



MAKER'S NIGHT

FRIDAY 05/21 | 5PM-8PM

CHEESE EXPO SESSION #1 VIP

SATURDAY 05/22 | 1PM-5PM

CHEESE EXPO SESSION #1

SATURDAY 05/22 | 2PM-5PM

CHEESE EXPO SESSION #2 VIP

SUNDAY 05/23 | 11AM-3PM

CHEESE EXPO SESSION #2

SUNDAY 05/23 | 12PM-3PM

**ALL EVENTS TO BE HELD AT
BRICK LIBERTY STATION**

WHERE CHEESE MEETS CHEERS

CHEESE-LIBATION-EXPO.COM

CHEESE LIBATION

EXPO 2027

SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING



CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)
2 BOOTHS AT MAKERS NIGHT
HALF OFF FEES FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP PACKAGE
CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT,
OR GLASSWARE SPONSORSHIP
2 REELS, 4 SOCIAL MEDIA POSTS
30 TICKETS TO EXPO
10 VIP TICKETS FOR SUNDAY

BARREL \$5,000

1 BOOTH AT MAKERS NIGHT,
3 BOOTHS AT EXPO (1 PER SESSION)
25% OFF FOR ADDITIONAL BOOTHS
SEVEN GRAND PACKAGE:
FEATURED WHISKEY SOCIETY TASTING
FEATURED IN VENISSIMO CHEESE PAIRING
FEATURED COCKTAIL OF THE MONTH
FEATURED ON FLIGHT MENU
1 REEL, 2 SOCIAL MEDIA POSTS
10 TICKETS TO EXPO

MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT
3 EXPO BOOTHS (1 PER SESSION)
25% OFF FOR ADDITIONAL BOOTHS
VENISSIMO PARTNERSHIP PACKAGE
2 REELS, 2 SOCIAL MEDIA POSTS
15 TICKETS TO EXPO
5 VIP TICKETS FOR SUNDAY

BOTTLE \$2,500

1 BOOTH AT MAKERS NIGHT,
3 BOOTHS AT EXPO (1 PER SESSION)
MINI SEVEN GRAND PACKAGE:
FEATURED IN WHISKEY SOCIETY TASTING OR
VENISSIMO CHEESE PAIRING
1 REEL, 1 SOCIAL MEDIA POST
5 TICKETS TO EXPO

CHEESE & LIBATION EXPO 2027

SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO(1 PER SESSION)

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

VOLUNTEER SHIRT

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST

CHEESE & LIBATION EXPO 2027

SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

CHEESE EXPO BOOTH

\$500 PER SESSION

8 FOOT SHOWCASE TABLE + PREP TABLE

\$1,500 FOR ALL 3 SESSIONS

TWO ITEMS IN POP UP SHOP FOR EACH PURCHASED SESSION

HALF BOOTH - \$300 - 4 FOOT TABLE - ONE ITEM IN POP-UP SHOP

PRODUCT FEATURE

\$500 PER SESSION

YOUR PRODUCT IN THE TOTE BAG OR OTHERWISE SERVED AT THE EVENT

5 TICKETS TO EXPO

\$1,500 FOR ALL 3 SESSIONS

TWO ITEMS IN POP UP SHOP FOR EACH PURCHASED SESSION

HALF BOOTH - \$300 - 4 FOOT TABLE - ONE ITEM IN POP-UP SHOP

*BOOTHS CAN BE SHARED AND FEES SPLIT

*RETAIL SALES AT ALL EVENTS

*TICKET SHARES AVAILABLE

*CUSTOM SPONSORSHIP PACKAGES AVAILABLE