

# WHERE CHEESE MEETS CHEERS

CHEESE EXPO MAKER'S NIGHT

\$100

FRIDAY 05/16 | 5PM-8PM

FREE FOR INDUSTRY & BUYERS

ONLY 50 AVAILABLE

CHEESE EXPO SESSION #1

\$75

SATURDAY 05/17 | 1PM-4PM

\$10 KIDS UNDER 12

KIDS UNDER 2 - FREE

CHEESE EXPO SESSION #2

\$75

SATURDAY 05/17 | 5PM-8PM

**\$25 KIDS UNDER 12** 

KIDS UNDER 2 - FREE

CHEESE EXPO SESSION #3

\$75

SUNDAY 05/18 | 12PM-3PM

**\$10 KIDS UNDER 12** 

KIDS UNDER 2 - FREE



BONUS HOUR - ENTER EARLY!

CHEESE-LIBATION-EXPO.COM

ALL EVENTS TO HELD AT BRICK LIBERTY STATION



# WHERE CHEESE MEETS CHEERS

## MAKER'S NIGHT

FRIDAY 05/16 | 5PM-8PM

## CHEESE EXPO SESSION #1

SATURDAY 05/17 | 1 PM - 4 PM

## CHEESE EXPO SESSION #2

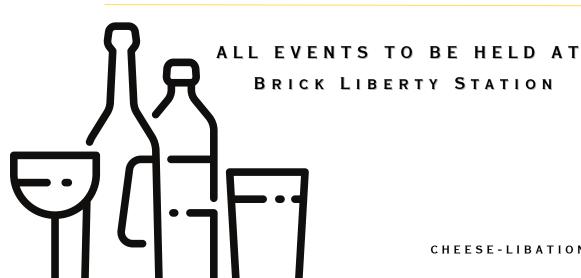
SATURDAY 05/17 | 5PM-8PM

## CHEESE EXPO SESSION #3

SUNDAY 05/18 | 12PM-3PM

#### VIP CHEESE EXPO SESSION

SUNDAY 05/18 | 11AM-3PM



CHEESE-LIBATION-EXPO.COM



# SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING



## CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)

2 BOOTHS AT MAKERS NIGHT

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE

ELIGIBILITY FOR RETAIL PACKAGES

CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT, OR

GLASSWARE SPONSORSHIP

2 REELS, 4 SOCIAL MEDIA POSTS

30 TICKETS TO EXPO

# BARREL

10 VIP TICKETS FOR SUNDAY

\$5,000

1 BOOTH AT MAKERS NIGHT,
3 BOOTHS AT EXPO(1 PER SESSION)
HALF OFF FEES FOR ADDITIONAL BOOTHS
SEVEN GRAND PACKAGE:

FEATURED WHISKEY SOCIETY TASTING
FEATURED IN VENISSIMO CHEESE PAIRING
FEATURED COCKTAIL OF THE MONTH
FEATURED ON FLIGHT MENU
ELIGIBILITY FOR RETAIL PACKAGES
1 REEL, 2 SOCIAL MEDIA POSTS
10 TICKETS TO EXPO

# MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT
3 EXPO BOOTHS (1 PER SESSION)

HALF OFF FEES FOR ADDITIONAL BOOTHS

VENISSIMO PARTNERSHIP PACKAGE

ELIGIBILITY FOR OTHER RETAIL PACKAGES

2 REELS, 2 SOCIAL MEDIA POSTS

15 TICKETS TO EXPO

5 VIP TICKETS FOR SUNDAY

# BOTTLE

\$2,500

1 BOOTH AT MAKERS NIGHT,
3 BOOTHS AT EXPO (1 PER SESSION)

MINI SEVEN GRAND PACKAGE:

FEATURED IN WHISKEY SOCIETY TASTING OR

VENISSIMO CHEESE PAIRING

ELIGIBILITY FOR RETAIL PACKAGES

1 REEL, 1 SOCIAL MEDIA POST

5 TICKETS TO EXPO



# SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

## GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT
3 BOOTHS AT EXPO(1 PER SESSION)
10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

### TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

З ВООТНЅ АТ ЕХРО

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

# **VOLUNTEER SHIRT**

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

## HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST

