UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

MERCH TRAFFIC, LLC,

PLAINTIFF,

V.

THE PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED ON SCHEDULE A,

DEFENDANTS.

CASE No.: 1:24-cv-01269

JUDGE JOHN F. KNESS

MAGISTRATE JUDGE JEFFREY COLE

PLAINTIFF'S MOTION FOR ELECTRONIC SERVICE OF PROCESS

Plaintiff, Merch Traffic, LLC ("Plaintiff"), seeks this Court's authorization to effectuate service of process by email and/or electronic publication in an action arising out of 15 U.S.C. § 1114; Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a); the Illinois Uniform Deceptive Trade Practices Act, 815 ILCS § 510, *et seq.*; and the Federal Copyright Act, 17 U.S.C. § 101, *et seq.* Plaintiff's Memorandum of Law in Support of this Motion has been concurrently filed.

Dated: March 7, 2024 Respectfully submitted,

/s/ Alison K. Carter Ann Marie Sullivan Alison K. Carter

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ATTORNEYS FOR PLAINTIFF