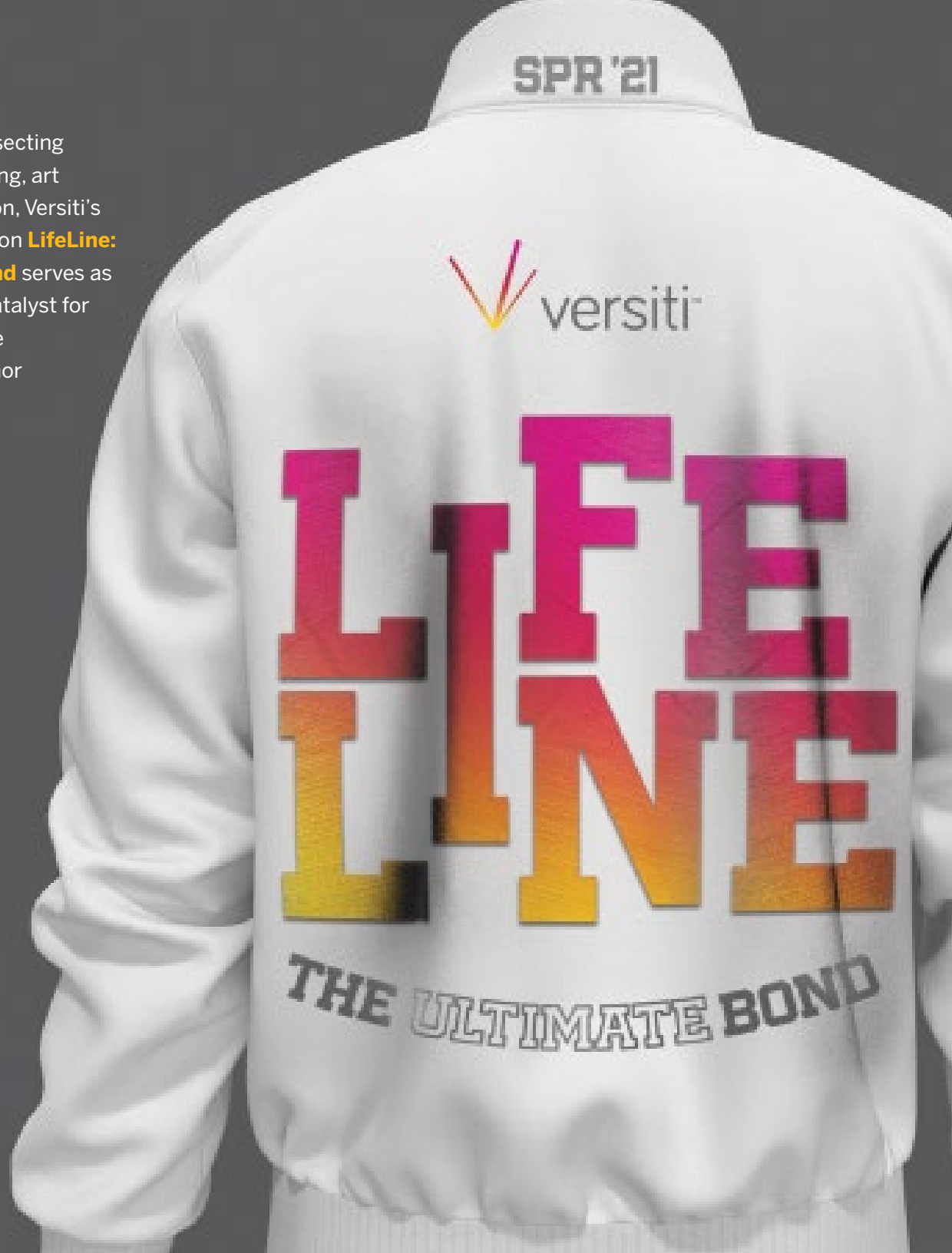


Through the intersecting pillars of storytelling, art and transplantation, Versiti's innovative exhibition **LifeLine: The Ultimate Bond** serves as a much-needed catalyst for authentic dialogue and increased donor designations.



Year over year, the need for organ donation intensifies. More than 100,000 individuals across the nation are waiting for a transplant and 20 die every day because the organ needed is not available.

One organ donor has the potential to save eight lives while enhancing up to 75 more through tissue donation.

LifeLine: The Ultimate Bond Art Exhibition

fuses facts and bold truths, as told by members of the historical Divine Nine fraternities and sororities, to raise awareness and save lives.

lifelineexhibition.org

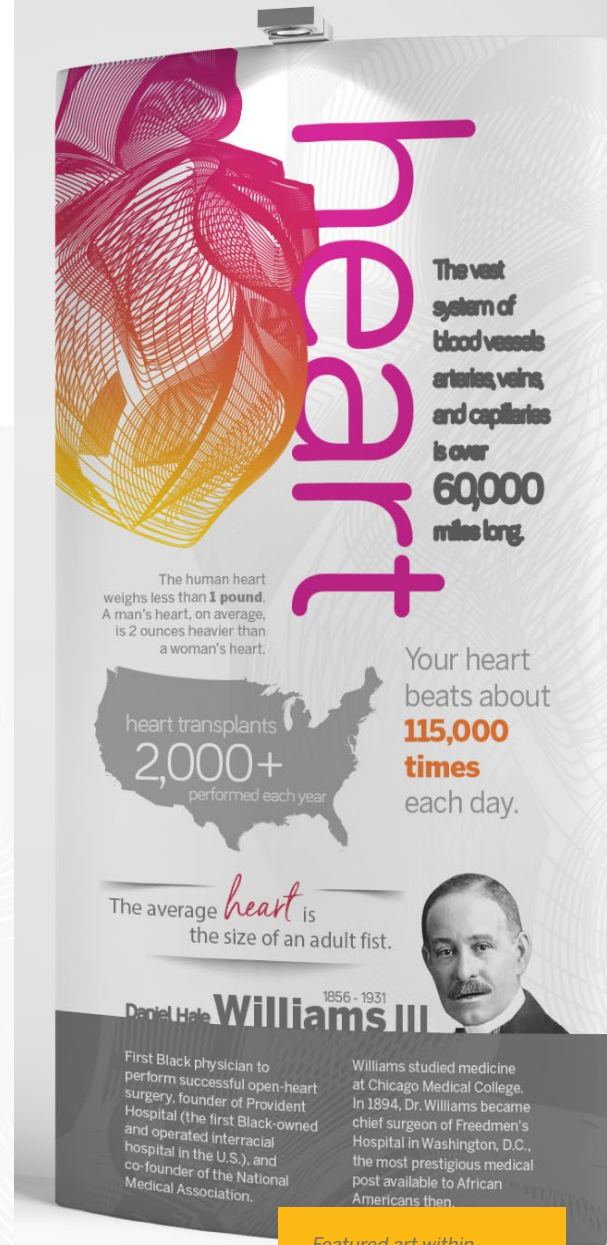
Knowledge is power
and representation *matters!*

As we address disparities through action and education, Versiti integrates perspectives from ethnically diverse advocates and community partners. This effort is tailored to reach unique communities with messages that will include, inspire and allow for donation decisions to be made from a place of knowledge.

LifeLine: The Ultimate Bond Art Exhibition

launches in April 2021 during Donate Life Month and will travel to multiple locations thereafter.

The exhibition is a collaboration with local artists, Donate Life Wisconsin, United Network of Organ Sharing (UNOS), Mapbox, opening host, America's Black Holocaust Museum, and members of the nine prominent Black Greek-lettered fraternity and sorority organizations with ties to organ and tissue donation.



Featured art within this guide is development in nature. Final exhibit installation artwork, layout and content is subject to change.

Generously
Supported By:



Opening Host:



About The Art Exhibition

Historical and educational in nature, this groundbreaking exhibition presents photojournalistic displays of transplant-related experiences shared by Milwaukee chapter members of the Divine Nine. These moving testimonials are enriched through a powerful presentation of multimedia artworks

by Wisconsin-based African American creatives. Supplemental facts and statistics surrounding organ and tissue donation aim to contextualize this exhibition, including an interactive map gleaned on the real need for organ transplants by county.



Ken

Omega Psi Phi
Bone Marrow Recipient





Kobena

Alpha Phi Alpha
Transplant Waitlist

2D and 3D media
with modular,
portable walls

Versiti maintains its mission to increase the number of people transplanted by increasing the number of diverse and overall residents in Southeastern Wisconsin who register their wishes to be organ donors.

More than 220,000 African Americans call Milwaukee home, but only 25% of the population are registered organ and tissue donors. According to the U.S. Department of Health and Human Services Office of Minority Health, African Americans make up the largest ethnic group in need of an organ transplant.

Audiences

African Americans,
collegiate & graduate
NPHC members, artist
networks, donation
and transplantation
knowledge seekers

African Americans

make up the largest ethnic group in need of an organ transplant.

Coupled with a large disparity in medical need and education in underrepresented communities, the goal of increasing the Milwaukee County organ donor registry rate has proven to be challenging but necessary. Over the past three years, Versiti has been intentional about rising to the challenge with innovative outreach initiatives for diverse communities.

Featured art within this guide is development in nature. Final exhibit installation artwork, layout and content is subject to change.

Stats, facts, historical data support each featured organ

lungs can float on water.





LaKeshia

Alpha Kappa Alpha
Kidney Recipient



portraits feature
D9 members
from Milwaukee
chapters

Exhibiting Artists

Brad Bernard, Digital/Paint
Kierston Ghaznavi, Paper
Jerry Jordan, Paint
Rosy Petri, Fabric & Stitch
Sherman Pitts, Digital
Terrance Sims, Photography
Allison Ssali, Paint & Mixed Media
Allison Westbrook, Digital

Exhibition Contact

Tonnie Boston
Community Outreach Manager
Versiti Organ and Tissue
tboston@versiti.org

About Versiti

Versiti is a fusion of donors, scientific curiosity, and precision medicine that recognize the gifts of blood and life are precious. We are passionate about improving the lives of patients and helping our healthcare partners thrive. We see 800 blood donors daily, collect 300,000 units annually, and distribute to more than 50 hospitals to meet the blood services needs in Wisconsin. The mission of Versiti Organ and Tissue is to save and enhance lives through organ and tissue donation. We work to ensure that every organ and tissue donation opportunity is realized through effective collaboration with and support for donor families, our communities, and donation partners. Versiti Organ and Tissue is a federally designated organ procurement organization supporting the transplant community in southeastern Wisconsin. Versiti provides tissue services to the state of Wisconsin. We are regulated by the Federal Drug Administration (FDA) and accredited by the American Association of Tissue Banks (AATB). We serve nearly 600 donor families annually.

Versiti is a proud member of the Donate Life Wisconsin alliance of individuals and organizations committed to increasing the number of donated organs, eyes and tissue available for transplant. Together, we motivate people to become donors through awareness, education, registration, advocacy and support of donor families. The LifeLine Exhibition is partially funded by Donate Life Wisconsin.

Exhibition At A Glance

Expected Scale/Size and Access	1,400 square feet, open access
Type of Works	· 2D and 3D media with modular, portable walls · Interactive and multimedia displays
Customization	Host may reconfigure exhibition components based upon venues allotted space
Travel/Installation	Stores in self contained units and may be installed with curatorial direction

