CASE STUDY

10 APRIL 2019

Speech Link Multimedia Ltd

Data Ethics and Transparency Project



Building Trust with Transparency

Educational SaaS provider partners with GDPR Assist to build data ethics by design into their platform and business

The General Data Protection Regulations (GDPR) are heavily focused on what organisations need to do to safeguard personal data and keep data subjects informed of the scope and purpose of processing. However, an often overlooked benefit for business is that transparent GDPR compliance fosters trust which is a core requirement for business growth.



Simple, Clear Help GDPR is a complex and confusing topic - we bring friendly clarity



We get to know you We work hard to understand what you do, how you do it, and why



We work at your pace Some things are better done well than quickly.



Build Trust - Grow the Business

Speech Link Multimedia invests in consultancy from GDPR Assist to support their business growth strategy

Speech Link Multimedia are an award winning educational SaaS provider based in Canterbury. Their platform is currently helping over 3,500 schools in the UK and overseas assess and support the speech and language capabilities of their pupils. All pupils are assessed in the first year of school, identifying which children could do with some extra help from the school and which would benefit from receiving some support from the NHS.

Having built a successful business over 15 years, Speech Link are poised for a period of growth as they expand the number of schools, local authorities and NHS trusts which use the service. With the onset of GDPR, data ethics has become a key subject of discussion amongst the public sector. To help maintain compliance Speech Link hired GDPR Assist to review current practices, and then work on areas identified for improvement.



This involved initial gap analysis, prioritised recommendations for action and then leading the project work itself to modify documentation, agree process adjustments and run staff awareness training.

Speech Link's View

"It is rare and refreshing to appoint a contractor who genuinely takes over the job, reduces your workload and increases your level of understanding at the same time"

Pete McLeod - Managing Director, Speech Link Multimedia Ltd.



SPEECH LINK MULTIMEDIA LTD

You can find out more about Speech Link Multimedia's award winning service at <u>speechandlanguage.info</u>.

GDPR ASSIST

You can find out more about GDPR Assist's services at <u>gdprassist.co.uk</u>, or email <u>paul@gdprassist.co.uk</u>

Copyright © 2019 - GDPR Assist, 17 Finchley Cose, Bury, BL8 2EJ

