

# CHEESE & LIBATION

## EXPO 2026

WHERE **CHEESE** MEETS CHEERS

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### MAKER'S NIGHT

FRIDAY 05/15 | 5PM-8PM

### CHEESE EXPO SESSION #1 - VIP

SATURDAY 05/16 | 1PM-5PM

### CHEESE EXPO SESSION #1

SATURDAY 05/16 | 2PM-5PM

### CHEESE EXPO SESSION #2 - VIP

SUNDAY 05/17 | 11AM-3PM

### CHEESE EXPO SESSION #2

SUNDAY 05/17 | 12PM-3PM

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ALL EVENTS TO BE HELD AT  
BRICK LIBERTY STATION



CHEESE-LIBATION-EXPO.COM

# CHEESE & LIBATION EXPO 2026

## SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING



### CHEESE EXPO TITLE \$12,000

6 EXPO BOOTHS (2 PER SESSION)  
2 BOOTHS AT MAKERS NIGHT  
HALF OFF FEES FOR ADDITIONAL BOOTHS  
VENISSIMO PARTNERSHIP PACKAGE  
ELIGIBILITY FOR RETAIL PACKAGES  
CHOICE OF TOTE BAG, VOLUNTEER T-SHIRT,  
OR GLASSWARE SPONSORSHIP  
2 REELS, 4 SOCIAL MEDIA POSTS  
30 TICKETS TO EXPO  
10 VIP TICKETS FOR SUNDAY

### BARREL \$5,000

1 BOOTH AT MAKERS NIGHT,  
3 BOOTHS AT EXPO (1 PER SESSION)  
HALF OFF FEES FOR ADDITIONAL BOOTHS  
**SEVEN GRAND PACKAGE:**  
FEATURED WHISKEY SOCIETY TASTING  
FEATURED IN VENISSIMO CHEESE PAIRING  
FEATURED COCKTAIL OF THE MONTH  
FEATURED ON FLIGHT MENU  
ELIGIBILITY FOR RETAIL PACKAGES  
1 REEL, 2 SOCIAL MEDIA POSTS  
10 TICKETS TO EXPO

### MAKER'S NIGHT TITLE \$6,000

4 BOOTHS AT MAKERS NIGHT  
3 EXPO BOOTHS (1 PER SESSION)  
HALF OFF FEES FOR ADDITIONAL BOOTHS  
VENISSIMO PARTNERSHIP PACKAGE  
ELIGIBILITY FOR OTHER RETAIL PACKAGES  
2 REELS, 2 SOCIAL MEDIA POSTS  
15 TICKETS TO EXPO  
5 VIP TICKETS FOR SUNDAY

### BOTTLE \$2,500

1 BOOTH AT MAKERS NIGHT,  
3 BOOTHS AT EXPO (1 PER SESSION)  
**MINI SEVEN GRAND PACKAGE:**  
FEATURED IN WHISKEY SOCIETY TASTING OR  
VENISSIMO CHEESE PAIRING  
ELIGIBILITY FOR RETAIL PACKAGES  
1 REEL, 1 SOCIAL MEDIA POST  
5 TICKETS TO EXPO

# CHEESE LIBATION

## EXPO 2026

### SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

#### GLASSWARE

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO(1 PER SESSION)

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

#### TOTE BAG

\$5,000

2,000 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO

10 TICKETS TO EXPO

\$1,000 IF SOURCED BY SPONSOR

#### VOLUNTEER SHIRT

\$3,000

200 PIECES

1 BOOTH AT MAKERS NIGHT

3 BOOTHS AT EXPO (1 PER SESSION)

10 TICKETS TO EXPO

\$500 IF SOURCED BY SPONSOR

#### HYDRATION

\$2,000

2,000 WATERS AND 800 LBS OF ICE

5 TICKETS TO EXPO

FREE IF SOURCED BY SPONSOR

LOGO PLACEMENT

1 SOCIAL POST



# CHEESE LIBATION

## EXPO 2026

### SPONSORSHIP OPPORTUNITIES AND BOOTH PRICING

#### CHEESE EXPO BOOTH \$500 PER SESSION

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8 FOOT SHOWCASE TABLE + PREP TABLE

\$1,500 FOR ALL 3 SESSIONS

ELIGIBLE TO BE INCLUDED IN POP-UP SHOP FOR EACH PURCHASED SESSION

#### PRODUCT FEATURE \$500 PER SESSION

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YOUR PRODUCT IN THE TOTE BAG OR OTHERWISE SERVED AT THE EVENT

5 TICKETS TO EXPO

\$1,500 FOR ALL 3 SESSIONS

ELIGIBLE TO BE INCLUDED IN POP-UP SHOP FOR EACH PURCHASED SESSION

\*BOOTHS CAN BE SHARED AND FEES SPLIT

\*RETAIL SALES AT ALL EVENTS

\*TICKET SHARES AVAILABLE

\*CUSTOM SPONSORSHIP PACKAGES AVAILABLE

