

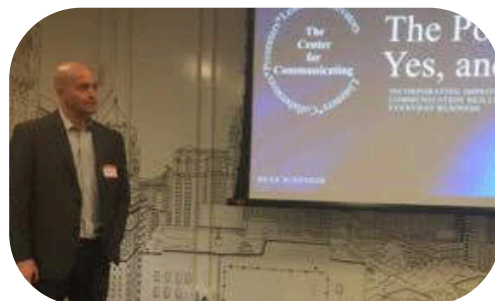
Schenker Consulting Group LLC

Building Possibilities by Changing Minds

Transform Education Through Efficiency & Efficacy

In a world of endless EdTech solutions and false promises, true transformation requires something different: **systematic, thoughtful change that addresses root causes, not just symptoms.**

Brad Schenker brings decades of proven experience creating value and organization improvements through strategic community partnerships. Bringing unique approaches to educational innovation - combining business acumen and an improvisational mindset with a deep passion to create lasting educational change.



EdTech Audit, Optimization & Implementation

- **Eliminate budget waste** - Streamline redundant tools draining your resources
- **Future-proof your investment** - Assess readiness for tomorrow's innovations
- **Stop wasting money** on the "shiny objects" and tools that collect physical & digital dust
- **Get expert vendor guidance** - Negotiate better deals, faster rollouts and support
- **Turn teachers into tech champions** and not frustrated users

Leadership & Community Transformation

- **Bridge the communication gap** between teachers, admin, and parents
- **Build change-ready leaders** who embrace innovation confidently
- **Streamline team feedback** - Turn tech chaos into genuine collaboration
- **Create thriving school communities** that attract and retain talent
- **Transform resistance into enthusiasm** through proven engagement strategies

AI-Powered Insights & Analytics

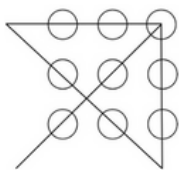
- **Make decisions with confidence** - Data science meets education expertise
- **Institutional Efficiency** - Integrate, don't replace, existing infrastructure
- **See the full picture** - AI tools reveal hidden patterns & synergies between your data
- **Stop guessing, start knowing** - Transform data into actionable strategy
- **Partner with proven winners** - Former Google and Wall Street executives on our team

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Book at Meeting: tinyurl.com/SCGMeetings



What Makes The Difference

- ✓ Comprehensive Systems Approach
- ✓ Community-Centered Development
- ✓ Smart Operational Efficiency
- ✓ Cutting-Edge Analytics
- ✓ See ROI in as little as 45 days



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Meet Brad Schenker
Innovation Consultant
EdTech & Education Collaborator
Partner & Community Development

Board President of the Achieve Foundation
Coordinator of the Greater Newark STEM Ecosystem
Former U.S. Leadership at LEGO Education

From Comedy Stage to Classroom Innovation - With 30 years of cross-industry expertise, sprinkled with improvisational theater skills, Brad is laser focused on what matters most: cultivating collaborative human relationships that drive collective innovation across teams and organizations.

Proven Track Record with Industry Giants - As Head of U.S. Business Development at LEGO Education, Brad built powerhouse partnerships with FIRST Robotics, Donorschoose, Digital Promise and partners across the U.S. and Canada. At littleBits Electronics (a \$70M EdTech venture-backed darling), he spearheaded partnerships with Google for Education, National PTA, and Pearson.

Real Results, Real Impact - Brad doesn't just consult—he creates. He co-founded a thriving community robotics program (in and out of school) and developed innovative afterschool programs that blend engineering, creativity and community through the use of LEGO. His work transforms how kids connect to their community and the world.

Community Champion - As Board President of the Achieve Foundation of South Orange and Maplewood (NJ), Brad champions student-led tutor programs, educator grants, STEM, arts and career-oriented initiatives where it counts most—in his own backyard.

The Secret Sauce - His background as a theatrical improviser and sketch comedy writer isn't just interesting—it's integral. Brad understands that great education, like great comedy, is all about reading the room, adapting in real-time, and creating genuine moments of connection.

Bottom Line: Brad knows EdTech inside and out, but more importantly, he knows people. He'll help your district or organization cut through the noise and build unique solutions that actually work for your community.

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