

# Barkitecture

## Design & Fundraising Brief



### DESIGN REQUIREMENTS

**Safety:** To avoid any injury to pets or people, materials must be appropriate for pets, all edges must be 'finished', fasteners, screws, nails must be hidden or smooth to the touch.

**Size:** Barkitecture is an equal opportunity event. Animals, big and small need great places to thrive, however, keep in mind the maneuverability of your structure... **PRO TIP:** Keep one dimension less than 35" to fit through a doorway!

**Weight:** Structures should be limited to 100 lbs. If your structure is over 100 lbs, please find a way to incorporate wheels so the buyer can move the structure easily.

**Have fun & be creative!**

### DESIGN CONSIDERATIONS

**Application:** Decide early if your structure is for interior or exterior use.

For interior use, consider...

size size size - the buyer will need to fit it through a doorway  
is the bottom finished so that floors will not be damaged  
washability of hard and soft materials/surfaces

For exterior use, consider...

are the materials durable to sun/rain/hot/cold exposure  
washability of hard and soft materials/surfaces  
what the buyer will do with the structure in the winter



### FUNDRAISING

Each Design/Build team is encouraged to fundraise in addition to creating a structure. We suggest \$1,500 for corporate/adult teams, \$500 for student teams and \$250 for individuals. To assist you in this effort, we will provide some tools.

### FUNDRAISING TOOLS

Once registration is complete, your team will be provided with a **personalized URL** on the Joy Collaborative 'BETTER UNITE' page. Your names, logos, design concept and sketches will be displayed on it. You'll use this site to direct your donors to give safely to the organization.

Other available tools include:

**digital tools:** share instagram, facebook, linked in or website  
**print materials,** upon request  
**assistance crafting a message,** upon request

Remember, even though your team is working on the build, ask others at your company or school to help you reach your fundraising goal.

### HOW YOU HELP THROUGH FUNDRAISING

**\$** Every dollar you raise helps Joy Collaborative create environments for youth with life-limiting conditions.

**\$** You spread the word about Joy Collaborative to a new audience who may be interested in volunteering or becoming a sustaining donor!