

CHEESE & LIBATION

EXPO 2026

WHERE **CHEESE** MEETS CHEERS

MAKER'S NIGHT

FRIDAY 05/15 | 5PM-8PM

CHEESE EXPO SESSION #1 VIP

SATURDAY 05/16 | 1PM-5PM

CHEESE EXPO SESSION #1

SATURDAY 05/16 | 2PM-5PM

CHEESE EXPO SESSION #2 VIP

SUNDAY 05/17 | 11AM-3PM

CHEESE EXPO SESSION #2

SUNDAY 05/17 | 12PM-3PM

ALL EVENTS TO BE HELD AT
BRICK LIBERTY STATION



CHEESE-LIBATION-EXPO.COM

CHEESE LIBATION

EXPO 2026

FOOD VENDOR SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP (IF APPLICABLE)
CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT,
OR GLASSWARE SPONSORSHIP
2 REELS, 4 SOCIAL MEDIA POSTS
30 TICKETS TO EXPO
10 VIP TICKETS

MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT
2 EXPO BOOTHS (1 PER SESSION)
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP (IF APPLICABLE)
2 REELS, 2 SOCIAL MEDIA POSTS
15 TICKETS TO EXPO
5 VIP TICKETS

FEAST \$5,000

NAMED AS OFFICIAL FOOD SPONSOR
LARGE BANNER IN FOOD AREA
FEATURED IN VENDOR MEAL & GIFT BAG
2 EXPO BOOTHS AT EACH SESSION
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP (IF APPLICABLE)
1 REEL, 2 SOCIAL MEDIA POSTS
10 TICKETS TO EXPO
4 ITEMS SOLD IN POP UP SHOP
LOGO PLACEMENT ON WEBSITE & PRINT

BITE \$2,500

1 EXPO BOOTH PER SESSION
FEATURED IN VENDOR MEAL & GIFT BAG
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP (IF APPLICABLE)
1 REEL, 1 SOCIAL MEDIA POST
5 TICKETS TO EXPO
2 ITEMS SOLD IN POP UP SHOP
LOGO PLACEMENT ON WEBSITE & PRINT

CHEESE LIBATION

EXPO 2026

FOOD VENDOR SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

2 BOOTHS AT EXPO(1 PER SESSION)

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

2 BOOTHS AT EXPO

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

VOLUNTEER SHIRT

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

2 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST



CHEESE LIBATION

EXPO 2026

FOOD VENDOR
SPONSORSHIP
OPPORTUNITIES
AND BOOTH PRICING

CHEESE EXPO BOOTH \$500 PER SESSION

8 FOOT SHOWCASE TABLE + PREP TABLE

\$1,500 FOR ALL 3 SESSIONS

ELIGIBLE TO BE INCLUDED IN POP-UP SHOP FOR EACH PURCHASED SESSION

PRODUCT FEATURE \$500 PER SESSION

YOUR PRODUCT IN THE TOTE BAG OR OTHERWISE SERVED AT THE EVENT

5 TICKETS TO EXPO

\$1,500 FOR ALL 3 SESSIONS

ELIGIBLE TO BE INCLUDED IN POP-UP SHOP FOR EACH PURCHASED SESSION

*BOOTHS CAN BE SHARED AND FEES SPLIT

*RETAIL SALES AT ALL EVENTS

*TICKET SHARES AVAILABLE

*CUSTOM SPONSORSHIP PACKAGES AVAILABLE

