

WHERE CHEESE MEETS CHEERS

MAKER'S NIGHT

FRIDAY 05/16 | 5PM-8PM

CHEESE EXPO SESSION #1

SATURDAY 05/17 | 1 PM - 4 PM

CHEESE EXPO SESSION #2

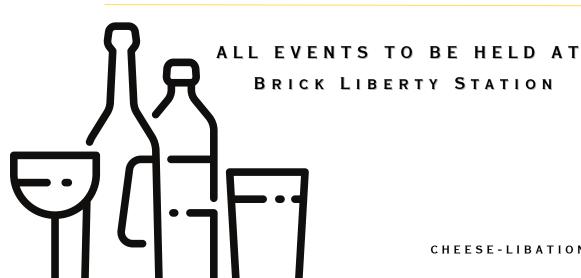
SATURDAY 05/17 | 5PM-8PM

CHEESE EXPO SESSION #3

SUNDAY 05/18 | 12PM-3PM

VIP CHEESE EXPO SESSION

SUNDAY 05/18 | 11AM-3PM



CHEESE-LIBATION-EXPO.COM





CHEF BILLY "BUTTER" JOYCE AND DINNER BELL ARE THE OFFICIAL CATERING PARTNER FOR CHEESE & LIBATION EXPO 2025, RAISED IN NEARBY POINT LOMA, BILLY'S SAN DIEGO ROOTS RUN DEEP, BILLY & HIS TEAM EPITOMIZE THE SPIRIT OF C & L EXPO - COMMUNITY, CONNECTION & PASSION FOR GREAT FOOD.

GOLD

\$10,000

NAMED AS OFFICIAL FOOD SPONSOR OF

CHEESE & LIBATION EXPO 2025 BOOTH AT EACH OF THE 4 SESSIONS

20 GENERAL ADMISSION TICKETS

6 VIP TICKETS

YOUTUBE PROMOTIONAL VIDEO

BANNER HUNG IN FOOD SECTION OF EVENT

6 SOCIAL MEDIA POSTS + 4 REELS

TOTE BAG PLACEMENT

PRODUCT FEATURED IN COLLABORATIONS

PRODUCT FEATURED IN VENDOR MEALS

LOGO PLACEMENT ON WEBSITE & PROGRAM

SILVER

\$5,000

BOOTH AT EACH OF THE 4 SESSIONS

15 GENERAL ADMISSION TICKETS

4 VIP TICKETS

2 SOCIAL MEDIA POSTS

2 SOCIAL MEDIA REELS

PRODUCT FEATURED IN COLLABORATIONS

PRODUCT FEATURED IN VENDOR MEAL

LOGO PLACEMENT ON WEBSITE & PROGRAM

TOTE BAG PLACEMENT

BRONZE

PRODUCT SPONSOR

\$1,000

OR DONATION OF PRODUCT TO BE USED BY DINNER BELL

5 GENERAL ADMISSION TICKETS

2 VIP TICKETS

1 SOCIAL MEDIA POST

1 SOCIAL MEDIA REEL

LOGO PLACEMENT ON WEBSITE & PROGRAM

PRODUCT FEATURED IN COLLABORATIONS

PRODUCT FEATURED IN VENDOR MEAL

\$2,500

10 GENERAL ADMISSION TICKETS

2 VIP TICKETS

1 SOCIAL MEDIA POST

1 SOCIAL MEDIA REEL

PRODUCT FEATURED IN COLLABORATIONS

PRODUCT FEATURED IN VENDOR MEALS

LOGO PLACEMENT ON WEBSITE & PROGRAM

TOTE BAG PLACEMENT