

ATMOS TEMPO
RECORDS

Omar Meho - Music Workflow
Academy

Adding Emotion And Movement



MUSIC WORKFLOW ACADEMY

Emotion

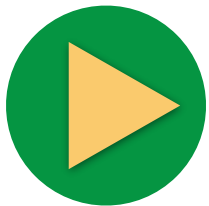
Emotion can really fill out your track. By using a pad or strings you can add body and depth. Emotion is the backing track to your sound and can help evoke feelings in the listener. Some things you may want to do it create “nostalgia”. This can be done by adding an old school vocal. The vocal will take the listener back and return them to older days, they may not have heard that vocal for a while and it will create a powerful feeling within them, this will help drive sales and increase listeners satisfaction as they will enjoy the vocal and maybe even share it with their friends.

Movement

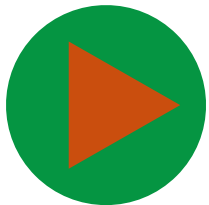
Movement can be created by:



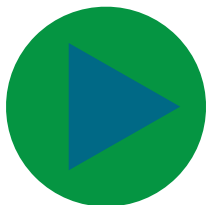
Adding drum fills or live drums to fill in the gaps or add groove.



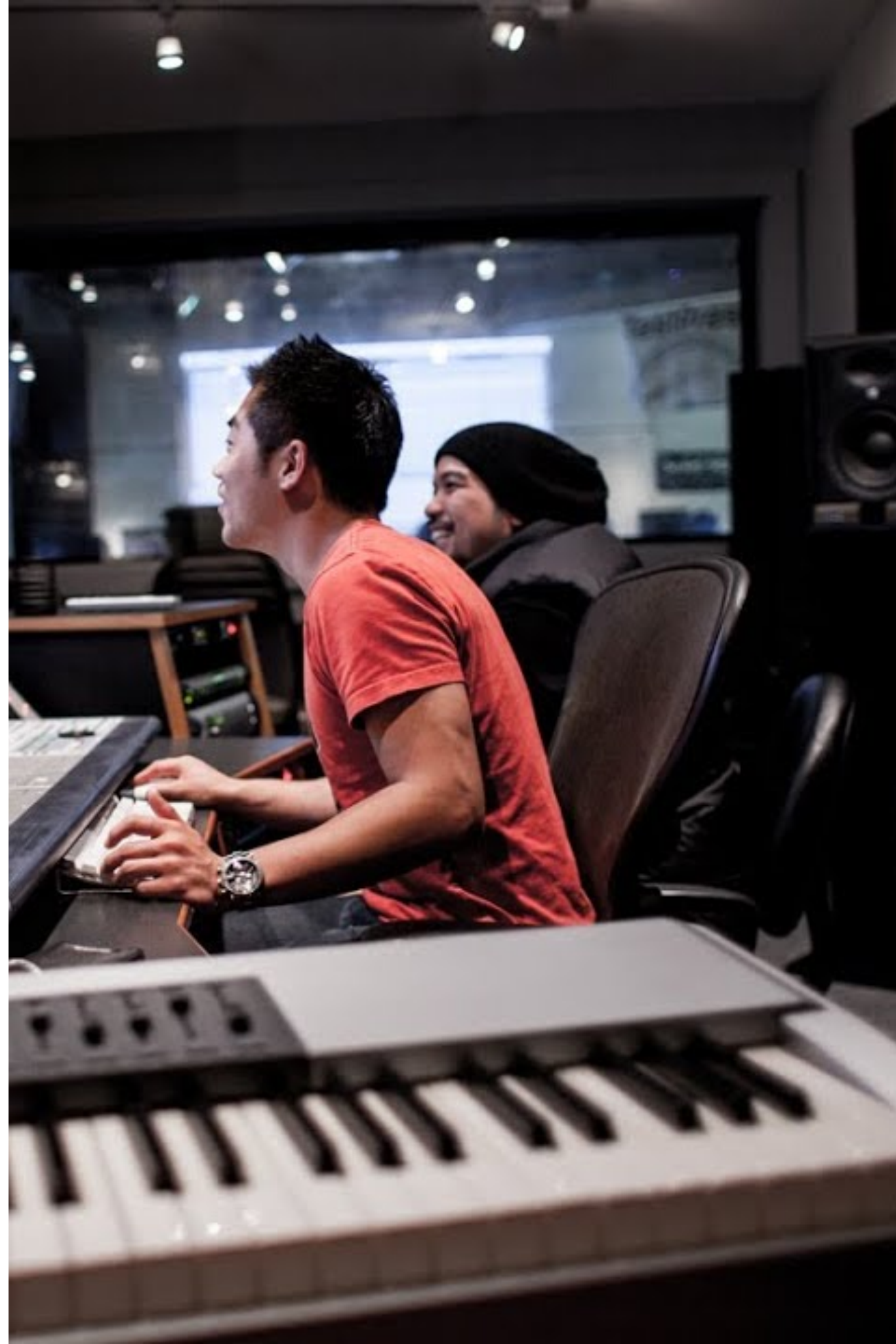
Audio Effects such as Reverb, Delay, Echo.



Side-chain the kick to the bass using a compressor.



Removing the low end from things such as Hi-Hats to give the ick and the bass space in the mix.





FX - Finishing Touches

Try adding some FX underneath the groove to ensure that the track is full and moving properly.

FX can add a splash of colour. It can add textures to your drums and avoid total silence in the mix. Ensuring for a smooth, enjoyable listening experience. Don't forget to EQ the FX to avoid muddying up the mix and leaving space for your kick and bass.

Try experimenting with different synthesisers and sounds, sometimes synthesising your own drum sounds can lead to you developing your own sound and adding character to your future productions.

Creating a Full And Fluid Track

With the combination of Emotion And Movement you can have a full and fluid sounding track. This can be achieved by adding drums or a pad to fill out the track and add emotion to the arrangement.

If you still find yourself struggling try adding a shaker underneath your drum groove. Adjust the volume so that the shaker sits underneath your kick and drums, this will create a shuffling sound that will add movement.

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