

Premier League and Tourism

Partnering with Premier League teams can boost your Tourism revenue, **just look at the numbers.**



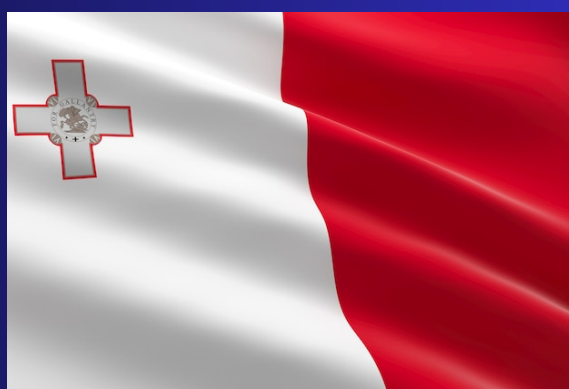
RWANDA

£36 million

The Rwanda Development Board (RDB) has said their sleeve sponsorship of English soccer club Arsenal to promote the Visit Rwanda brand has resulted in benefits valued at £36 million (US\$44 million) in just one year.

1.1 billion

VisitMalta will once again be the official destination partner of Manchester United. The five-year deal will see the world-famous club promoting Malta as a tourist destination to its 1.1 billion followers worldwide.



MALTA



EGYPT

130 Million

Egypt achieved 130 million views and a 102 percent increase in searches for Egyptian destinations in just two weeks after its launch campaign with the Premier League.

**It's time
to take action!**

There are so many ways you can participate in the Premier League. For more information email: hello@dataliseconsulting.com