

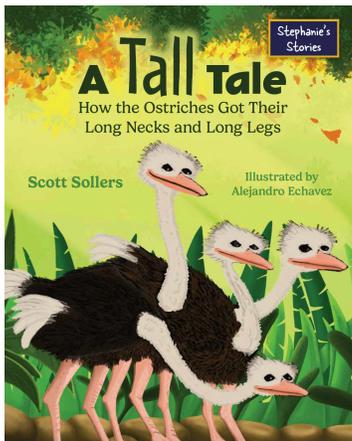


August 6, 2024

FOR IMMEDIATE RELEASE:

**Local Resident Releases Children’s Book Inspired by Bedtime Stories He Created for His Children
A portion of proceeds to benefit the San Francisco Zoo**

SAN FRANCISCO — Expound Publicity is pleased to announce the release of *A Tall Tale: How the Ostriches Got Their Long Necks and Long Legs*, written by Scott Sollers, with illustrations by Alejandro Echavez



This is the story of two rival communities –The Have-Alls and the Have-Nots. The Have-Alls live in a fertile valley while the Have-Nots live in a desolate and barren space. When the Have-Nots get jealous of the Have-Alls, a tug of war ensues, with their pet squatz caught in the middle.

Through this heartfelt and beautifully illustrated book, Sollers teaches young readers moral lessons about the pitfalls of envy and the virtues of compromise and collaboration.

Sollers created this book and other nighttime stories for his daughter, Stephanie, when she was a youngster. Originally, he handwrote and illustrated these stories, and finally had the inspiration to get them published.

A portion of proceeds from the sale of this book will benefit the Leanne B. Roberts African Savanna habitat at the San Francisco Zoo. Additionally, guests may purchase their own copy of *A Tall Tale: How the Ostriches Got Their Long Necks and Long Legs* at the Zoo’s Wildlife Connection Gift Shop.

“The generous donation made by Mr. Sollers to the SF Zoo will contribute to the health and wellness of our ostrich residents in our African Savanna Habitat,” said Paulo Vergara, Vice President of Guest Connections. “Our mission is to connect people to wildlife, inspire caring for nature and advance conservation action, and donations like this have an incredible impact on our ability to accomplish these values.”

Prior to its release, the book has received several accolades, including a Gold Mom’s Choice Award, a Literary Titan Award and glowing 5-star reviews from prestigious outlets.

Sollers is an investment banker, an avid golfer, and leads a not-for-profit organization that helps disadvantaged children. He currently resides in San Mateo, California, with his cat, Charlie. He currently has several more Stephanie’s Stories books in the works.

Find more information about the author on his [website](#), or follow him on [Instagram](#).

A Tall Tale: How the Ostriches Got Their Long Necks and Long Legs, (ISBN: 978-1637557730) will be available on Amazon, Barnes & Noble on August 6, 2024. The book is distributed by APG, Ingram, the American Wholesale Book Company, Baker & Taylor, and Follett Library Resources.

To set up an interview, reading, signing, or for information regarding *A Tall Tale: How the Ostriches Got Their Long Necks and Long Legs*, please contact info@expoundpublicity.com.

About Expound Publicity

Expound Publicity is a full-service PR and marketing firm co-founded by award-winning, bestselling authors and seasoned marketers, Alysson Bourque and Lori Orlinsky. Expound Publicity is a full-service book marketing agency specializing in custom publicity campaigns. Learn more at expoundpublicity.com.

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