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EDS 8

Executive Directors Share

Sunday-Tuesday
December 7-9, 2025

Saddlebrook Resort,
Wesley Chapel, FL

SUNDAY

1:30 PM	Conference Check In & Welcome Buffet <i>Lobby</i>		
	Participant & Consultant Check In <i>Lobby</i>		
	Exhibitor Check In <i>Royal Palm Foyer</i>		
	Welcome Buffet <i>Royal Palm Foyer</i>		
3:00 PM	Mincha <i>Shul (Pegasus Ballroom)</i>		
3:30 PM	Session #1 <i>Choice of:</i>		
	Designing a Competitive and Fair Faculty Compensation System Robert McArthur <i>Pegasus East</i>	Outsource or In-House? The Battle for IT, Facilities, HR, and Security David Katznelson & Rachel Weinberger <i>Pegasus West</i>	Marketing on a Budget - Tips and Tricks for Managing Marketing Plans, Websites, Social Media, Videos, & More on a Small Budget Shmuli Rosenberg <i>Boardroom A</i>
4:30 PM	Network & Hor D'oeuvres <i>Royal Palm Foyer</i>		
5:15 PM	Session #2		
	Keynote & Master Workshop: "No More Drama" – A Proven System for Resolving Conflict and Building Trust Steven Gaffney <i>Shul (Pegasus Ballroom)</i>		

6:45 PM	Maariv <i>Shul (Pegasus Ballroom)</i>
7:00 PM	Dinner & Cocktails EDS Award Presentations <i>Lagoon Pavilion</i>
8:15 PM	Network, Dessert, Exhibitors <i>Exhibition Hall</i>

MONDAY

7:00 AM	Daf Yomi Raphael Schochet <i>Shul (Pegasus Ballroom)</i>			
7:15 AM	Shacharit 1 <i>Pegasus East 1,2,3,4</i>			
7:45 AM	Shacharit 2 <i>Shul (Pegasus Ballroom)</i>			
8:00 AM	Breakfast <i>Lagoon Pavilion</i>			
9:15 AM	Session #3 <i>Choice of:</i>			
	Creative Alternative Tuition Models that Are Easier for Both Parents & Schools Rebecca Hindin, Daniel Israeli, Steven Levy, and Joe Sharp <i>Pegasus West 1,2,3,4</i>	AI Basic Tasks - How to EASILY Use AI EVERYDAY to Be Proactive, Productive and Move Your Projects Along! Dovid Kramer <i>Shul</i>	5 Top Legal Issues that Concern EDs in 2025: Crisis Management, Employees on Social Media, AI and Hiring Chaim Book <i>Pegasus East 1,2,3,4</i>	How Making Donors into Heroes Can Raise Major, Legacy, and Endowment Gifts Hannah Olson <i>Boardroom A</i>
10:30 AM	Session #4 <i>Choice of:</i>			
	Level Up: Positioning Yourself for the Job You Want Next Willie Hochman <i>Pegasus West 1,2,3,4</i>	Feedback That Fuels Growth: Building a Culture of Continuous Improvement and Meaningful Evaluation Jeff Rothman <i>Shul</i>	Tuition Tax Credits, SGOs, and Compliance Best Practices Yisroel Kilstein <i>Pegasus East 1,2,3,4</i>	Because You Can't Clone Yourself (Yet): Using AI Like a Pro (AI ADVANCED) Yaacov Cohen & Lev Stark <i>Boardroom A</i>

11:30 AM	Network, Snacks, & Exhibitors <i>Exhibition Hall</i>			
12:15 PM	Session #5 Choice of:			
	Finding Unicorns: How to Hire the Right Employees Willie Hochman <i>Pegasus West 1,2,3,4</i>	RECOMMENDED FOR VETERAN CFOS & EDS Three Costly Financial Mistakes Schools Can—and Should—Avoid Wendy Barlin <i>Pegasus East 1,2,3,4</i>	How to Make Presentations At & Run Highly Effective Meetings in Person and on Zoom Jeff Shimer (Dale Carnegie) <i>Shul</i>	Major Gifts: Thinking Big. REALLY BIG Moshe Bernstein and Richie Hagler <i>Boardroom A</i>
1:15 PM	Lunch <i>Exhibition Hall</i>			
2:00 PM	Golf, Tennis, Pickleball, Biking, Jogging, Walking, Separate Swimming, Fishing, Gym			
4:15 PM	Mincha <i>Shul</i>			
4:30 PM	Session #6 Choice of:			
	RECOMMENDED FOR EDS & CFOS WITH UNDER 5 YEARS EXPERIENCE Getting Paid Without the Pain: Tuition, Aid, and Collections for New Leaders Laura Cohen and Daniel Israeli <i>Pegasus West 1,2,3,4</i>	Game-Changing Operations Tips Chaim Hollander and Chaim Morgan <i>Pegasus East 1,2,3,4</i>	RECOMMENDED FOR THOSE THAT HAVE 5 YEARS EXPERIENCE Beyond the Job Description- Helping Your Employees Reach their Potential Scott Goldberg <i>Shul</i>	The Moves Management System for Major Donor Fundraising - Tips from the Bootcamp: Actual Implementation, Actual Results Yaacov Cohen <i>Boardroom A</i>
5:30 PM	Network, Snacks, & Exhibitors <i>Exhibition Hall</i>			

6:15 PM	Session #7 Choice of:	
	4 Case Studies of Uniquely Challenging Situations - Interactive Workshop <i>(seating by size of school)</i> Shmarya Gasner, Robin Greenfield, Sammy Joseph, Adrienne Mittan; Jonah Halper, moderator <i>Shul</i>	Know Thy Donors: Donor Profiles to Help You Raise More Funds Hannah Olson <i>Boardroom A</i>
7:15 PM	Maariv <i>Shul</i>	
7:30 PM	BBQ, Cocktails & Mini Concert <i>al fresco</i> Simcha Leiner <i>Tropics Terrace</i>	

TUESDAY

7:00 AM	Daf Yomi Raphael Schochet <i>Shul (Pegasus Ballroom)</i>			
7:00 AM	Walk the 2.2 mile course / Jog the 4 mile course <i>Meet at the entrance to the Lobby</i>			
7:30 AM	Shacharit 1 <i>Pegasus East 1,2,3,4</i>			
8:00 AM	Shacharit 2 <i>Shul (Pegasus Ballroom)</i>			
8:00 AM	Breakfast <i>Lagoon Pavilion</i>			
9:30 AM	Session #8 Choice of:			
	Reimagining Affordability: Lessons from a Tuition-Free Jewish Day School Model Isaac Melnick and Josh Solomon <i>Pegasus West 1,2,3,4</i>	How You Can Benefit from Coaching, Best Practices from Both Perspectives Scott Goldberg, Sholom Goldstein & Chaim Morgan <i>Pegasus East 1,2,3,4</i>	Women in Leadership Roles Roundtable Racheli Hackel and Ora Kornbluth <i>Shul</i>	From Prompt Panic to Pro Moves: Swapping AI Wins, Fails, and Fixes: The AI Roundtable Lev Stark <i>Boardroom A</i>
10:30 AM	Network, Snacks, Exhibitors <i>Exhibition Hall</i>			

11:15 AM	Session #9 Choice of: Goldmines 10 minute presentations presented 4 times each <i>Exhibition Hall</i> <ul style="list-style-type: none"> • Setting Parent Boundries with Empathy Esther Mendlowitz <i>Table 1</i> • Issues Relating to Maternity Leave Chaim Book <i>Table 2</i> • 5 Lessons Schools Can Learn from Fortune 500 Companies Shmuli Rosenberg <i>Table 3</i> • The Art of Stepping Back and Taking a Vacation Dovid Kramer <i>Table 4</i> • Strategic Staff Retention Scott Goldberg <i>Table 5</i> • Bridging the Disconnect Between Designing a Building Project and its Actual Cost Yossi Fischler <i>Table 6</i> • The Secure Facility Blueprint: Critical Security Priorities Andrew McMath <i>Table 7</i> • From Fog to Focus: A 10 Minute Leadership Scan For Your School Haryl Askotzky <i>Table 8</i> • The New Federal Scholarship Tax Credit: What You Need to Know and Do Now AD Motzen <i>Table 9</i> • Practical Budgeting Tips Dovid Nathan <i>Table 10</i> • 5 Tips for Managing your Schools Retirement Plan and Maximizing the Benefit Bob Sherzer <i>Table 11</i> • Tips for Dealing with Divorced Families Erik Kessler <i>Table 12</i> • Changes in the Crowdfunding World Yaacov Cohen <i>Table 13</i> • Creating a Development Plan Chaim Amster <i>Table 14</i> • Navigating the Next Decade of Benefits Cost Challenges Michael Ritzer <i>Table 15</i> 		
12:30 PM	Lunch <i>Exhibition Hall</i>		
1:30 PM	Session #10 Choice of:		
	Finance Roundtable Judah Rosenbaum and Racheli Hackel <i>Pegasus West 1,2,3,4</i>	Operations/HR Roundtable Sarah Emerson and Nachum Joel <i>Pegasus East 1,2,3,4</i>	Hot Topics - What Awesome Idea Worked for You This Year? Rachel Shtern <i>Boardroom A</i>
2:45 PM	Mincha & Dinner to Go <i>Shul</i>		