

# Michelle C. Lauza de Fernandez



## PROFILE

Themed entertainment professional with over 10 years of experience crafting immersive environments and leading creative teams. Adept at translating imaginative concepts into high-impact physical experiences through hands-on expertise in design development, scenic fabrication, and project coordination for both large-scale and boutique installations. Recognized for upholding thematic integrity, maintaining the highest quality standards, and fostering seamless cross-departmental collaboration. Brings a sharp eye for detail, a proactive mindset, and a deep passion for storytelling through design.

## CONTACT

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## LANGUAGES

ENGLISH  
SPANISH  
ARABIC  
ITALIAN

## WORK EXPERIENCE

### Walt Disney World Resort | Holiday Services, Decorator

2022 – Present

- ♦ Applied design principles and color theory to deliver cohesive, visually compelling décor installations across multiple resort properties and cruise liners.
- ♦ Collaborated with creative leads and designers to develop thematic concepts and mock-ups aligned with WDI's vision.
- ♦ Installed, maintained, and refreshed décor items to uphold show quality standards.
- ♦ Worked safely at heights (2' to 80'+) using ladders and scaffolding.
- ♦ Gained experience with paints, color matching, ribbons, and bow-making.
- ♦ Operated tools and equipment safely during installation and strike phases; traveled domestically and internationally as needed.

### La Dea Bianca | Product Designer & Brand Stylist

2015 – 2021

- ♦ Designed and crafted artisan candle products, applying color theory, texture coordination, and seasonal themes to enhance visual appeal.
- ♦ Styled and maintained visually engaging booth displays at farmers markets to attract guests and enhance storytelling around the product line.
- ♦ Oversaw all aspects of packaging design, materials sourcing, and aesthetic presentation to align with brand identity.
- ♦ Managed online sales platforms, including layout design, product photography, and customer engagement, ensuring a cohesive visual and emotional brand experience.

## EDUCATION

### Florida National University

2004 - 2007

Associate of Arts

## SKILLS

- ♦ Sewing
- ♦ Painting
- ♦ Power Tools
- ♦ Pallet Jack Operation
- ♦ Staging
- ♦ Commercial Interior Design
- ♦ Floral Arrangement
- ♦ Heavy Vehicle Operation
- ♦ Lighting Installation
- ♦ Rigging and Securement
- ♦ Prop Sculpting
- ♦ Carpentry and Fabrication
- ♦ Photography
- ♦ Graphic Design