

WHERE CHEESE MEETS CHEERS

MAKER'S NIGHT

FRIDAY 05/16 | 5PM-8PM

CHEESE EXPO SESSION #1

SATURDAY 05/17 | 1 PM - 4 PM

CHEESE EXPO SESSION #2

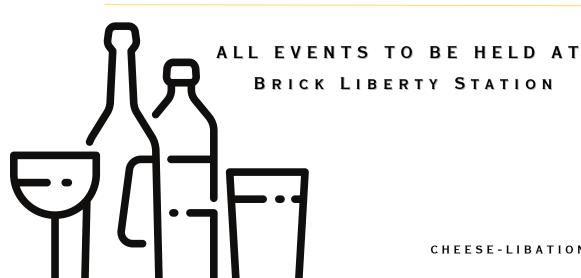
SATURDAY 05/17 | 5PM-8PM

CHEESE EXPO SESSION #3

SUNDAY 05/18 | 12PM-3PM

VIP CHEESE EXPO SESSION

SUNDAY 05/18 | 11AM-3PM



CHEESE-LIBATION-EXPO.COM



SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)

2 BOOTHS AT MAKERS NIGHT

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE

ELIGIBILITY FOR RETAIL PACKAGES

CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT, OR

GLASSWARE SPONSORSHIP

2 REELS, 4 SOCIAL MEDIA POSTS

30 TICKETS TO EXPO

WHEEL \$5,000

10 VIP TICKETS FOR SUNDAY

1 BOOTH AT MAKERS NIGHT
3 EXPO BOOTHS (1 PER SESSION)

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE

ELIGIBILITY FOR RETAIL PACKAGES

1 REEL, 2 SOCIAL MEDIA POSTS

10 TICKETS TO EXPO

MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT

3 EXPO BOOTHS (1 PER SESSION)

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE

ELIGIBILITY FOR OTHER RETAIL PACKAGES

2 REELS, 2 SOCIAL MEDIA POSTS

15 TICKETS TO EXPO

5 VIP TICKETS FOR SUNDAY

W E D G E \$2,500

1 BOOTH AT MAKERS NIGHT
3 EXPO BOOTHS (1 PER SESSION)
ELIGIBILITY FOR RETAIL PACKAGES
1 REEL, 1 SOCIAL MEDIA POST
5 TICKETS TO EXPO



SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT
3 BOOTHS AT EXPO(1 PER SESSION)
10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

З ВООТНЅ АТ ЕХРО

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

VOLUNTEER SHIRT

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST





SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

CHEESE EXPO BOOTH \$500 PER SESSION

8 FOOT SHOWCASE TABLE + PREP TABLE \$1,500 FOR ALL 4 SESSIONS

PRODUCT FEATURE

\$500 PER SESSION

YOUR PRODUCT IN THE TOTE BAG OR
OTHERWISE SERVED AT THE EVENT
5 TICKETS TO EXPO
\$1,500 FOR ALL 4 SESSIONS

*RETAIL PACKAGES AVAILABLE FOR SPENDS OVER \$2,500

*BOOTHS CAN BE SHARED AND FEES SPLIT

*RETAIL SALES AT ALL EVENTS

*TICKET SHARES AVAILABLE

*CUSTOM SPONSORSHIP PACKAGES AVAILABLE