

# CHEESE & LIBATION

## EXPO 2025

WHERE **CHEESE** MEETS CHEERS

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### MAKER'S NIGHT

FRIDAY 05/16 | 5PM-8PM

### CHEESE EXPO SESSION #1

SATURDAY 05/17 | 1PM-4PM

### CHEESE EXPO SESSION #2

SATURDAY 05/17 | 5PM-8PM

### CHEESE EXPO SESSION #3

SUNDAY 05/18 | 12PM-3PM

### VIP CHEESE EXPO SESSION

SUNDAY 05/18 | 11AM-3PM

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ALL EVENTS TO BE HELD AT  
BRICK LIBERTY STATION



[CHEESE-LIBATION-EXPO.COM](http://CHEESE-LIBATION-EXPO.COM)

# CHEESE LIBATION

## EXPO 2025

## SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

### CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)  
2 BOOTHS AT MAKERS NIGHT  
HALF OFF FEES FOR ADDITIONAL BOOTHS  
VENISSIMO PARTNERSHIP PACKAGE  
ELIGIBILITY FOR RETAIL PACKAGES  
CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT, OR  
GLASSWARE SPONSORSHIP  
2 REELS, 4 SOCIAL MEDIA POSTS  
30 TICKETS TO EXPO  
10 VIP TICKETS FOR SUNDAY

### MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT  
3 EXPO BOOTHS (1 PER SESSION)  
HALF OFF FEES FOR ADDITIONAL BOOTHS  
VENISSIMO PARTNERSHIP PACKAGE  
ELIGIBILITY FOR OTHER RETAIL PACKAGES  
2 REELS, 2 SOCIAL MEDIA POSTS  
15 TICKETS TO EXPO  
5 VIP TICKETS FOR SUNDAY

### WHEEL \$5,000

1 BOOTH AT MAKERS NIGHT  
3 EXPO BOOTHS (1 PER SESSION)  
HALF OFF FEES FOR ADDITIONAL BOOTHS  
VENISSIMO PARTNERSHIP PACKAGE  
ELIGIBILITY FOR RETAIL PACKAGES  
1 REEL, 2 SOCIAL MEDIA POSTS  
10 TICKETS TO EXPO

### WEDGE \$2,500

1 BOOTH AT MAKERS NIGHT  
3 EXPO BOOTHS (1 PER SESSION)  
ELIGIBILITY FOR RETAIL PACKAGES  
1 REEL, 1 SOCIAL MEDIA POST  
5 TICKETS TO EXPO



# CHEESE LIBATION

## EXPO 2025

### SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

#### GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO(1 PER SESSION)

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

#### TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

#### VOLUNTEER SHIRT

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

#### HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST



# CHEESE LIBATION

## EXPO 2025

### SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

#### CHEESE EXPO BOOTH \$500 PER SESSION

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8 FOOT SHOWCASE TABLE + PREP TABLE

\$1,500 FOR ALL 4 SESSIONS

#### PRODUCT FEATURE \$500 PER SESSION

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YOUR PRODUCT IN THE TOTE BAG OR

OTHERWISE SERVED AT THE EVENT

5 TICKETS TO EXPO

\$1,500 FOR ALL 4 SESSIONS

\*RETAIL PACKAGES AVAILABLE FOR SPENDS OVER \$2,500

\*BOOTHS CAN BE SHARED AND FEES SPLIT

\*RETAIL SALES AT ALL EVENTS

\*TICKET SHARES AVAILABLE

\*CUSTOM SPONSORSHIP PACKAGES AVAILABLE