



Brad's Brain - Evaluating Robotics & Hands-On STEM Products

Robotics and Hand-On STEM Education can be ineffective, but ONLY if you rush your decisions. Taking time to focus on your entire PreK-12 continuum will save time, money and wasted resources for years to come. The below steps each have multiple questions to consider for inclusion in your decision process.

FOR YOUR CONSIDERATION...

- 1. Define Learning Goals- Standards, time, space, grade-level, teacher support are just a few
- 2. Know the Robot Solution Categories! Introductory programming, physically coded, computer-programmable and kit-based robots each have a different learning goals
- 3. Don't Send that RFP Out Yet! Check your shelf, you may already have what you need
- 4. **Vendor Company DNA** Get to know the product manufacturer
- 5. **Do the Due (Diligence)! -** What may NOT be on in the vendor RFP/proposal response
- 6. Learning Solution/The Must Have's The things you know
- 7. Learning Solution/Things to Think About The things you don't know that you don't know
- 8. Integration Security, Compatibility, Classroom, OH MY!
- 9. Costs & Funding This is second to last on this list for a reason
- 10. Proposal and Pitch Reviews Gut check time!

SHARE YOUR STEM EDUCATION GOALS	BRAD SCHENKER - ADVISOR & CONSULTANT
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