

CHEESE & LIBATION

EXPO 2025

WHERE **CHEESE** MEETS CHEERS

CHEESE EXPO MAKER'S NIGHT

\$100

FRIDAY 05/16 | 5PM-8PM

FREE FOR INDUSTRY & BUYERS

ONLY 50 AVAILABLE

CHEESE EXPO SESSION #1

\$75

SATURDAY 05/17 | 1PM-4PM

\$10 KIDS UNDER 12

KIDS UNDER 2 - FREE

CHEESE EXPO SESSION #2

\$75

SATURDAY 05/17 | 5PM-8PM

\$25 KIDS UNDER 12

KIDS UNDER 2 - FREE

CHEESE EXPO SESSION #3

\$75

SUNDAY 05/18 | 12PM-3PM

\$10 KIDS UNDER 12

KIDS UNDER 2 - FREE

VIP CHEESE EXPO SESSION

\$100

SUNDAY 05/18 | 11AM-3PM

EXCLUSIVE SWAG & TOTE

BONUS HOUR - ENTER EARLY!



CHEESE-LIBATION-EXPO.COM

ALL EVENTS TO BE HELD AT BRICK LIBERTY STATION

CHEESE & LIBATION

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WHERE **CHEESE** MEETS CHEERS

MAKER'S NIGHT

FRIDAY 05/16 | 5PM-8PM

CHEESE EXPO SESSION #1

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CHEESE EXPO SESSION #2

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CHEESE LIBATION

EXPO 2025

SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING



CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)
2 BOOTHS AT MAKERS NIGHT
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP PACKAGE
ELIGIBILITY FOR RETAIL PACKAGES
CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT, OR
GLASSWARE SPONSORSHIP
2 REELS, 4 SOCIAL MEDIA POSTS
30 TICKETS TO EXPO
10 VIP TICKETS FOR SUNDAY

BARREL \$5,000

1 BOOTH AT MAKERS NIGHT,
3 BOOTHS AT EXPO (1 PER SESSION)
HALF OFF FEES FOR ADDITIONAL BOOTHS
SEVEN GRAND PACKAGE:
FEATURED WHISKEY SOCIETY TASTING
FEATURED IN VENISSIMO CHEESE PAIRING
FEATURED COCKTAIL OF THE MONTH
FEATURED ON FLIGHT MENU
ELIGIBILITY FOR RETAIL PACKAGES
1 REEL, 2 SOCIAL MEDIA POSTS
10 TICKETS TO EXPO

MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT
3 EXPO BOOTHS (1 PER SESSION)
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP PACKAGE
ELIGIBILITY FOR OTHER RETAIL PACKAGES
2 REELS, 2 SOCIAL MEDIA POSTS
15 TICKETS TO EXPO
5 VIP TICKETS FOR SUNDAY

BOTTLE \$2,500

1 BOOTH AT MAKERS NIGHT,
3 BOOTHS AT EXPO (1 PER SESSION)
MINI SEVEN GRAND PACKAGE:
FEATURED IN WHISKEY SOCIETY TASTING OR
VENISSIMO CHEESE PAIRING
ELIGIBILITY FOR RETAIL PACKAGES
1 REEL, 1 SOCIAL MEDIA POST
5 TICKETS TO EXPO

CHEESE LIBATION

EXPO 2025

SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO(1 PER SESSION)

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

VOLUNTEER SHIRT

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST

