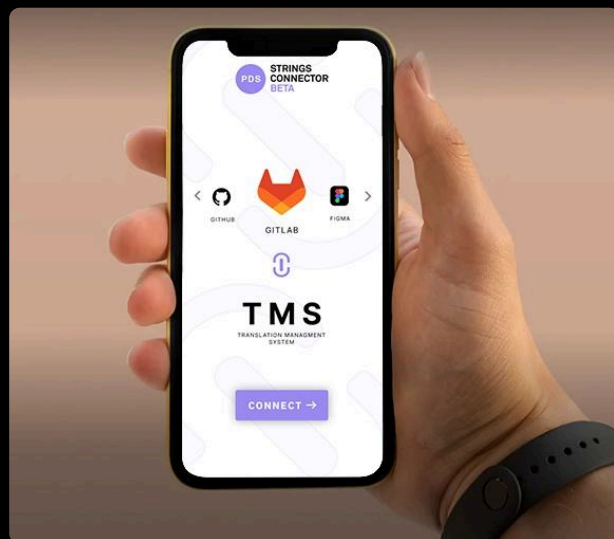




**PALADINI
DIGITAL
SOLUTIONS**

**GLOBAL SIGHTS
CONSULTING**

Global Reach, Local Impact



We have joined forces to **help companies thrive in global markets.**

Together, we combine **strategic leadership** with **operational excellence** to deliver smart, scalable globalization solutions—from localization strategy to tech innovation. Your global growth starts here.

SERVICES

Fractional Leadership

Global vision, local impact. We craft and scale smart localization and globalization strategies, accelerating tech and AI adoption and multilingual content excellence with expert consultancy.

Operational Transformation

Turn strategy into action. We lead change management and embed localization into your enterprise workflows with a light-PM approach, driving global-ready operations from the inside out.

Managed Services

Your localization team, outsourced. We handle end-to-end content and localization management—flexible, expert-led, and ready to scale with your needs.

Language Technology Acceleration & Innovation

Stay ahead, stay global. We future-proof your localization tech stack and language AI, bringing cutting-edge tools and innovation to your language operations.

Why Partner with Paladini Digital Solutions & Global Sights Consulting?

Process Optimization

Up to **40% cost reduction** through streamlined workflows

Fractional Leadership

3x faster implementation of localization programs

Client Satisfaction

100% of clients re-engage for additional services

Technology Adoption

100% of clients implement new localization technologies

WHO

Patricia Paladini, Alessandra Binazzi and Daniel Paladini lead a team of in-house engineers and external partners with large experience in Globalization.



Patricia Paladini

CEO & Consultant,
Globalization Strategist.



Alessandra Binazzi

Globalization Strategist
Global Sights Consulting



Daniel Paladini

Head of Projects,
consultant & professor



Ricard Boixeda

Engineer & Developer



HOW DO WE WORK

Paladini Digital Solutions and Global Sights Consulting bring you the **Shift-Left Change Management Program**, a proven framework for scaling product, content, and localization initiatives efficiently.

By engaging stakeholders, aligning content sources, optimizing the human-in-the-loop and embedding automation from the start, we ensure a seamless, scalable onboarding experience.

What is Shift-Left?

The Shift-Left approach front-loads effort during onboarding through deep requirement analysis. This proactive mindset minimises risk, ensures smooth implementation, and accelerates global readiness.

ADIC Metodology

Drives Change Management

Analysis of current set up

Design of new set up based on customer needs

Implementation of the proposal

Control the results of the implementation based on agreed KPIs

PPT & D! Framework

Ensures all Critical Components are Included

People – Ensure alignment and skill development

Process – Optimize workflows for efficiency

Technology – Leverage tools for automation & AI

Data – Establish pipelines to fuel AI

Shift Left

Makes Transformation Proactive, not Reactive

Involve localization & automation teams in early planning

Identify data needs before automation starts

Reduce costly rework by making AI a core strategy from the start

CONTACT US

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