

## **Hispanic Business Alliance Survey**

1. Economic Development & Small Businesses: How do you plan to support small businesses, to ensure they have access to city resources, networking opportunities, and growth incentives?

### **Economic Development & Small Businesses:**

I believe small businesses are the backbone of Celina's economy and a vital part of our community's character. My goal is to ensure they have access to essential city resources, networking opportunities, and financial incentives that help them thrive. This means actively promoting available grants, fostering relationships with the Economic Development Corporation (EDC), the Chamber and the Hispanic Business Alliance (when appropriate) and encouraging collaboration between local businesses and community organizations. By advocating for policies that reduce red tape and enhance business-friendly initiatives, we can create an environment where small businesses can grow and succeed.

2. Infrastructure & Growth: Celina is one of the fastest-growing cities in Texas. How do you plan to balance this rapid growth while maintaining essential infrastructure, affordable housing, and a business-friendly environment?

### **Infrastructure & Growth:**

Balancing Celina's rapid growth with infrastructure needs requires a data-driven, strategic approach. My priority is ensuring that road improvements, utility expansions, and public services keep pace with development while maintaining a high quality of life. I support a measured approach to affordable housing, ensuring that new developments align with Celina's character and community needs. I will advocate for responsible fiscal planning, investing in projects that enhance connectivity, safety, and economic sustainability while maintaining Celina's small-town charm.

3. Community Engagement & Representation: What steps will you take to ensure Celina's diverse communities, including the Hispanic population, have a voice in local government decisions and initiatives?

### **Community Engagement & Representation:**

I am committed to ensuring that every resident, including Celina's Hispanic community, has a voice in local government. This means creating open channels of communication, hosting meet and greets and actively seeking input on key issues. I believe transparency and accessibility are crucial for building trust and ensuring that policies reflect the needs of all community members. My approach is to listen, engage, and advocate for solutions that serve our diverse population.

4. Workforce & Education Partnerships: How do you see the city working with local businesses, schools, and workforce development programs to prepare Celina's workforce for future economic opportunities?

**Workforce & Education Partnerships:**

Celina's future depends on a well-prepared workforce that meets the needs of our growing economy. I support initiatives that strengthen partnerships between local businesses, schools, and workforce development programs to equip residents with the skills needed for emerging job opportunities. Encouraging vocational training, internships, and mentorship programs will help ensure that Celina's workforce is competitive and adaptable to industry demands.

5. Public Safety & Quality of Life: What are your priorities for maintaining a safe and welcoming community while ensuring businesses and residents feel supported as Celina continues to grow?

**Public Safety & Quality of Life:**

A safe and welcoming community is a top priority. I believe in supporting our local law enforcement with the resources and training necessary to maintain a strong public safety presence. Additionally, I will advocate for smart growth strategies that enhance infrastructure, parks, and recreational spaces, ensuring that Celina remains a great place to live, work, and do business. Through proactive planning and community engagement, we can maintain the quality of life that makes Celina unique while preparing for its future.

Charm, tradition and growth can coexist, together we can make Celina the Best Little Big City in North Texas