Management
- 2023, Red Bull at Formula One Miami, Transportation Management
- March 2023, CENTR Brand Launch, Expo West, CA, Operations Director
- October 2022, Red Bull at Formula One, Hospitality Director, Track Side
- October 2022, 1792 Launch for Sazerac, NYC, Executive Director, Production and Operations
- September 2022, Contraluz Launch for Casa Lumbre, NYC, Executive Director, P & O
- July 2022, Minnesota Timberwolves Brand Relaunch, Las Vegas, Executive Director, P & O
- June 2022, Red Bull National Sales Summer Kick Off, Santa Monica, Executive Director, P & O
- April 2022, adidas at Coachella, Guest Experience and Transportation Management
- February-March 2022, T Mobile, Experiential Design, Conceptual, Fleet Deployment and Development
- January – April 2022, BackMarket US Launch, NYC, Executive Director, Production and Operations
- September – November 2021, TD Bank Launch NYC, Executive Director, Production and Operations
- June 2021-**Present** - Mikuna Protein Powder, US, Senior Project Developer, Concept to Completion
- 2021-**Present** - Adidas Basketball LA, Workplace Environments and Team Building, Project Producer
- January 2021 – “The Present”, Maggie Barry Fashions for Royal Caribbean Cruises, Project Producer
- Sept-Oct 2020 – “Scoops of Inclusion”, a short film by Infinite Flow, Senior Producer, Creative Director
- April-June 2018 - “THE HIGHER LINE”, New York, Senior Program Analyst
- April 2018 – MedMen Press Event, 5th Ave, NYC, Software Development & Project Coordinator
- March 2018 – World’s Fair Nano, San Francisco, CA, Volunteer Management
- January 2018 – Infinite Flow, Business Consultant; Strategy and Resourcing
- January 2018 - Bang & Olufsen David Lynch Special Event, Hollywood, Project Coordination
- June 2018 - MedMen, Project Consultant, Developer and Execution, NYC
- November 2017 - Red Bull Hack the Hits, San Francisco, Senior Project Manager
- November 2017 - Summit LA, Senior Office Manager
- October 2017 - Bang & Olufsen David Lynch Special Event, Hollywood, Senior Project Manager
- September 2017 - Oslo Freedom Forum, Lincoln Center, NY, Senior Operations Manager

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Other Favorite Projects (pre-2017)

- August 2017 - Red Bull Amaphiko, Baltimore, Project Supervisor
- July 2017 - Bang & Olufsen at Agenda Trade Show, Long Beach, CA, Creative Director
 - March 2017 - La Liga, NY, Senior Operations Manager
- October 2016 - Habitat for Humanity Annual Fundraising Gala, NYC, Event Consultant/Executive Producer
- July 2016 - Habitat for Humanity NYC ReStore, New York, Event Consultant/Conceptual Development
 - June 2016 - E3 Doritos #MixArcade, New Creatures, Los Angeles, Front of House Manager
- May 2016 - Present -Oslo Freedom Forum, Human Rights Foundation; Oslo, Norway; Operations Manager
 - January-April 2016 - House Restoration, Personal Project, Long Beach, CA
- December 2015 - New York Red Bulls, Team Building Experience, Montauk, NY, Executive Director
 - September 2015 - Microsoft, Surface Pro 3 Fan Celebration, Project Manager
 - August 2015 - Nike SB, Fall Product Launch, Creative Director/Executive Director
 - July 2015 - Microsoft, Taylor Made and Microsoft Partnership, Project Manager
 - June 2015 - Nike SB, Go Skate Day @ 50 Kent; Creative Director/Executive Director
- April 2015 - YouTube/Google, Revitalization of Tompkins Square Park, Creative Director/Executive Director
 - March 2015 - Microsoft, Surface Pro 3 Launch, Project Manager
- 2015 - G-Form Trade Show booth @ NSCAA, Philadelphia, PA, Creative Director/Executive Director
 - 2015 - Nike SB, De La Soul Shoe Launch @ Blades, Creative Director/Executive Director
 - 2013-2016 - Go Skate Day, Nike SB, Creative Director/Executive Director
 - 2013 - Sundance Film Festival, L'Oréal, Project Manager
 - 2013 - Most Interesting Man in the World Party, Dos Equis, Lighting Designer/Stage Manager
- 2010-12 - Omni-Heat National Tour, Columbia Sportswear, Creative Director/Executive Director
- 2012 - World's Largest Paper Airplane, Pima Space & Air Museum, Arizona, Project Supervisor
 - 2012 - The Chosen Tour, Nike, Project Supervisor
 - 2011 - US Open of Surfing, Nike, Project Manager
 - 2011 - World's Largest Shower, BBDO, Washington, Project Manager
- 2010 - Olympics Activation, Nike, Vancouver CA, Creative Director/Executive Director
- 2009 - Motel No Tell @ US Open of Surfing, Nike, Huntington Beach, Ca, Project Manager
- 2009 - Dew Tour Interactive Experience, Nike, National Tour, Creative Director/Executive Director
 - 2008 - Winter X-Games, Toyota, Aspen, CO, Project Manager
 - 2008 - Red Bull Air Races, San Francisco, Ca, Project Team
- 2008 - Dermalogica Mobile Tour (West Coast), Creative Director/Executive Director
 - 2007 - Microsoft Live at the BBQ Series (National), Operations Manager
 - 2007 - Red Bull Energy Station (National Tour), Project Manager
 - 2005 - Kellogg's Tiger Power Tour (National Tour), Project Manager
 - 2005 - Heisman Trophy Tour (National Tour), Project Manager
- 2005 - Red Bull Double Decker Bus (National Tour), Project Manager/Driver
 - 2004 - The Core Tour, CA/NYC, Panasonic

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Hobbies & Other Skills

EMERGING TECHNOLOGIES

- AI Integrations in Marketing and the Workplace
- BMS and IOT Connectivity: Efficiencies and Securities
 - Data Collection and Customer Experience
- Customer Experience: Communication and Connection
- Social Movement: Creating cohesive way finding for efficiency in travel and commerce
 - Virtual Solutions: Conferencing and Connections
 - Gaming Development

EMPOWERMENT & EDUCATION

- Diversity & Inclusion: Leverage the Strength in Our Differences
 - Understanding Work Life Balance
- Preparation for the Future: Understanding the Basics of Real Life (High School Age)
 - Pursuing your Passion (Elementary//Middle School//High School Age)

PERFORMANCE

- Script Writing and Execution
- Song Writer, Lead Singer, Performance Group
 - Acting, Singing, Dancing {On Stage}
- Sound Engineering and Light Board Operation