

CHEESE LIBATION

EXPO 2027



VENISSIMO CHEESE



FEATURED IN CHEESE
LOVERS CLUB SELECTION



SPOTLIGHT ON VENISSIMO.COM
(20,000 MONTHLY PAGE VIEWS)



SHOWCASE IN NEWSLETTER
(14,000+ SUBSCRIBERS)



INCLUDE IN 1+ PUBLIC EVENT,
AND 1+ PRIVATE/CORPORATE EVENT



HIGHLIGHT ON ALL PLATES
AND TRAYS FOR THE ENTIRE MONTH



PUBLISH 1 INSTAGRAM STORY AND
2 POSTS (6,000+ FOLLOWERS)



PUBLISH 2 FACEBOOK POSTS
(7,000+ FOLLOWERS)



PURCHASE MINIMUM OF 125 LBS
OF CHEESE OR 100 UNITS



PRIMARY SAMPLE OF THE MONTH
AND SPOTLIGHT IN DELI CASE

ONE CHEESE/ACCOUTREMENT FEATURED AND
MUST BE UNIQUE AND CHEESE-FRIENDLY. ALL
ELEMENTS ARE FOR A ONE-MONTH
PROMOTIONAL PERIOD SCHEDULED AT
VENISSIMO'S DISCRETION.