

# CHEESE LIBATION

## EXPO 2025



## VENISSIMO CHEESE



FEATURED IN CHEESE  
LOVERS CLUB SELECTION



SPOTLIGHT ON VENISSIMO.COM  
(20,000 MONTHLY PAGE VIEWS)



SHOWCASE IN NEWSLETTER  
(14,000+ SUBSCRIBERS)



INCLUDE IN 1+ PUBLIC EVENT,  
AND 1+ PRIVATE/CORPORATE EVENT



HIGHLIGHT ON ALL PLATES  
AND TRAYS FOR THE ENTIRE MONTH



PUBLISH 1 INSTAGRAM STORY AND  
2 POSTS (6,000+ FOLLOWERS)



PROMOTE 2 FACEBOOK POSTS  
(7,000+ FOLLOWERS)



CREATE 30-SEC GET-TO-KNOW VIDEO  
AND 5-MINUTE YOUTUBE FEATURE



PRIMARY SAMPLE OF THE MONTH  
AND SPOTLIGHT IN DELI CASE



PURCHASE MINIMUM OF 125 LBS  
OF CHEESE OR 100 UNITS

ONE CHEESE/ACCOUTREMENT FEATURED AND MUST BE UNIQUE AND CHEESE-FRIENDLY. ALL ELEMENTS ARE FOR A ONE-MONTH PROMOTIONAL PERIOD SCHEDULED AT VENISSIMO'S DISCRETION.