

# CHEESE & LIBATION

## EXPO 2025

WHERE **CHEESE** MEETS CHEERS

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### MAKER'S NIGHT

FRIDAY 05/16 | 5PM-8PM

### CHEESE EXPO SESSION #1

SATURDAY 05/17 | 1PM-4PM

### CHEESE EXPO SESSION #2

SATURDAY 05/17 | 5PM-8PM

### CHEESE EXPO SESSION #3

SUNDAY 05/18 | 12PM-3PM

### VIP CHEESE EXPO SESSION

SUNDAY 05/18 | 11AM-3PM

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ALL EVENTS TO BE HELD AT  
BRICK LIBERTY STATION



[CHEESE-LIBATION-EXPO.COM](http://CHEESE-LIBATION-EXPO.COM)

# CHEESE & LIBATION EXPO 2025



CHEF BILLY “BUTTER” JOYCE AND DINNER BELL ARE THE OFFICIAL CATERING PARTNER FOR CHEESE & LIBATION EXPO 2025. RAISED IN NEARBY POINT LOMA, BILLY’S SAN DIEGO ROOTS RUN DEEP. BILLY & HIS TEAM EPITOMIZE THE SPIRIT OF C & L EXPO - COMMUNITY, CONNECTION & PASSION FOR GREAT FOOD.

## GOLD

\$10,000

NAMED AS OFFICIAL FOOD SPONSOR OF  
CHEESE & LIBATION EXPO 2025  
BOOTH AT EACH OF THE 4 SESSIONS  
20 GENERAL ADMISSION TICKETS  
6 VIP TICKETS  
YOUTUBE PROMOTIONAL VIDEO  
BANNER HUNG IN FOOD SECTION OF EVENT  
6 SOCIAL MEDIA POSTS + 4 REELS  
TOTE BAG PLACEMENT  
PRODUCT FEATURED IN COLLABORATIONS  
PRODUCT FEATURED IN VENDOR MEALS  
LOGO PLACEMENT ON WEBSITE & PROGRAM

## SILVER

\$5,000

BOOTH AT EACH OF THE 4 SESSIONS  
15 GENERAL ADMISSION TICKETS  
4 VIP TICKETS  
2 SOCIAL MEDIA POSTS  
2 SOCIAL MEDIA REELS  
PRODUCT FEATURED IN COLLABORATIONS  
PRODUCT FEATURED IN VENDOR MEAL  
LOGO PLACEMENT ON WEBSITE & PROGRAM  
TOTE BAG PLACEMENT

## BRONZE

\$2,500

10 GENERAL ADMISSION TICKETS  
2 VIP TICKETS  
1 SOCIAL MEDIA POST  
1 SOCIAL MEDIA REEL  
PRODUCT FEATURED IN COLLABORATIONS  
PRODUCT FEATURED IN VENDOR MEALS  
LOGO PLACEMENT ON WEBSITE & PROGRAM  
TOTE BAG PLACEMENT

## PRODUCT SPONSOR

\$1,000

OR DONATION OF PRODUCT TO BE USED BY DINNER BELL

5 GENERAL ADMISSION TICKETS  
2 VIP TICKETS  
1 SOCIAL MEDIA POST  
1 SOCIAL MEDIA REEL  
LOGO PLACEMENT ON WEBSITE & PROGRAM  
PRODUCT FEATURED IN COLLABORATIONS  
PRODUCT FEATURED IN VENDOR MEAL