

### WHERE CHEESE MEETS CHEERS

#### MAKER'S NIGHT

FRIDAY 05/15 | 5PM-8PM

#### CHEESE EXPO SESSION #1 VIP

SATURDAY 05/16 | 1 PM - 5 PM

#### CHEESE EXPO SESSION #1

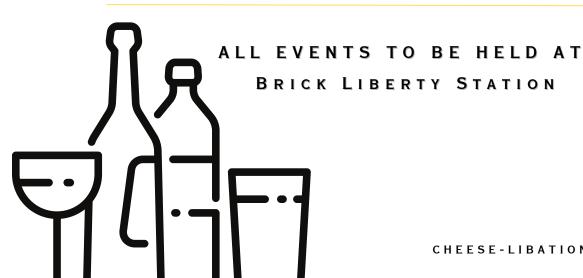
SATURDAY 05/16 | 2PM-5PM

#### CHEESE EXPO SESSION #2 VIP

SUNDAY 05/17 | 11AM-3PM

#### CHEESE EXPO SESSION #2

SUNDAY 05/17 | 12PM-3PM



CHEESE-LIBATION-EXPO.COM



# SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

#### CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE

CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT,

OR GLASSWARE SPONSORSHIP

2 REELS, 4 SOCIAL MEDIA POSTS

30 TICKETS TO EXPO

#### MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT
2 EXPO BOOTHS (1 PER SESSION)

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE
2 REELS, 2 SOCIAL MEDIA POSTS

15 TICKETS TO EXPO

5 VIP TICKETS

## **WHEEL** \$5,000

1 BOOTH AT MAKERS NIGHT
2 EXPO BOOTHS (1 PER SESSION)
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP PACKAGE
1 REEL, 2 SOCIAL MEDIA POSTS
10 TICKETS TO EXPO

## **W E D G E** \$2,500

1 BOOTH AT MAKERS NIGHT
2 EXPO BOOTHS (1 PER SESSION)
1 REEL, 1 SOCIAL MEDIA POST
5 TICKETS TO EXPO



# SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

2 BOOTHS AT EXPO(1 PER SESSION)

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

2 BOOTHS AT EXPO

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

**VOLUNTEER SHIRT** 

\$3,000

HYDRATION

\$2,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

2 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST





# SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

### CHEESE EXPO BOOTH \$500 PER SESSION

8 FOOT SHOWCASE TABLE + PREP TABLE \$1,500 FOR ALL 3 SESSIONS

ELIGIBLE TO BE INCLUDED IN POP-UP SHOP FOR EACH PURCHASED SESSION

### PRODUCT FEATURE

\$500 PER SESSION

YOUR PRODUCT IN THE TOTE BAG OR OTHERWISE SERVED AT THE EVENT

5 TICKETS TO EXPO

\$1,500 FOR ALL 3 SESSIONS

ELIGIBLE TO BE INCLUDED IN POP-UP SHOP FOR EACH PURCHASED SESSION

\*BOOTHS CAN BE SHARED AND FEES SPLIT

\*RETAIL SALES AT ALL EVENTS

\*TICKET SHARES AVAILABLE

\*CUSTOM SPONSORSHIP PACKAGES AVAILABLE